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## Word of the President



In 2017, MIMOUNA Association celebrated its 10th year of activities all thanks to the investments of an extraordinary team, all driven by the same desire to safeguard and promote this part of the Moroccan heritage. One of the strengths of Mimouna Association is the synergy of its team, but moreover, the values defended by the team.

MIMOUNA Association has preserved the continuity of its work that started in April, 2007 in Ifrane within Al Akhawayn University, and since then took its takeoff from the student community in order to work with its young members on educating a wider audience on a national level.

In 11 years, MIMOUNA Association has overcome many challenges thanks to the addition, support and participation of all its members, but also thanks to the support of activists and benefactors who believed in MIMOUNA's mission since its debut.

For more than a decade, the devotion to promote and preserve the Moroccan Jewish culture, has enabled MIMOUNA, through its 93 events organized in Morocco and abroad, to pass the torch of this heritage to the young generation.

In order to reinforce its achievements, MIMOUNA intends to give a strong boost to its activities in the year 2018 by further strengthening its contribution to the Moroccan civil society work in order to defend the diversity of the Moroccan identity.

**⋈** B Elmehdi Boudra

# Presentation of Mimouna Association

A cultural non-profit association created in 2007 by young Muslim students willing to promote and preserve the Jewish-Moroccan heritage.

The Association has since expanded these activities on a national level in order to engage in the education of the Moroccan youth about this cultural and identity part of the Moroccan heritage. This awareness is particularly achieved through the «Jewish-Moroccan heritage Days» and through educational activities designed for high school and graduate students.

The name «Mimouna» symbolizes a common heritage of Moroccans. Traditionally celebrated at the end of Passover, Mimouna is a traditional Jewish Moroccan celebration. Jewish families often invite their Muslim neighbors Muslims who, among other things, bring bread to join the festivities.

One of the founding principles of the Association is to reclaim the cultural diversity of Morocco through its exemplary history. In a context where intolerance and extremism are rampant, Mimouna, as a Citizen Patriot Association, would like to contribute to the preserving and strengthening of the diverse Moroccan identity.

#### Mimouna in numbers



#### Overview of the key activities of Mimouna Association (2007-2017)

#### The Jewish-Moroccan Heritage Days (2008, 2010, 2011, 2014)

The «Jewish-Moroccan Heritage Days» aims at informing and educating students, who want to discover the multiple aspects of Moroccan Judaism, through a program that contains a variety of activities. The program includes exhibitions of objects from the Museum of Moroccan Judaism of Casablanca, exhibitions of books on Moroccan Judaism, a tasting of Jewish gastronomy, film screenings, musical evenings and panels with famous speakers.







# Conference: Mohammed V the righteous Amongst the Nations (2011)

In September 2011, Mimouna Association in partnership with the organization KIVUNIM held a conference commemorating the actions of His Majesty the Late King Mohammed V who refused to consent to the persecution of Moroccans Jews during the occupation of Vichy. The conference was recognized by the New York Times as "the first of its kind in an Arab or Muslim country and is a sign of the triumph

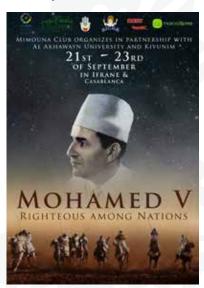


of the true history against conspiracy theories and the anti-Semite dogma".

This conference is part of a larger program initiated by Mimouna Association to promote the education of the Holocaust in Morocco and the recognition of the Arabs who saved Jews in North Africa. In May 2014, Mimouna joined to the United

Nations Program «Holocaust and the United Nations Outreach Program «and the Khoya association to organize a screening of the film 'The last flight of Petr Ginz' and a debate with the students of the Hebrew School of Casablanca. Mimouna Association also organized, in partnership with the American Legation of Tangier, a conference called "Tangier during the second world war, in Heaven For Jewish refugees. "

In December 2014, The Founding President of Mimouna visited the concentration camps of Auschwitz and some Holocaust museums in Poland. The President also had the opportunity to meet with the young leaders of Jewish community of Krakow and Warsaw.



