

EASTSIDE HIGH SCHOOL ATHLETIC BOOSTER CLUB

BUSINESS SPONSORSHIPS 2025-2026

EHS is at the heart of Taylors, and our community shows up loud and proud for every sport, every athlete, and every game.

Our students and families are loyal to supporting businesses. Sponsoring Eastside Athletics means more than a banner; it puts your brand before hundreds of local families, students, alumni, and fans who shop and eat locally and remember who supports them.

Booster Club sponsorships are one of the best ways to stay visible in our community all year long.

Last year, the Booster Club raised over \$90K through sponsorships, memberships, events, and concessions. This money supports each athletic team by funding uniforms, subscriptions, safety gear, and more.

During the 2024-2025 school year, we faced several setbacks that affected our revenue, including Hurricane Helene and other weather-related events. We need your help to reach our goal of raising \$150,000 this year, so we can fund several improvement projects for our facilities.



AT A GLANCE

- \$93,579 raised last year
- Only 24 local businesses sponsored EHS Athletics
- Over 900 active Booster Club Members
- \$42,000 in uniform rotations was paid for by Booster Club
- Cheerleading had the largest funding request for \$10k for new competition uniforms.
- Each team gets new uniforms every three years.

Sponsor the Eastside Eagles!



Scan here to join us in supporting our champions!



2025-2026

EHS Athletic Booster Club

Business Sponsorship Packages

Benefit	Legacy Eagle (\$5,000)	Golden Eagle (\$3,500)	Soaring Eagle (\$2,000)	Proud Eagle (\$750)	Spirit Eagle (\$500)	Banner Eagle (\$300)	Eagle Supporter (\$100)
Logo painted on football field	✓						
Banner Parade on FB field (1 game)	✓						
Field and/or Digital Banners	5	3	2	1	1	1	
Website Logo	✓	✓	✓	✓			
Name Listed on Website					✓	✓	✓
PA Announcements FB & BB Pregame	✓	✓	✓	✓	✓		
PA Announcements FB & BB each quarter	✓	✓	✓				
PA Announcements FB & BB at halftime	✓	✓		✓			
PA Announcements FB & BB each timeout	✓						
All Sports Passes	4	3	2	2	2		
Preferred Football Seats	4	3	2	2	2		
Stadium Blanket	1	1	1				
Preferred Parking Pass* (limited supply)	2	1	1	1	1		
Kick Off Cookout Tickets	4	2	2	2			
Eagles Night Out Tickets	4	2	2	2			
Bourbon Pull Tickets (Eagles Night Out)	10	6	4				
Tailgate Party Tickets - First Game	4	3	2				
Tailgate Party Tickets - Homecoming Game	4	3	2	2			
Tailgate Party Tickets - Rivalry Game	4	3	2				
Event Signage	✓	✓	✓	✓	✓		
Social Media Feature	✓	✓	✓	✓	✓	✓	
Opportunity to set up a table or provide branded items to pass out at home football game(s)	5	3	1				
Eastside Eats Card	\$50	\$25	\$25				

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Additional Opportunities



In addition to your main sponsorship package, you'll have the option to add one or more of our special sponsorship opportunities below. These are great for businesses that want to increase visibility at specific events or support a unique part of the Booster Club's programming.

\$250 - Tailgate Party Sponsor: Sponsor one of our 3 tailgate parties for our first home game, our homecoming game, and our rival game. Sponsorship includes event signage and social media recognition.

\$1000 - Future Eagle Club T-Shirt Sponsor: This sponsorship gives your business the chance to support Eastside's youngest fans. Students in K-5 through 5th grade who join our Future Eagle Club receives a custom club t-shirt that acts as their ticket to every regular season home game for the 2025-2026 school year. As the t-shirt sponsor, your business logo will be printed on the back of every shirt, you'll also be recognized on the Booster Club website and featured in a dedicated social media post.

\$2000 - Golf Cart Sponsor: Your business logo will be displayed on the brand new Booster Club Golf Cart used at home games and events throughout the 2025-2026 school year.

\$2500 - Kick Off Cook Out Headlining Sponsor: Sponsor our favorite cookout of the year! Your business name and logo will be featured in all promotional and event material along with event signage.

\$3000 - Eagles Night Out Headlining Sponsor: Sponsor our biggest event of the year! Your business name and logo will be featured in all promotional and event material along with event signage.

In-Kind Sponsorships: We welcome donations of products, services, or food in exchange for sponsor recognition. Businesses will be matched to a tier based on the retail value of their donation and will receive the same benefits as cash sponsors.

Please scan the barcode to fill out the sponsorship form. We now accept payment by credit card, Apple Pay, ACH Bank Transfer, and Afterpay. If you would like a different form of payment please contact Sara Gilstrap at eastsideboosterclub3@gmail.com

