



Sunday, October 26 – Arrival & Welcome

12:00 PM – Optional Tee Times

Omni's Championship 18-Hole Golf Course, designed by world-renowned golfer and architect *Greg Norman*.

Tee times available between 12:00 PM – 1:20 PM (must be reserved in advance through staff).

4:00 PM – 7:00 PM | Soft Registration & Check-In @ Ballroom Commons

6:00 PM – 9:00 PM | Welcome Cocktail Reception Sponsored by Desnuda

Featuring cigar rolling, glass engraving, tequila tastings with our Tequila Master, and Desnuda chef-inspired dishes & entertainment @ Ballroom Commons.

6:30 PM – 6:45 PM | Welcome Remarks *from Joe Anderson @ Ballroom Commons*

Day 1: Monday, October 27

7:00 AM – 8:45 AM

Registration, Networking & Breakfast

8:45 AM – 9:00 AM

Welcome Introduction

Speaker: Joseph Anderson

9:00 AM – 9:30 AM

Powering the Impossible: What Business Can Learn from the World's Toughest Races

Speaker: Chris Lieto, 3X Ironman Champion

Synopsis:

Chris shares mental and physical frameworks for building resilience, mastering discipline, and aligning purpose with performance — helping leaders unlock innovation and sustainable growth.

Key Takeaways:

- Build mental and physical endurance for long-term success.
- Develop habits that connect discipline to innovation.
- Align purpose with performance to drive sustainable growth.

9:30 AM – 10:00 AM

Blindspots to Breakthroughs: Self-Awareness as the Bridge to Execution

Speaker: Ken Coleman, Author & Host of *Front Row Seat*

Synopsis:

Ken explores how self-awareness drives clarity and operational excellence. Learn to identify blindspots, build accountability, and turn awareness into confident leadership decisions.

Key Takeaways:

- Recognize hidden performance barriers.
- Build systems of accountability for stronger execution.
- Transform awareness into decisive leadership action.

10:00 AM – 10:30 AM

Turning Process into Performance: The Real Meaning of Operational Excellence

Speaker: Michael Benning, VP of OPEX, IpX

Synopsis:

Michael reveals how scalable, aligned processes transform organizations. Learn to embed quality at the point of decision and measure success by impact, not activity.

Key Takeaways:

- Align processes with strategy for measurable outcomes.
- Embed quality into every decision point.
- Use operational excellence as a performance multiplier.

10:30 AM – 11:00 AM

Traceability, Trust, and Loyalty: The Future of Customer Connection

Speaker: Lindsay Hadley, Co-Founder of Harbor Fund & Global Citizen

Synopsis:

Lindsay highlights how purpose-driven systems and transparent partnerships build trust and global impact through aligned mission and disciplined execution.

Key Takeaways:

- Build purpose-driven ecosystems that foster global trust.
- Leverage transparency for stronger partnerships.
- Align mission with disciplined execution to scale impact.

11:00 AM – 11:25 AM

Networking Break – Grand Foyer

11:25 AM – 12:10 PM

Panel: Principles of Excellence that Transcend Industries

Moderator: Dereck Whittenburg, NC State Athletic Director

Panelists: Geoff Richards, Johnny Dawkins, Roy Ward

Synopsis:

A dynamic discussion on discipline, teamwork, and resilience — exploring how the principles of elite performance translate across industries.

Key Takeaways:

- Identify universal traits of high-performing teams.
- Apply athletic discipline to organizational leadership.
- Foster collaboration and resilience across functions.

12:10 PM – 12:40 PM

Leading with Emotional Intelligence: Decoding Team Performance Through New Signals

Speaker: Jeff Smith, Founder of CHRP.ai

Synopsis:

Jeff shares how to use emotional intelligence and behavioral insights to enhance culture, retention, and team performance.

Key Takeaways:

- Use behavioral data to strengthen team dynamics.
- Lead with empathy to improve retention and engagement.
- Apply emotional intelligence to unlock performance potential.

