



Aspirations for & Perceptions of the Democratic Party Survey

Party ID 2-3-2: Democrats = Strong Democrat, Not very strong Democrat; Independents = independent/lean Democrat, pure independents, independent/lean Republican; Republicans = Not very strong Republican, Strong Republican

Party ID 3-1-3: Democrats = Strong Democrat, Not very strong Democrat, and independent/lean Democrat; Independents = pure independent; Republicans = independent/lean Republican, Not very strong Republican, Strong Republican

		Weighted n	723	160	237	582	349	562	723	57	712	399	182	141	
			Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
			Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem	
S1_AGE. What is your age?	Total		21%	12%	21%	21%	13%	10%	21%	11%	10%	23%	19%	18%	
	18-29	16%	28%	25%	29%	27%	24%	19%	28%	18%	19%	22%	36%	30%	
	30-44	23%	15%	17%	16%	15%	17%	19%	15%	14%	19%	14%	16%	15%	
	45-54	16%	16%	18%	15%	16%	18%	21%	16%	21%	21%	18%	12%	15%	
	55-64	19%	21%	28%	19%	21%	27%	32%	21%	36%	32%	23%	16%	21%	
	65+	27%													
			Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
S2_STATE. In what state do you live? [CODED TO REGION]	Total		20%	20%	25%	20%	21%	15%	20%	23%	15%	19%	21%	20%	
	Northeast	18%	33%	37%	32%	33%	30%	44%	33%	36%	40%	34%	32%	31%	
	South	37%	22%	25%	20%	22%	21%	22%	22%	20%	23%	21%	27%	22%	
	Midwest	22%	25%	18%	23%	25%	28%	19%	25%	21%	21%	26%	21%	27%	
	West	23%													
			Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
S3_REG. Are you currently registered to vote in your state of residence?	Total		99%	100%	99%	99%	100%	100%	99%	100%	100%	98%	100%	100%	
	Yes, registered in state of residence	100%	1%	0%	1%	1%	0%	0%	1%	0%	0%	2%	0%	0%	
	No, not registered in state of residence	0%													
			Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
S4_PID. Party ID (7-point)	Total		54%	0%	17%	68%	0%	0%	54%	0%	0%	100%	0%	0%	
	Strong Democrat	27%	26%	0%	8%	32%	0%	0%	26%	0%	0%	0%	100%	0%	
	Not very strong Democrat	12%	20%	0%	25%	0%	41%	0%	20%	0%	0%	0%	0%	100%	
	Lean Democrat	9%	0%	30%	15%	0%	16%	0%	0%	100%	0%	0%	0%	0%	
	Independent	4%	0%	17%	13%	0%	43%	0%	0%	0%	21%	0%	0%	0%	
	Lean Republican	10%	0%	30%	10%	0%	0%	34%	0%	0%	27%	0%	0%	0%	
	Not very strong Republican	13%	0%	21%	11%	0%	0%	66%	0%	0%	52%	0%	0%	0%	
	Strong Republican	25%	0%	3%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	Something else	1%													
	Democrat (no leaners)	39%	80%	0%	25%	100%	0%	0%	80%	0%	0%	100%	100%	0%	
	Independent (with leaners)	23%	20%	47%	53%	0%	100%	0%	20%	100%	21%	0%	0%	100%	
	Republican (no leaners)	37%	0%	51%	21%	0%	0%	100%	0%	0%	79%	0%	0%	0%	
Democrat (with leaners)	48%	100%	0%	50%	100%	41%	0%	100%	0%	0%	100%	100%	100%		
Independent (no leaners)	4%	0%	30%	15%	0%	16%	0%	0%	100%	0%	0%	0%	0%		
Republican (with leaners)	47%	0%	67%	34%	0%	43%	100%	0%	0%	100%	0%	0%	0%		

