Dovile Vilimaviciute

Product Manager & Product Designer

SUMMARY

Product Designer with 5 years of experience specializing in building end-to-end products for fast-paced startups and scale-ups. As a founding designer, I have a proven track record of leading 0→1 product development, creating innovative AI-powered B2B SaaS solutions. My background is further enhanced by 2 years in the B2C sector and a year as a Product Manager, giving me a comprehensive understanding of the entire product lifecycle. I thrive in high-ambiguity settings by combining strong product thinking with a focus on delivering impactful, user-centric solutions.

EXPERIENCE

Product Manager & Product Designer
Jun 2024 – Apr 2025 | Paris, France
Qantev

- Promoted to Product Manager while continuing to serve as Product Designer during the search for a replacement.
- Led the end-to-end development of a healthcare provider portal, taking the product from initial concept to launch to first clients.
- Designed the solution, defined the product vision and roadmap, managed the product backlog, and led sprint ceremonies. Wrote user guides, conducted QA, and led user acceptance testing (UAT) efforts to ensure product readiness and usability.
- Drove a 12% increase in squad velocity within the first two months by refining agile ceremonies, clarifying project goals, and fostering a more collaborative engineering environment.
- Reduced user-reported production incidents by ~30% by implementing manual QA for critical flows and promoting early automated test coverage.

Founding Product Designer
Sep 2022 - May 2024 | Paris, France
Qantev

- Designed & prototyped client-tailored product & feature concepts, driving 4+ strategic deals and generating $959k in annual recurring revenue.
- Collaborated with ML/AI Engineers, Data Scientists, SWEs, PMs to define and design AI-powered features adopted by major international clients including AXA, Allianz, Generali, Bupa, Pacific Cross, Prudential.
- Leveraged quantitative and qualitative user research to identify user pain points, implementing a feature that reduced claim review time by 50%.
- Developed a comprehensive design system and implemented design tokens to eliminate 92% of manual hex inputs, resolve UI inconsistencies, and accelerate theme updates from weeks to hours.
- Streamlined hiring for Product Designers by creating assessment tasks and leading 30+ interviews across junior to senior levels; managed and mentored a Junior Product Designer for one year.
- Designed and developed CMS-powered website & branding assets (slide decks, social media templates), empowering sales & marketing, eliminating 100% of dev maintenance time, and standardizing team materials.

Founding Product Designer
Mar 2022 - Aug 2022 | Paris, France
Bifröst

- Led end-to-end UX/UI design for a new reinsurance contract negotiation platform and pricing simulation feature. Conducted usability testing with 6 users, achieving a 93.3% task completion rate for key workflows.
- Collaborated closely with CEO, CTO to translate complex reinsurance processes into intuitive design solutions through clear specifications and iterative feedback loops.
- Built & designed CMS-powered website for self-service content management, eliminating all developer update time.
- Established brand identity, including social media templates, and created comprehensive branding guidelines

UX/UI Designer, Graphic Designer
Feb 2020 - Feb 2022 | Remote / Lithuania
Freelance

- Designed end-to-end UX/UI for a gamified mental health app, achieving a System Usability Scale score of 78.6 — above the industry average of 68.
- Designed a B2C e-commerce website for a furniture retailer, optimizing the checkout flow based on A/B testing, resulting in a 12% increase in conversion rate and a 9% reduction in cart abandonment.
- Created UX/UI for an educational platform offering online courses, improving navigation and learning journey, which led to a 25% increase in average session duration.
- Designed brand's visual identity for 4 different businesses, took ownership of the end-to-end design process, covering all aspects from research to delivering compelling, and seamless brand communication systems.
- Designed over 200+ assets such as social media posts, digital presentations, brochures, banners, templates, static and dynamic ads ensuring quality and consistency of brand guidelines.

EDUCATION

Lithuania Business University of Applied Sciences
2020 - 2023
Bachelor of Informatics, Digital Design Technologies

Lithuanian University of Health Sciences
2015 - 2018
MSc in Health Sciences, Dentistry
150 out of 300 ECTS finished.

SKILLS

User research & testing: User experience design, interviews, contextual inquiry, surveys, product analytics, usability testing & A/B experiments.

Interaction & visual design: wireframing & high-fidelity mockups, rapid & advanced prototyping, prototyping with AI, design systems & component libraries, design tokens.

Collaboration & processes: Cross-functional collaboration, stakeholder management & alignment, storytelling, workshop facilitation, agile / scrum / lean UX methodologies.

Business & strategic thinking: Roadmapping & prioritization frameworks (RICE, MoSCoW), market & competitive analysis, product strategy, data-informed decision making.

Technical understanding: HTML, CSS, responsive layouts, basic JavaScript, technical constraint awareness, APIs, familiarity LLMs, RAG, NLP, NER concepts.

DOVILI.COM

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CORE DESIGN & PROTOTYPING TOOLS

Figma, Adobe Creative Suite (Photoshop, Illustrator, After Effects), Canva.

AI TOOLS

ChatGPT, Replit, Bolt, Loveable, Cursor, Vercel v0.

COLLABORATION & WORKFLOW

Miro, FigJam, Jira, Confluence, Notion, Slack, Loom.

USER TESTING & ANALYTICS

Maze, Heap, UXtweak, PostHog.

TECH TOOLS

VS Code, Git, GitHub, Storybook, Webflow.

AWARDS

1st place winner of Lithuania Post postage stamp design contest.

LANGUAGES

Lithuanian (Native)
English (C1)
French (A1)

LINKS

- LinkedIn
- Behance
- Dribbble