12:40 PM – 1:10 PM

Panel: Ecosystem DNA — Building Partnerships, Purpose, and Performance

Moderator: Joseph Anderson

Panelists: Sean Howard, Grant Leiendecker, Louis Foster, Tony Casabat

Synopsis:

This conversation explores how leaders across industries create sustainable ecosystems through trust, shared purpose, and people-first leadership.

Key Takeaways:

- Build high-performing ecosystems rooted in trust.
- Align shared purpose with measurable business outcomes.
- Lead collaboratively to sustain performance across networks.

1:10 PM – 2:15 PM

Networking Lunch & Exhibitor Hall – Grand Foyer

2:20 PM – 3:05 PM

Panel: A Better Way — Leading Through Collaboration and Purpose

Moderator: Eric Holcomb, Former Governor of Indiana

Panelists: Ken Tripp, Brandy Taylor, Jason Bobay, Terry Linger

Synopsis:

Leaders share how collaboration, purpose-driven strategies, and operational discipline create innovation and long-term growth.

Key Takeaways:

- Foster innovation through cross-functional collaboration.
- Drive results by aligning purpose with process.
- Use operational discipline to sustain long-term success.

3:05 PM – 3:25 PM

Networking Break – Grand Foyer

3:30 PM – 4:00 PM

From Barriers to Breakthroughs — Empowering the Next Generation

Speaker: Matthew Purkey, President & CEO, Josiah White's Organization

Synopsis:

Matthew explores how aligning mission with disciplined execution transforms communities and creates opportunities for future generations.

Key Takeaways:

- Connect purpose-driven leadership to community impact.

- Build programs that create generational opportunity.
- Transform mission statements into measurable action.

4:05 PM – 5:00 PM

Panel: Legacy in Motion — Lessons in Leadership & Excellence

Moderator: Joseph Anderson

Panelists: Bobby Rahal, David Letterman, Mike Lanigan, Jay Frye

Synopsis:

Four icons share insights on building enduring legacies, cultivating excellence, and leading with purpose across industries.

Key Takeaways:

- Lead with vision that outlasts performance.
- Balance humility, courage, and authenticity in leadership.
- Inspire future leaders through action and example.

5:30 PM – 6:30 PM | “Around the World” Dinner Experience @ Eagles Edge

Global tasting journey featuring themed stations inspired by Italy & Greece, Latin America, the Caribbean, Asia, and Germany.

Enjoy action stations, carving boards, and vibrant displays for easy flow and mingling.

6:30 PM – 10:00 PM | LightX Concert by Beach Buffet Band & Partner Celebration with Firework Finale @ Eagles Edge

Music, celebration, and fireworks to close out the evening.

Note: Assign one person to assist Omni staff with guest direction upon arrival.

Day 2: Tuesday, October 28

7:00 AM – 8:45 AM

Registration, Networking & Breakfast

8:45 AM – 9:00 AM

Welcome Introduction

Speaker: Joseph Anderson

9:00 AM – 9:30 AM

The Confidence Advantage: Leading with Clarity, Composure, and Control

Speaker: Dr. Robert K. Winters, World-Renowned Sport Psychologist

Synopsis:

Dr. Winters explores how elite performers develop confidence under pressure. Through proven mental frameworks, leaders can master composure, improve focus, and drive team alignment.

Key Takeaways:

- Build lasting confidence for high-pressure leadership.
- Improve focus, emotional regulation, and team cohesion.
- Foster a performance mindset that strengthens resilience.

9:30 AM – 10:00 AM

The Unspoken Choices: Three Decisions Everyone Needs to Make about AI

Speaker: Jamie Kimes, Founder of The AI Dialogues

Synopsis:

Jamie examines the human side of AI decision-making. She challenges leaders to make intentional, ethical choices as technology transforms how organizations operate.

Key Takeaways:

- Make intentional, ethical decisions in an AI-integrated world.
- Lead with clarity and confidence amid rapid change.
- Embrace a human-centered approach to AI adoption.

