



K8

MEDIA KIT

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ABOUT K8 CAPITAL

A hybrid Venture Capital and Credit firm delivering high-yield short-term returns and transformative long-term growth — empowering investors to capitalize on today’s opportunities while shaping tomorrow’s success. We exist to make it easy for investors to access the best ventures on the planet.



ABOUT ANDRE KOO

Andre Koo Jr. is the Founder and General Partner at K8 Capital. He was a former REIT investment-manager-turned startup operator with experience building venture-backed companies.

Andre co-founded and acted as business partner of two early-stage startups; one subsequently in an M&A process with a Fortune 500 company.

Prior to K8, Andre was the Managing Director of The Koo Family Office. He remains actively involved in his Family Office.

He is also an avid public speaker, covering topics across family offices, generational wealth & preservation, modernization of legacy businesses, and the story & history of the Koo Family.

Andre holds a BSc in Finance from NYU Stern School of Business. He is fluent in English and Mandarin.

[DOWNLOAD PHOTO HERE](#)

K8 LOGO

The K8 Capital logo is a powerful symbol of the brand's identity, meticulously designed to encapsulate its mission and values. At its core, the logo represents the seamless integration of innovation and legacy—a visual embodiment of K8’s philosophy of “distilling distinction.”

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