#### Caravane du Patrimoine Judéo Marocain

The Caravan of the Moroccan Jewish Heritage was an awareness campaign about

this part of the Moroccan cultural heritage by stopping in several Moroccan cities (Ifrane, Fez, Casablanca, Tangier, Essaouira and Rabat), as well as in New York - The United States. This unprecedented educational initiative stems from a desire to promote the plural dimension of the Moroccan identity throughout Morocco in accordance with the unique vision of the late Simon Levy, one of first supporters of Mimouna Association. This caravan has been implemented as a tribute to his memory.



To this date, this initiative remains the most publicized activity of Mimouna Association in Morocco and the one that attracted the widest audience. Every stage of the caravan included a number of events, such as round tables, exhibitions, musical concerts and film screening, along with the participation of international speakers, among which were university professors, associative and social actors.

lien de Video : www.youtube.com/watch?v=PI-jdX5FFFY







#### Moroccan Jewish University (2015)

The Moroccan Jewish University offers activities for educational purposes, in particular colloquia run by experts on Moroccan Judaism, as well as debates and round tables. The objective of this workshop is to provide sources of academic information to any anyone who wants to learn more about this part of the Moroccan heritage. In order to encourage our youth to take part in such educational initiatives, Mimouna Association offers accommodation and meals to the selected participants.





# Ftour For All: Ftour Jewish-Muslim Solidarity and Charity (2015)

During the holy month of Ramadan, Mimouna Association in partnership with the Loubavich youth in Morocco, distributed ,for two consecutive years, 1250 baskets of food to families in need in Rabat and in its region.

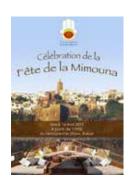








#### Mimouna Celebration (2015)



The celebration of the feast of Mimouna was initiated in order to commemorate 8 years of active contribution to the civil society, during which Mimouna Association worked on the promotion and comprehension of the Jewish community as an important component of the Moroccan identity. This typical Moroccan feast, from which the association took its name, symbolizes the fraternity and coexistence between Muslims and Jews in Morocco. In this occasion, a Mimouna table is decorated according to the Moroccan





traditions for our guests from different nationalities and faiths who celebrated the end of the Jewish Easter, in Morocco, while listening to Jewish-Arab music.

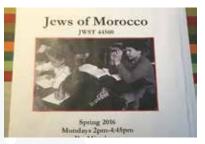


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#### Mimouna Scholarship

In partnership with the prestigious American University "City College of New York", Mimouna Association granted full scholarships that included round-trip flight tickets to New York, accommodation, monthly allowance, health insurance, textbooks and tuition fees for four students from Al Akhawayn University for the 2016 semester. The aim of this Scholarship is to offer the students from all socioeconomic backgrounds the opportunity to study several aspects of Jewish culture in a stimulating academic context in New York.







#### **Hebrew Courseu**

One of the key activities of the association in regards of education is offering Hebrew courses taught by Moroccan university professors.



#### Overview of the Association Activities in 2016

#### March 17, 2016

Participation of the Mimouna Association in the 19th edition of the New York Sephardic Film Festival

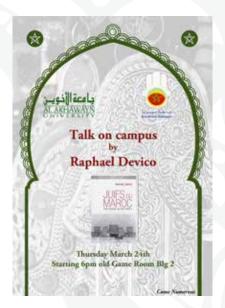
On the 17th of March, 2016, Mimouna Association organized in partnership with The American Sephardic Federation's Young Leadership Board an evening in honor of the Moroccan Day held during the New York Sephardic Film Festival 2016. The evening included a screening of the film "L'Orchestre du Minuit" by Jerome Cohen-Olivar.



#### March 24, 2016

Book Presentation of Mr. Raphael Devico's "Juifs du Maroc:Des Racines ou des Ailes?"

Book presentation of Mr. Raphael Devico "Juifs du Maroc: Des Racines ou des Ailes?" in Al Akhawayn University of Ifrane with the participation of a hundreds of students.



#### May 17, 2016

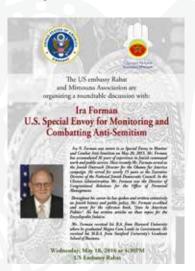
From Casablanca to NYC: an evening of Moroccan culture in the center of Jewish history

The American Jewish Committee's young professional division ACCESS of NY, the American Sephardic Federation, and Mimouna Association came together in an effort to contribute to the launch of the bilateral relationship between the members of AJC ACCESS NY and the General Consulate of the Kingdom of Morocco in New York. Furthermore, this event aimed at connecting the young American Jews with the Moroccan community of New York. The program emphasized on the major role of Morocco as a moderate Muslim country evolving in a region that is fractured by religious extremism.