10:00 AM – 10:30 AM

From Complexity to Clarity: Scaled Digital Transformation Through Process Discipline

Speaker: Dylan Neal, Senior Manager, Harman Automotive

Synopsis:

Dylan reveals how a disciplined CM2-enabled digital thread drives scalable transformation. Learn how process rigor accelerates change and strengthens performance.

Key Takeaways:

- Enable faster change cycles and reduce rework.
- Use CM2 as the backbone for digital transformation.
- Create a blueprint for measurable, enterprise-wide performance.

10:30 AM – 11:00 AM

CM2 as a Competitive Advantage: Aligning Products, Processes, and People

Speaker: Martijn Dullaart, ASML

Synopsis:

Martijn demonstrates how integrating CM2 principles across lifecycles improves traceability, collaboration, and innovation across global teams.

Key Takeaways:

- Align teams and systems for unified quality and communication.
- Create a configuration-first culture that scales with growth.
- Transform CM2 from compliance to competitive edge.

11:00 AM – 11:20 AM

Networking Break – Grand Foyer

11:25 AM – 12:15 PM

Panel: Deploying AI – Separating the Noise from the Nuggets

Moderator: Michael Benning, VP of OPEX, IpX

Panelists: Jamie Kimes, Martijn Dullaart, Cindy Price, Dylan Neal

Synopsis:

This panel cuts through AI hype to focus on what drives real results. Leaders discuss how to balance technology adoption with workforce readiness and data strategy.

Key Takeaways:

- Focus AI efforts on measurable business outcomes.
- Build sustainable AI foundations through readiness and data.
- Integrate human insight with technological innovation.

12:20 PM – 1:30 PM

Lunch & Networking

1:35 PM – 2:10 PM

From Hollywood to High Impact: The Power of Purpose-Driven Leadership

Speaker: Mark Koch, Film Producer & Impact Strategist

Synopsis:

Mark shares how storytelling and reinvention drive purpose-led leadership. Through intentional design, leaders can align passion, performance, and legacy.

Key Takeaways:

- Lead through clarity, reinvention, and storytelling.

- Align talent and mission for high-impact outcomes.
- Design legacy through purposeful leadership.

2:15 PM – 2:55 PM

Panel: Ecosystem Thinking – Transcending Industry Boundaries

Moderator: Phil Zahn, Executive Director – Business Engagement

Panelists: Susanne Lauda, Beau Garrett, Matt Wyatt, Matthew Shuman

Synopsis:

A powerful discussion on how ecosystem thinking enables collaboration across industries to build resilient, purpose-driven organizations.

Key Takeaways:

- Foster cross-industry innovation through shared goals.
- Connect strategy, people, and technology.
- Build organizations designed for endurance.

3:00 PM – 3:35 PM

The Power of Precision: Building a Customer-Centric Ecosystem

Speaker: Tom Bohn, President & CEO, The Home Mag

Synopsis:

Tom illustrates how precision, process, and trust drive loyalty. Learn how operational excellence transforms customer experience and brand strength.

Key Takeaways:

- Build ecosystems rooted in quality and consistency.
- Strengthen brand trust through operational discipline.
- Drive customer loyalty through precision and performance.

3:40 PM – 4:25 PM

Panel: Breaking Barriers – Leading at Full Throttle

Moderator: Katherine Legge, Professional Driver

Panelists: Cara Krstolic, Sandra Guerra, Shantal Lamelas, Tiffany Bierschank

Synopsis:

Trailblazing women leaders share how they've redefined success in male-dominated industries—transforming obstacles into innovation and lasting legacy.

Key Takeaways:

- Redefine leadership through resilience and authenticity.

- Turn challenges into catalysts for innovation.
- Build momentum that inspires future generations.

4:25 PM – 5:00 PM

From Reactive to Revolutionary: Leading Through Fearless Decision-Making and Inner Clarity

Speaker: Henry Ammar, Global Leadership Strategist

Synopsis:

Henry delivers a transformative session on replacing fear with courage, and reaction with intentionality—empowering leaders to drive cultures of authenticity and confidence.

