

### Where Power **Meets Simplicity**

## The Right # CRM is A Growth Strategy.

Amplify delivers what others only promise: the kind of service you rarely see anymore. We actually help your team scale faster, work smarter, and stay supported every step of the way.

Highly scalable + customizable

Ease of use + simplicity

Al-ready tools + customization

**Full Microsoft integration** 

# Discover The Amplify Advantage

Feature	Light-Weight & Industry CRMs	Salesforce	amplify
Price Point	Low	High	Med
Ease of Use	High	Low	High
Scalability	Low	High	High
Al Ready	Low	Med	High

Beyond Software, We're Your Competitive Edge.

## Avoid The Pitfalls. Amplify The Wins. CRM failure or switching can cost businesses \$50K-\$300K in lost productivity and

transition costs, depending on size. (Salesforce, 2019)



due to inefficiencies and weak customer engagement. (Forrester & IDC)

Poor CRM implementation can cost businesses 10–25% in lost sales

lost revenue, workforce inefficiency, & poor customer experience.

Common compounding costs of choosing the wrong CRM:

Discover Our Service Advantage

Feature	Standard CRM Support	Agency Consulting	amplify solutions
System Customization	No	Yes	Yes
Predictable Fee	-	No	Yes
Dedicated CSM	No	No	Yes
Dedicated Developer	No	No	Yes
Meeting Cadences	No	No	Yes
Customization Turnaround	-	Low	High
End User Survey & Analysis	-	No	Yes
Executive Strategic Reviews	-	No	Yes
Decades	Of Expert	ise. No Ov	erhead.

### expert-level support without the overhead.

Full-time CRM roles are expensive - and often limited. We deliver



### We've helped clients dramatically reduce expenses, while improving alignment, adoption, and performance.

Cut CRM costs by over 50%

Skip the \$10K/month staff hire



### Relying on one internal hire creates bottlenecks. Our team approach

Reduce risk, increase resilience

ensures consistent, scalable coverage.



### Proven experience you can trust From strategy to systems, we've helped organizations turn CRM

complexity into clarity AND results.

Let's Build Something Better, Together.

# It's Time to Amplify Your Results.

We'll show you how.

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