#### May 18, 2016

Meeting with Ira Forman, the US State Department's Special Envoy to Monitor and Combat Anti-Semitism



The Embassy of the United States of America in Rabat and Mimouna Association jointly organized a round table with the Special Envoy Ira Forman to discuss the combat against hate speech and Morocco's leadership in fighting hatred and extremism.

#### May 19, 2016

Colloquium on Judaism in the Collective Memory of Muslims in Morocco



The conference was organized by Mimouna Association and the Olympic Stadium Casablanca (S.O.C) with Aomar Boom focusing on the intergenerational memory of Muslims in regards of their Jewish compatriots.

#### May 24, 2016

North American Conference of the Moroccan Jewish Community

During the 23rd and 24th of May, 2016, Mimouna Association organized, in collaboration with the Sepharadic Legacy Institute and the Moroccan Jewish Community of Toronto, a conference, under the High Patronage of His Majesty the King Mohammed VI, which was entitled: «North American Conference of the Moroccan Jewish community, deepen and expand the Jewish-Muslim dialogue and that of all our cultures.»







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#### May 24, 2016

In the margins of the North American Conference; Mimouna Association has set up, for the prominent members of the Canadian delegation, some visits to major state institutions of the Kingdom of Morocco, among which was a meeting with the President of the Representatives' Chamber Mr. Talbi Alami, an interview with the Head of the Moroccan Government Mr. Abdelillah Benkirane, and a meeting at the Royal Palace with his excellence Mr. Andre Azoulay. These exchanges have focused on the contribution and the commitment of the Moroccan Jewish Diaspora to their country of origin.







#### June 1, 2016

Graduation ceremony for the students who benefited from the exchange semester in Jewish Studies in NYC

As part of the sealed partnership between Mimouna Association and the "City College of New York», four Muslim students from Mimouna have received a full scholarship to study a semester in NYC in order to earn a degree in Jewish studies.



#### June 5-7 2016 AJC Global Forum

A delegation of the Executive Board of Mimouna Association participated in the AJC Global Forum in Washington DC, as panelists at three conferences on strengthening Judeo-Muslim relations.





#### June 26 2016 Judeo-Muslim Solidarity Ftour

During the month of Ramadan 2016, Mimouna Association, in partnership with Lubavitch Youth in Morocco, distributed to families in need baskets containing foodstuffs used during the holy month. Various distribution points were set up in the most disadvantaged neighborhoods of Rabat, Salé and Kenitra. A total of 1000 families benefited from this donation.





#### September 23-25 2016

#### Second edition of the Moroccan-Jewish University in Tangier



Mimouna Association organized the second edition of the Moroccan Jewish University in Tangier on a weekend of September 2016. During this workshop, activities for educational purposes were proposed, including seminars administered by experts of Moroccan Judaism, as well as debates and round tables.

The purpose of this event is to provide an

informative and educational relay for anyone wishing to learn more about this component of the Moroccan heritage. To encourage our youth to participate in these educational initiatives, Mimouna Association offers accommodation and meals to selected participants.

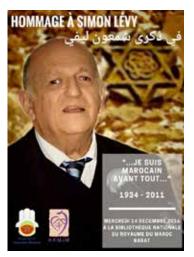
#### November 24-25 2016 Visit of AlJabr School in Casablanca

As part of the program of collaboration with Moroccan high schools operating under the Moroccan and French educational system, members of Mimouna Association as well as pedagogical speakers arouse the interest of the students of AlJabr School in Casablanca through interactive activities to launch the discussion on the Moroccan plural identity, and especially its Jewish component.