Key Takeaways:

- Replace fear-based reactions with empowered choices.
- Build cultures of courage, clarity, and authenticity.
- Lead inwardly to transform outward results.

6:30 PM | Your Choice of Evening Experience:

Option 1: *David's Club* at the Omni | capacity of 100 attendees. Invite Only. 6:30 PM - 9:00 PM

Option 2: *Disney Springs* – two charter buses will depart from the Omni at **6:30 PM** and return at **9:00 PM**. Staff will be stationed with the buses to assist and take headcounts.

Please note: the return buses will depart promptly at **9:15 PM**, so be sure to arrive on time — we don't want to leave anyone behind!

Day 3: Wednesday, October 29

7:00 AM – 8:45 AM

Registration, Networking & Breakfast

8:45 AM – 9:00 AM

Welcome Introduction

Speaker: Joseph Anderson

9:00 AM – 9:35 AM

Cyber Smarts for Smart Leaders: Protecting People, Data, and Trust

Speakers: Mike Levin, CFISA – CEO, Center for Information Security Awareness

Synopsis:

This keynote empowers leaders with practical, non-technical strategies to safeguard their organizations from evolving cyber threats.

Key Takeaways:

- Spot and stop phishing, deepfakes, and AI-powered scams before they do damage.
- Create a culture of cyber awareness to reduce organizational risk.
- Protect brand trust, customer confidence, and operational integrity in a digital-first world.

9:40 AM – 10:15 AM

CM2 in Action: Scaling Configuration Management for Enterprise-Wide Excellence

Speaker: Martin Haket, ASML – CM2 Expert/Architect

Synopsis:

Martin showcases how organizations like ASML operationalize CM2 to scale excellence, drive global alignment, and turn process into strategy.

Key Takeaways:

- Drive global standardization and process consistency.
- Enable scalable quality and reduce errors and rework.
- Transform Configuration Management into a strategic driver of excellence.

10:20 AM – 10:55 AM

Power in Partnership: Building the Right Relationships for Continual Improvement

Speaker: Michael Borowski, Cummins – Product Change Management Functional Excellence

Leader

Synopsis:

Michael explores how strategic collaboration accelerates innovation, strengthens supply chains, and embeds continuous improvement into an organization's DNA.

Key Takeaways:

- Identify and nurture partnerships aligned with long-term goals.
- Use structured collaboration to drive quality and efficiency.
- Build ecosystems where shared discipline leads to measurable results.

11:00 AM – 11:35 AM

Traceability, Trust, and Loyalty: The Future of Customer Connection

Speaker: Bobby Tinsley, SKUx – CEO of SKUx

Synopsis:

Bobby reveals how traceability and transparency are redefining brand trust and customer loyalty in the digital age.

Key Takeaways:

- Prove product origin, authenticity, and ethical standards.
- Use traceability data to create personalized loyalty programs.
- Turn operational clarity into emotional connection for lasting relationships.

11:35 AM – 12:00 PM

Closing Remarks

Speaker: Joseph Anderson

12:15 PM – 1:15 PM | Lunch & Networking @ National Ballroom D

1:30 PM – 5:00 PM | Training Sessions @ Royal Dublin & Royal Melbourne

- CM2 eXperience
 - The AI Dialogues
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Thursday, October 30 – Training Day

Morning Touchbase: 6:45 AM – 7:00 AM – Droplight Office

7:00 AM – 8:45 AM | Networking Breakfast & Exhibit Hall Opens @ National Ballroom D

9:00 AM – 11:45 AM | Training Sessions

- CM2 eXperience
- The AI Dialogues

12:00 PM – 1:15 PM | Lunch & Networking

1:00 PM – 5:00 PM | Resume Training Sessions @ Royal Dublin & Royal Melbourne

Friday, October 31 – Final Training Day & Departures

7:00 AM – 8:45 AM | Networking Breakfast & Exhibit Hall Opens @ National Ballroom D

9:00 AM – 12:00 PM | Training Sessions

- CM2 eXperience
- The AI Dialogues

Departures: Afternoon departures. Safe travels and thank you for being part of LightX!