



# LiGHTX

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PARTNERSHIP OPPORTUNITIES

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DROPLiGHT

## PARTNERSHIP OPPORTUNITIES

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All partnership opportunities include a company logo and link on the LightX website along with exposure through marketing channels including social media and newsletters. To ensure full sponsorship benefits, commitments should be confirmed by 9/19/2025.

# DIAMOND *package*

**PREMIUM EVENT PARTNER** *Limited to Two Partnerships* | **INVESTMENT:** \$85,000

## EDUCATIONAL ACCESS & PARTICIPATION

### CONFERENCE ACCESS:

Includes registration for **ten (10) attendees** to participate in the conference Sunday-Wednesday.

### ONSITE TRAINING ACCESS:

Includes registration for **five (5) attendees** to participate in one of the exclusive onsite training classes held on Wednesday afternoon through Friday.

### SPEAKING OPPORTUNITIES (Staff approval is required based on proposal)

One **(1) Keynote Speaking Slot** in a highest-visibility general session

One **(1) Panelist Position** in a highest-visibility general session

# DIAMOND *package*

## EXHIBIT & ACTIVATION OPPORTUNITIES

### BOOTH PLACEMENT

Premium booth placement in high-traffic area directly outside of Main Session Ballroom

**Includes 20' x 10' exhibit space** | Equipped with 1 table and 2 chairs

Private meeting room near Main Session Ballroom

### GIVEAWAY INTEGRATION

Option to provide a **branded giveaway item** for inclusion in all attendee registration bags

### BRANDED ACTIVATION OPTIONS

**Branded Charging Stations:** Sponsor-branded lounge or mobile charging stations within the venue - designed by sponsor

**Private Content Capture Opportunity:** Filmed branded interviews or content on-site with event production team

# DIAMOND *package*

## MARKETING & PARTICIPATION

### MONTHLY SOCIAL MARKETING

Content provided by sponsor then promoted via event's official social media platforms on a monthly basis leading up to the event

### DEDICATED NEWSLETTER FEATURE

One (1) exclusive email blast to all registered attendees (*Choice of pre-event or post-event distribution*)

### RECEPTION/LUNCH SPONSORSHIP RECOGNITION

Recognition as either: **Welcome Reception Sponsor** or **Formal Reception Sponsor**

### EVENT WEBSITE RECOGNITION

Sponsor logo will be displayed on the official event website

**Logo will be clickable** and will direct visitors to the sponsor's external website for additional exposure and engagement

### LANYARD LOGO PLACEMENT:

Company logo featured on attendee lanyards \*limited to 2 Diamond Sponsors

# DIAMOND *package*

## ADDITIONAL EXPOSURE & PERKS

### FAST ROUND Q&A

One (1) **5-minute Q&A pitch** during General Session “Fast Round” segment

### ATTENDEE LIST ACCESS

Full registration list provided (*subject to event privacy policies*)

## HOTEL ACCOMMODATIONS

Exclusive Sponsor Hotel Reservation Link and Phone Number

Sponsorship Discounted Room Rate

Our team will provide **priority booking assistance** to help secure the best available accommodations for your group



# PLATINUM *package*

**PREMIUM EVENT PARTNER** *Limited to Five Partnerships* | **INVESTMENT:** \$60,000

## EDUCATIONAL ACCESS & PARTICIPATION

### CONFERENCE ACCESS:

Includes registration for **seven (7) attendees** to participate in the conference Sunday-Wednesday.

### ONSITE TRAINING ACCESS:

Includes registration for **three (3) attendees** to participate in one of the exclusive onsite training classes held on Wednesday afternoon through Friday.

### SPEAKING OPPORTUNITIES (Staff approval is required based on proposal)

One **(1) Keynote Speaking Slot** in a highest-visibility general session

**OR**

One **(1) Panelist Position** in a highest-visibility general session

# PLATINUM *package*

## EXHIBIT & ACTIVATION OPPORTUNITIES

### BOOTH PLACEMENT & VENUE BRANDING

Premium booth placement in high-traffic area

**Includes 20' x 10' exhibit space** | Equipped with 1 table and 2 chairs

Opportunity for **partner-approved branding** to be placed throughout the venue

### GIVEAWAY INTEGRATION

Option to provide a **branded giveaway item** for inclusion in all attendee registration bags