#### December 14 2016 Homage to late Simon Levy in Rabat



Mimouna Association and the AAMJM jointly organized on December 14, 2016 a study day on a project of capsules and a tribute to late Simon Levy. The afternoon of 14 December was devoted to a presentation and a study of the joint project of the two associations on the theme of the transfer of the Judeo-Moroccan cultural heritage to the younger generations. The way chosen by the two associations is a series of capsules diffused on the Internet and on the social networks. These videos, presented by Moroccan Jews and Muslim personalities, will highlight various topics like music, clothing, cooking,

and architecture, and will endeavor to explain the contribution of Moroccan Jews to the Moroccan identity. The evening of Wednesday, December 14 at the National Library of the Kingdom of Morocco was dedicated to a tribute to Simon Levy with the presentation of a film on Simon Levy made especially for the event by the Moroccan film director Younes Laghrari.





#### Overview of the Association Activities in 2017

#### April 26 2017 10 years Anniversary

This anniversary marks 10 years of commitment of the young NGO in favor of the preservation and the promotion of Judeo-Moroccan culture. This anniversary was celebrated at the same time as the



Mimouna ceremony. In recognition of their support, honorary prizes were awarded by Elmehdi Boudra, president of Mimouna association, to Mr.André Azoulay, king's adviser, as well as to Mr. Rachid Belmokhtar, former Minister of National Education.

# June 18 2017 Third edition of Jewish-Muslim Solidarity Ftour

Teamed up with the International Fellowship of Christians and Jews (IFCJ) and Chabad Youth Morocco, Mimouna Association delivered food aid to needy Moroccan families as they celebrate the feast of Eid al-Fitr, marking the end of Ramadan at the Mellah of Marrakech. In the evening, Synagogue Beth EL in Marrakech hosted an interfaith Iftar. Member of the three Abrahamic Faiths gathered together to break the fast.





#### August 18-24 2017

International institute for Education and Research on Anti-Semitism

A delegation of Mimouna Association attended a seminar about the presence of Jews in Morocco and the relationship they had with Muslims. They also had discussions about the rise of anti-Semitism in the world and the role of Sultan Mohamed V in saving the Jewish Moroccan community.



#### October 26-27 2017

Third edition of the Moroccan Jewish University in Essaouira

In partnership with AJC Access, Mimouna Association held their seminar on Judeo-Muslim relations on the fringes of the Atlantic Andalusia Festival. The meeting was an opportunity for young Jews from the United States, Brazil, Israel and Egypt to meet young Moroccans from all walks of life, to exchange ideas, to interact, to learn from each other and, above all, to experience together the



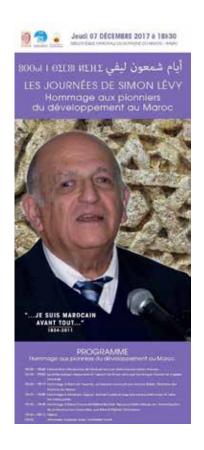




convivial atmosphere that characterizes the Festival of Atlantic Andalusia, a guarantee of Moroccan values of sharing and coexistence.

# December 7th 2017 The second edition of Simon Levy's day

In partnership with the AAMJM and with the support of the National Library of the kingdom of Morocco in Rabat, Mimouna Association organized the second edition of Simon Levy's day. The conference was devoted to the Jewish contribution to modern Morocco entitled as "Homage to the pioneers of the Moroccan development".



#### Overview of the Association Activities in 2018

#### January 28th 2018

#### International day of commemoration in memory of the victims of the holocaust

Mimouna Association and the United Nations information center in Rabat organized

a round table under the title's theme "Mohamed V: a defender of Moroccan Jews during the Holocaust". A screening and a debate was also organized surrounding Mr. Robert Satloff's documentary film "among the righteous". Inaugurated by a video message of the secretary general of United Nations, the event was attended by students, experts, historians and witnesses who lived during the Holocaust era.



#### February 26 2018 Cultural field trip to Fez

As an off-campus activity, Mimouna Club AUI organized a cultural field trip to Fez to explore the Jewish side of the city and its historic and religious sites. The trip covered the length and the breadth of the city. The group had the opportunity to meet Rabbi Abraham Sabbagh who talked about the significance of the Jewish sites in the city to Fassi Jews home and abroad, and also Mr. Elie Devico who shared his experience as Moroccan Jew from Fez.





