

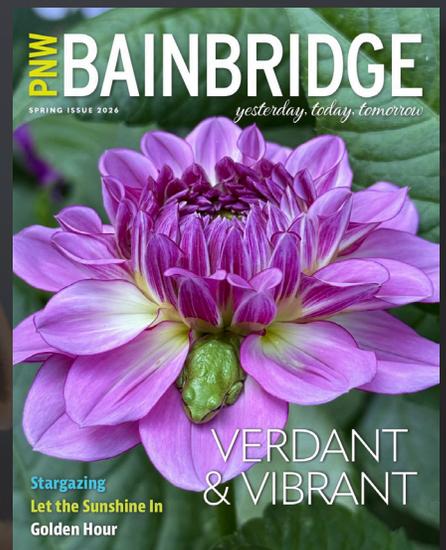
PNW BAINBRIDGE

WINTER ISSUE 2025

yesterday, today, tomorrow

From the moment you first arrive on Bainbridge, you realize our Island is an exceptional place. Glimpses of unrivaled natural beauty spans the island; from mountains, forests, open spaces, parks and trails to the glistening waters of the Puget Sound. That natural beauty is complemented by a growing and diverse business community, superb dining and entertainment, nationally acclaimed schools, world-class art, and a host of recreational opportunities which all contribute Bainbridge's reputation and enduring appeal.

Ultimately though, it is the Island's people, its one-of-a-kind residents, that truly make it remarkable. **Artists, entrepreneurs, doctors, chefs, athletes, teachers, volunteers, caregivers, philanthropists (and many, many more)** collectively comprise a well so deep of talent and passion it's sometimes hard to believe how lucky we are to have such incredible neighbors. It's a shared love for our Island home and one another that makes Bainbridge a magical place... and the stories of our people fill the vibrant pages of PNW Bainbridge magazine.



To reserve ad space, contact Stephanie Reese at **206.604.1604**, Stizzr@yahoo.com or online at PNWBainbridge.com

Market Demographics



Just shy of **25,000 residents**, Bainbridge Island is in the **top 10% of cities** in the state of Washington. But far beyond its size, Bainbridge is home to financial opportunity. Per the most recent census, the median income of Bainbridge Island households was more than **\$159,000**. The median home value is more than **\$1M**, of which 80% are owned. The median age of an islander is around 50 years old and 75% of adults have a bachelor degree or higher. Our population has created a strong local economy – one which stretches beyond the shops and restaurants of Winslow and Lynwood Center, to all corners of the island and across its six distinct business districts. According to the WA Dept of Commerce, more than **3,000 companies** call Bainbridge home, with almost 500 of them based in brick and mortar businesses. Islanders have **robust buying power**, and strongly value doing business with local vendors whenever possible. Total retail sales per capita are just above \$9000 annually.



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In Each Issue

We believe it's possible to be breathtakingly beautiful and maintain the highest level of journalistic excellence. It's no mistake that you'll come across current and past issues in nearly every home and business across the island. Our one-of-a-kind brand doesn't just set us apart, it's earned us superb shelf life that ensures our advertisers are seen and recognized time and again. Within our upbeat pages, readers will quickly recognize some of the subjects, but will also see us as a forum for discovery, a medium to also learn something new. Our slate of features written by local writers, come complete with mouthwatering original photography and design, and include:

- **Spotlight**, a peek inside the hearts and minds of some of our most intriguing residents
- **Shorts**, a series of bite-size 7-minute reads that discuss a range of topics from local businesses, to interesting people, to what's new or unknown around town
- **Secrets**, the stories behind our island's most intriguing mysteries and noteworthy trivia
- **In Focus**, snapshots shared by islanders who were in the right place at the right time



- **Deep Dive**, in-depth features reserved for the stories that need a more serious take
- **Bainbridge By Design**, exquisite photography and the stories behind the Rock's most interesting homes, architects, designers and builders
- **Feast on This**, everything you need to know about our island's best restaurants, eateries, cafes, bars, bistros, chefs and award-winning breweries, wineries and distilleries
- **On the Rock**, bite-sized snippets of events you'll not want to miss

shorts

Something Wicked This Way Comes

BPA Readies the Stage at Bloedel for a Tragedy

Last summer, during Bainbridge Performing Arts' production of "A Midsummer Night's Dream," something magical happened. Several actors lay on an outdoor stage within the Bloedel Reserve. As soft music played, an eagle saw its cue and swooped down over the crowd.