# PLATINUM *package*

## MARKETING & PARTICIPATION

### MONTHLY SOCIAL MARKETING

Content provided by sponsor then promoted via event's official social media platforms leading up to the event

### RECEPTION/LUNCH SPONSORSHIP RECOGNITION

Recognition as either *(if available)*: **Welcome Reception Sponsor** or **Formal Reception Sponsor**

*If Receptions are filled, Recognition as **Lunch and/or Refreshment Break Sponsor***

### EVENT WEBSITE RECOGNITION

Sponsor logo will be displayed on the official event website

**Logo will be clickable** and will direct visitors to the sponsor's external website for additional exposure and engagement

# GOLD *package*

**EVENT PARTNER** *Includes Five Full Event Passes* | **INVESTMENT:** \$30,000

## EDUCATIONAL ACCESS & PARTICIPATION

### CONFERENCE ACCESS:

Includes registration for **five (5) attendees** to participate in the conference Sunday-Wednesday.

### ONSITE TRAINING ACCESS:

Includes registration for **one (1) attendee** to participate in one of the exclusive onsite training classes held on Wednesday afternoon through Friday.

### SPEAKING OPPORTUNITIES (Staff approval is required based on proposal)

One **(1) Breakout Session Speaking Slot**

One **(1) Panelist Position** during a curated discussion panel

# GOLD *package*

## EXHIBIT & ACTIVATION OPPORTUNITIES

### EXHIBIT BOOTH

Includes 10' x 10' exhibit space | Equipped with 1 table and 2 chairs

### GIVEAWAY INTEGRATION

Option to provide a **branded giveaway item** for inclusion in all attendee registration bags

### ROTATING BOOTH FEATURE

Your booth will be **featured on a rotating basis** on the event **website and app** in the week leading up to the event

# GOLD *package*

## MARKETING & BRAND VISIBILITY

### EVENT WEBSITE RECOGNITION

Sponsor logo will be displayed on the official event website

**Logo will be clickable** and will direct visitors to the sponsor's external website for additional exposure and engagement

### SHOUTOUT SLIDE RECOGNITION

Logo and branding included on a **sponsor shoutout slide** displayed during **transitions between sessions** in the main ballroom

# SILVER *package*

**EVENT PARTNER** *Includes Four Full Event Passes* | **INVESTMENT:** \$20,000

## EDUCATIONAL ACCESS & PARTICIPATION

### CONFERENCE ACCESS:

Includes registration for **four (4) attendees** to participate in the conference Sunday-Wednesday.

### SPEAKING OPPORTUNITIES (Staff approval is required based on proposal)

One **(1) Panelist Position** in a relevant breakout or general session

# SILVER *package*

## EXHIBIT & ACTIVATION OPPORTUNITIES

### EXHIBIT BOOTH

Includes 10' x 10' exhibit space | Equipped with 1 table and 2 chairs

## MARKETING & BRAND VISIBILITY

### EVENT WEBSITE RECOGNITION

Sponsor logo will be displayed on the official event website

**Logo will be clickable** and will direct visitors to the sponsor's external website for additional exposure and engagement

### POST-EVENT SOCIAL MEDIA HIGHLIGHT

One (1) **dedicated post-event social media shoutout**, thanking your brand for its partnership and participation



# BRONZE *package*

**SUPPORTING EVENT SPONSOR** *Includes Two Full Event Passes* | **INVESTMENT:** \$10,000

## EDUCATIONAL ACCESS & PARTICIPATION

### CONFERENCE ACCESS:

Includes registration for **two (2) attendees** to participate in the conference Sunday-Wednesday.

### SPEAKING OPPORTUNITIES (Staff approval is required based on proposal)

One (1) **5-minute Fast Round** presentation during General Session on **Monday or Tuesday**

## EXHIBIT & ACTIVATION OPPORTUNITIES

### EXHIBIT BOOTH

**Includes 10' x 10' exhibit space** | Equipped with 1 table and 2 chairs

# BRONZE *package*

## MARKETING & BRAND VISIBILITY

### EVENT WEBSITE RECOGNITION

Sponsor logo will be displayed on the official event website

**Logo will be clickable** and will direct visitors to the sponsor's external website for additional exposure and engagement

### POST-EVENT LINKEDIN/SOCIAL TAGGING

Company tagged in post-event content as a **supporting sponsor**



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OCTOBER 26-29<sup>TH</sup> • ORLANDO, FL

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