#### March 5th 2018

#### Sephardic Jewish film festival

For the third year in a row, Mimouna Association, and in partnership with the American Sephardi Federation, presented the opening night of the 21st New York Sephardic Jewish film which celebrated Morocco's convivencia.

# March 15th 2018 The international women's day

Mimouna Club AUI organized the international women's day inside the campus of AL-Akhawayn University in Ifrane. Ms. Aicha Chenna, an activist and the president of the Feminine Solidarity Association as well as Ms. Nicole Elgrissy, an activist and a novelist gave a lecture about the relationship between Jewish and Muslim women in Morocco.



#### May 5th 2018

#### Conference of presidents of Major American Jewish organizations

Mimouna Association announced the publication of its Holocaust Arabic curriculum and was honored at the path breaking event held by the Conference of presidents of Major American Jewish organizations and the American Sephardi Federation. The event featured an engaged exchange between



Cheikh Dr. Al Issa, former minister of Justice of Saudi Arabia and SG of world Muslim league and Mr. Robert Satloff from Washington Institute.

Honorary President of the Advisory Board

H.E. André Azoulay

Honorary Advisory Board

Mr.Elie Devico

Mr.Albert Devico

Mr.Peter A.Geffen

Mr.Simon Keslassy

Ms.Elise Lasry

Mr.Jean Levy

Mr.Jason Guberman

Mr.Simon Levy זיל

Ms.Florence Amzallag Tatistcheff זיל

## Mimouna Association's perspective

MIMOUNA Association has set up 5 programs to target several fields of activities. A program dedicated to Moroccan Judaism 'Moroccan Jewish Heritage' a second program 'Mimouna Campus' dedicated to the Association's activities on university campuses, a 3rd «Muslim Jewish Dialogue» program dedicated to the Judeo-Muslim dialogue, a 4th Holocaust Education program to prevent extremism and genocides, a 5th E-Mimouna program that will use digital tools for pedagogical purposes.

As such, MIMOUNA will put so much emphasis on its program on Moroccan Judaism, by organizing the 5th edition of the Moroccan Jewish Days, the 4th edition of the Moroccan Jewish University, and the 2nd edition of the International Conference of the Moroccan Jewish Diaspora. In the same vein, MIMOUNA will launch a study on Moroccan Judaism in the XXI century which is aimed at deepening the knowledge on contemporary Moroccan Judaism, and will collaborate with «AUI School of Humanities and Social Sciences» at the launch of the Module 'Moroccan Jewish Studies' -which will be the first program of Jewish studies in the Arab-Muslim world.

Capitalizing on its student experience and its presence on university campuses, MIMOUNA through its program Mimouna Campus will continue to organize seminars, round tables and film projections with appeal to Moroccan Judaism.

In addition, MIMOUNA association dedicates its program Muslim-Jewish Dialogue to strengthening ties between Jews and Muslims through the celebration

Mimouna- the post-Passover Moroccan ceremony- and actions of Judeo-Muslim solidarity during the month of Ramadan..

With regard to its Holocaust Education program, MIMOUNA will continue its program created in 2011 during the organization of the conference 'Mohammed V just among the nations' by strengthening its partnerships with institutions in order to organize a regional conference.

The E-Mimouna program is based on the passage of the Judeo-Moroccan cultural heritage to younger generations, through capsules broadcast on the internet and on social networks, and the digitalization of the Judeo-Moroccan heritage.

### Programmes de l'Association MIMOUNA



## Nos partenaires

MIMOUNA, une initiative indépendante collaborant avec des institutions de renom. Dont les partenaires principaux sont:























































## Bureau exécutif de l'Association



M. Elmehdi Boudra President



Mlle. Laziza Dalil Vice-President



M. Abdelhak El Kaoukabi Secrétaire Général



M. Abdeslam Filali Vice-Secrétaire Général



M.Hamza Loudghiri Trésorier

# Directeurs de Programmes



Mlle.Houda Ouggadoum
Directrice du programme
"Muslim- Jewish Dialogue"



Mlle. Ilhame Hossaini-Hilali Directrice du programme "Mimouna Campus"



M. Adnane Benali Directeur programme "E-MIMOUNA"



Yassine Aourid President of AUI Mimouna Campus



Mlle. Ilhame Hossaini-Hilali Directrice du programme "Mimouna Campus"





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