"The audience all just gasped," recalled BPA Executive Director Elizabeth Allum, who directed the show. "And as it flew overhead, loads of people's arms shot up, pointing. Like, 'Did you see that?' Because I think everyone held this collective sense of 'My God, is this real right now? How beautiful can this world be!'"

BY AUDREY NELSON
PHOTO BY ANDREW CHAMBERS

If you're seeking an answer to that second question, BPA and Bloedel—the annual Shakespeare partnership between BPA and Bloedel—is a good place to start. For 13 years, actors have brought Shakespeare's strange, gnarled worlds to life at Bloedel, while audience members (and occasionally eagles) look on.

Bloedel's director of operations, Dan Walker, said the partnership began as the reserve was looking into ways to collaborate with Bainbridge's arts community. BPA at Bloedel presented "a wonderful opportunity," Walker said.

FROM VACATION TO FOREVER

A Family of Four Finds its Way to Bainbridge

SOMETHING NEW UNDER THE SUN

Stargazing on Bainbridge Keeps Getting Better

Battle Point Astronomical Association's chief astronomer is, by trade, a veterinarian. Now retired, Chuck Walsh said that what attracted him to veterinary medicine isn't as different from what attracted him to astronomy: you get to do a bit of everything.

BY CHRISTY CABLEY
PHOTO BY ANDREW CHAMBERS

Walsh said that at the time he was working as a vet, an aphrodisiac, you did radiology. And astronomy? It's physics. It's optics. It's engineering. You name it. BPA's tagline is "igniting passion for science through the



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Advertising

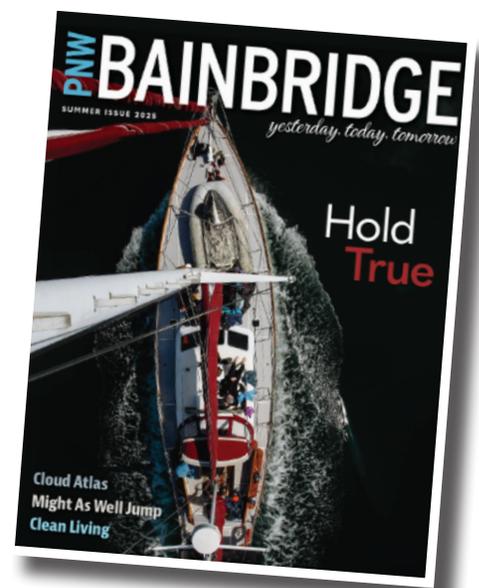
Print Rates

Placement	1X	2X	3X	4X
Back Cover	\$4,400	\$3,960	\$3,565	\$3,207
Inside Front	\$3,420	\$3,080	\$2,770	\$2,493
Inside Back	\$3,420	\$3,080	\$2,770	\$2,493
Full	\$3,200	\$2,800	\$2,592	\$2,332
Half	\$1,600	\$1,440	\$1,300	\$1,175
Third	\$1,050	\$950	\$850	\$775
Quarter	\$800	\$720	\$650	\$590

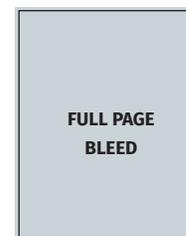
Four-issue contracts that are paid in full at time of contract signing will be discounted an additional 10%. Ads for nonprofits save an additional 10%.

Editorial Calendar

Issue/Date	Camera-Ready Ads due
Spring 2026 (March)	2/1/26
Summer 2026 (June)	5/1/26
Fall 2026 (September)	8/1/26
Winter 2026 (Late Nov)	10/20/26
Spring 2027 (March)	2/1/27
Summer 2027 (June)	5/1/27
Fall 2027 (September)	8/1/27



Ad Specs



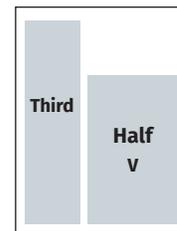
Full page
Trim: 8.375" x 10.875"
Bleed .125" on all four sides

Half Horizontal
7.375" x 4.7975"

Half Vertical
3.54" x 9.875"

Quarter
3.54" x 4.7975"

Third
2.4583" x 9.875"



Production

All ads should be submitted in **Hi-Res PDF** format using **CMYK** and include all **fonts embedded**.

