



10 HIGH-PROFIT **E-2 VISA** BUSINESSES

Which businesses leave the owner the most money, and which franchise brands in our portfolio fit your budget.



Read this first

2 minutes, 3 ideas

This guide answers two questions: which businesses leave the owner the most money, and which franchise brands in the Visa Franchise portfolio fit your budget.

IDEA 1

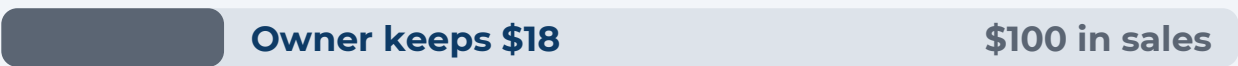
Profit = what you keep

Out of every \$100 a business sells, how much is left for the owner after paying all the costs.

Typical vending business



Typical restaurant



IDEA 2

Industry, not brand

These profit numbers describe a whole industry, not a specific brand or location. What you keep depends on your market, your team and how you run it.

IDEA 3

Start from your budget

A high-profit industry only helps if you can afford to open in it. Pages 5 to 7 group the brands in our portfolio by how much you plan to invest.



Who keeps the most

of every \$100 in sales

Typical share the owner keeps, by type of business. A high margin is not the same as a strong visa case: page 8 flags the ones that need extra planning.



For comparison: typical restaurant

\$18

Typical = median owner earnings divided by sales, before taxes and including the owner's own pay, for U.S. small businesses sold from 2021 to 2025. Source: BizBuySell. Industry figures, not a promise for any brand.



Find your budget

then the brands

These are franchise brands in the Visa Franchise portfolio. Each brand publishes the total money needed to open, from a low to a high estimate. It includes the franchise fee, equipment and the first months of costs. We grouped the brands by the high end of that range, so you see the most you may need.

Up to \$100,000

Page 5

9 brands

Insurance, accounting and tax, cleaning, junk and pet waste removal

\$100,000 to \$200,000

Page 6

7 brands

Insurance, accounting and tax, pest control, cleaning, in-home fitness

Over \$200,000

Page 7

8 brands

Vending, pest control, cleaning, junk removal, locksmith, property management, plumbing

How much you need to invest for your visa plan is assessed by the independent U.S. immigration attorney you engage directly.



Budget:

Up to \$100,000

Franchise brands in the Visa Franchise portfolio

To open	Avg. yearly sales	Franchising since
Freeway Insurance \$35K to \$84K	\$133,896	2022 #2 Insurance
Estrella Insurance \$50K to \$84K	\$437,260	2008 #2 Insurance
Toro Taxes \$18K to \$79K	Not published	2015 #3 Accounting
Succentrix \$54K to \$65K	Not published	2015 #3 Accounting
Booxkeeping \$68K to \$75K	\$157,402	2020 #3 Accounting
Maid This \$50K to \$68K	\$204,548	2020 #5 Cleaning
Oxi Fresh \$51K to \$81K	\$113,082	2006 #5 Cleaning
TruBlue \$70K to \$96K	\$314,484	2011 #5 Cleaning
DoodyCalls \$76K to \$94K	Not published	2004 #6 Waste removal

The red tag shows the business type and its rank on page 3, not this brand's own profit. To open = total investment, low to high, from the brand's disclosure document (FDD). Avg. yearly sales = average per location, latest year reported.



Budget:

\$100,000 to \$200,000

Franchise brands in the Visa Franchise portfolio

To open	Avg. yearly sales	Franchising since
UniVista Insurance \$70K to \$132K	Not published	#2 Insurance 2013
Paramount Tax \$71K to \$166K	\$270,335	#3 Accounting 2018
Mosquito Joe \$151K to \$193K	\$339,460	#4 Pest control 2012
The Cleaning Authority \$93K to \$147K	\$1,405,640	#5 Cleaning 1996
The Maids \$118K to \$141K	\$857,290	#5 Cleaning 1980
Squeegee Squad \$70K to \$165K	\$337,685	#5 Cleaning 2005
GYMGUYZ \$112K to \$194K	Not published	#9 Fitness 2014

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Budget:

Over \$200,000

Franchise brands in the Visa Franchise portfolio

To open	Avg. yearly sales	Franchising since
Naturals2Go \$100K to \$250K	Not published	2010 #1 Vending
Mosquito Squad \$162K to \$220K	\$317,881	2005 #4 Pest control
Stratus Building Solutions \$110K to \$346K	\$400,237	2015 #5 Cleaning
Junk Shot \$91K to \$317K	\$928,170	2019 #6 Junk removal
The Junkluggers \$96K to \$359K	\$227,585	2012 #6 Junk removal
FlyLock \$147K to \$398K	\$529,721	2015 #7 Locksmith
Keyrenter \$119K to \$244K	\$418,290	2014 #8 Property mgmt.
Mr. Rooter Plumbing \$122K to \$264K	Not published	1993 #10 Plumbing

The red tag shows the business type and its rank on page 3, not this brand's own profit. To open = total investment, low to high, from the brand's disclosure document (FDD). Avg. yearly sales = average per location, latest year reported.



The 10 types

in plain words

1 Vending machines

Day to day: Stock snack machines in offices, gyms and schools.

Watch out: Few or no employees. Plan the visa case with the attorney early.

2 Insurance agency

Day to day: Sell auto, home and business policies locally.

Watch out: State license needed. Clients take time.

3 Accounting and tax

Day to day: Taxes and bookkeeping for families and small firms.

Watch out: January to April is intense.

4 Pest control

Day to day: Treat homes for mosquitoes on repeat plans.

Watch out: Seasonal in many areas.

5 Cleaning

Day to day: Clean homes or offices every week or month.

Watch out: Profit depends on keeping good staff.

6 Junk and waste removal

Day to day: Haul away junk, trash or pet waste.

Watch out: Physical work. Fuel and labor costs.

7 Locksmith

Day to day: Lock and security service from a van.

Watch out: Trained technicians, some night calls.

8 Property management

Day to day: Run rental homes for owners: tenants, rent, repairs.

Watch out: Adding homes to manage takes time.

9 In-home fitness

Day to day: Send trainers and equipment to clients' homes.

Watch out: Finding good trainers is the hard part.

10 Plumbing

Day to day: Repairs and drain service for homes and businesses.

Watch out: Licensed plumbers are hard to hire.



People who chose these businesses



ACCOUNTING AND TAX

Owais Khalid

Worked at Deloitte and on the FIFA World Cup. Invested \$80,000 in a tax and advisory business and moved to Houston with his family.

[Watch the story >](#)



PROPERTY MANAGEMENT

Elodie Chatelain

Spent 15 years in Swiss finance. She and her husband moved to Florida and opened a property management franchise.

[Watch the story >](#)



PROPERTY MANAGEMENT

Tarek Gabriele

Left an engineering career in Honduras. He runs a property management business in Charleston.

[Watch the story >](#)



PET GROOMING

Adrian Giovannetti

Worked at Procter & Gamble for nearly 20 years, then opened a Woof Gang Bakery & Grooming franchise.

[Watch the story >](#)



YOUR NEXT 3 STEPS

1 Pick your budget

Pages 5 to 7 show the brands in our portfolio that fit what you plan to invest.

2 Schedule a call

Talk with a Visa Franchise Client Advisor about your budget, your work experience and where you want to live.

3 Find your path to the U.S.

We help you choose the business. The independent U.S. immigration attorney you engage assesses which visa fits your case.

Book my free call

Whether a specific business fits your visa plan is assessed by the independent U.S. immigration attorney you engage directly.



Sources and disclosures

Profit by business type

BizBuySell, "What Are the Most Profitable Businesses to Own?". Median owner discretionary earnings divided by revenue, for U.S. small businesses sold from 2021 to 2025. These are industry-wide figures for independent businesses, not results of any franchise brand.

Brand figures

Investment ranges come from each brand's Franchise Disclosure Document (FDD), Item 7. Average yearly sales come from Item 19, latest year in Visa Franchise's records. Visa Franchise matched each brand to the closest business type.

Client stories

[visafranchise.com/success-stories](https://www.visafranchise.com/success-stories). Individual results vary.

Compensation

Visa Franchise may receive compensation from franchisors whose brands appear in this guide.

Not an offer

This guide is for information only and is not an offer to sell a franchise. A franchise offer can only be made through the franchisor's FDD. Past results of other businesses do not guarantee future results, and no earnings or return are promised.

Legal

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