All artwork must be in **CMYK** and actual size at **300 dpi**.

All full page ads must **include bleeds**.



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Editor In Chief

Alli Schuchman heads up the editorial team and contributors to PNW Bainbridge. Former editor of the acclaimed Bainbridge Island magazine, Alli's background is in writing, branding, graphic design, marketing and public relations. Alli reliably writes the Bainbridge by Design feature taking readers inside the island's most interesting homes while getting to know the people who live there. Rock residents for 13 years, Alli, along with her husband Alan and daughter Elle, feel lucky to live in such a magical place. Alli loves tennis, fitness, cooking, art, all kinds of animals (including the furry Schuchmans, Kizzy, Zuri and Fig), and her wonderful friends.



Director of Sales & Community Relations

Stephanie Reese is an international singer and actress who has performed in musicals and concerts around the world. Her diverse career includes the leading roles in Miss Saigon, The Hunchback of Notre Dame and The King and I in London and solo concerts in Asia, Europe and America including Carnegie Hall. This year she will once again be touring her autobiographical one woman show "The Journey" and just launched her podcast "Citizen Sister." Stephanie regularly uses her talents to help raise money for many organizations including UNICEF, Red Cross, Feed2Succeed, Make a Wish Foundation among others. Originally from Seattle, she now calls Bainbridge Island home.



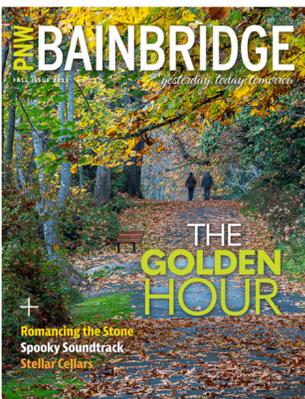
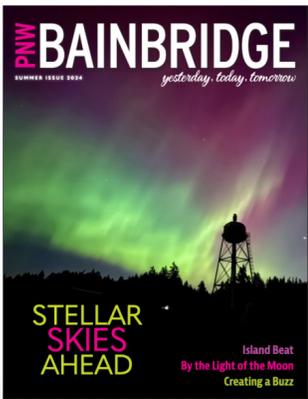
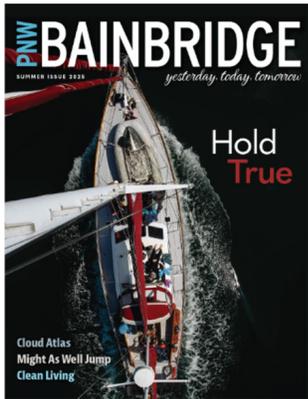
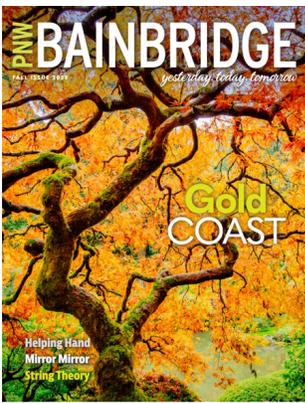
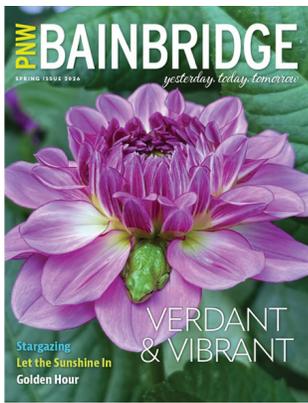
Contributing Editor

Connie Bye has been a professional writer and editor for more than three decades, including at The St. Louis Post-Dispatch, The Kansas City Star and The St. Louis Business Journal. She has written about topics ranging from environmental issues to schools and government, but she most enjoys stories about people and community life. She and her husband Dale moved to the PNW to be near their daughter's family. They have performed in numerous Ovation musicals and sing with the group Crescendo.



Contributing Editor

George Soltes is an interventional radiologist at the University of Washington, where he performs a variety of minimally invasive procedures. Before going into medicine, he earned an English degree and has been fascinated by words ever since. He lives on Bainbridge Island with his children and a rotating assortment of animals. George enjoys running, cycling, exploring the outdoors, and meeting and writing about the fascinating people in his community.



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