*Small sample size; interpret with caution

		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem	
Q5_PTYIMP. How important is politics to your personal identity?		Total												
	Very important	30%	38%	11%	27%	39%	21%	25%	38%	20%	23%	50%	18%	32%
	Somewhat important	38%	38%	34%	31%	39%	36%	38%	38%	33%	38%	37%	43%	37%
	Not too important	24%	18%	36%	30%	16%	31%	26%	18%	29%	28%	10%	29%	26%
	Not at all important	9%	6%	20%	11%	6%	12%	11%	6%	17%	12%	3%	11%	5%
	Total Important	68%	76%	45%	59%	78%	57%	63%	76%	54%	60%	87%	60%	69%
	Total Not Important	32%	24%	55%	41%	22%	43%	37%	24%	46%	40%	13%	40%	31%

		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem	
Q1_TRUMPAPP. Do you approve or disapprove of the way Donald Trump is handling his job as president?		Total												
	Strongly approve	26%	1%	0%	8%	1%	21%	55%	1%	3%	53%	2%	1%	1%
	Somewhat approve	17%	2%	0%	11%	2%	18%	31%	2%	12%	32%	1%	5%	1%
	Somewhat disapprove	8%	6%	42%	14%	6%	9%	7%	6%	21%	8%	4%	12%	3%
	Strongly disapprove	48%	90%	47%	66%	89%	50%	6%	90%	58%	6%	93%	80%	95%
	Not sure	2%	1%	11%	1%	1%	2%	2%	1%	6%	2%	1%	2%	0%
	Total approve	43%	3%	0%	19%	4%	39%	86%	3%	15%	85%	2%	6%	2%
	Total disapprove	56%	96%	89%	80%	95%	59%	13%	96%	79%	13%	97%	92%	98%
	Net approval	-13%	-93%	-89%	-61%	-92%	-20%	73%	-93%	-64%	71%	-94%	-86%	-96%

FAVBAT. You will now see the names of some people, groups, and other items. Please indicate how favorable or unfavorable you are to each one.

		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem	
Q4_DEMPARTY. The Democratic Party		Total												
	Very favorable	18%	34%	2%	0%	40%	3%	2%	34%	0%	2%	48%	23%	10%
	Somewhat favorable	25%	46%	17%	0%	45%	24%	4%	46%	24%	3%	39%	58%	49%
	Somewhat unfavorable	16%	14%	32%	54%	9%	28%	17%	14%	37%	18%	9%	11%	32%
	Very unfavorable	39%	4%	46%	46%	3%	43%	74%	4%	36%	75%	3%	4%	9%
	Heard of, no opinion	2%	2%	2%	0%	2%	1%	2%	2%	3%	1%	1%	4%	0%
	Never heard of	0%	0%	2%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%
	Total favorable	42%	80%	19%	0%	85%	27%	6%	80%	25%	5%	87%	81%	58%
	Total unfavorable	56%	19%	77%	100%	13%	72%	92%	19%	72%	93%	12%	15%	40%
	Net favorable	-14%	61%	-58%	-100%	72%	-45%	-85%	61%	-48%	-88%	75%	67%	18%

		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem	
Q5_REPPARTY. The Republican Party		Total												
	Very favorable	21%	1%	8%	0%	1%	10%	49%	1%	3%	43%	1%	2%	1%
	Somewhat favorable	22%	2%	26%	0%	2%	27%	39%	2%	8%	43%	1%	4%	4%
	Somewhat unfavorable	12%	13%	31%	34%	14%	17%	7%	13%	30%	9%	8%	26%	10%
	Very unfavorable	43%	80%	30%	66%	80%	45%	4%	80%	54%	4%	88%	61%	84%
	Heard of, no opinion	2%	2%	2%	0%	3%	1%	1%	2%	5%	1%	1%	7%	1%
	Never heard of	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
	Total favorable	43%	3%	35%	0%	3%	37%	88%	3%	11%	86%	2%	6%	4%
	Total unfavorable	55%	94%	62%	100%	94%	61%	11%	94%	84%	13%	97%	87%	94%
	Net favorable	-11%	-90%	-27%	-100%	-90%	-24%	77%	-90%	-73%	73%	-95%	-81%	-90%

		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
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Q6. BIDEN. Joe Biden		Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	Very favorable	21%	38%	8%	8%	44%	9%	2%	38%	13%	1%	52%	27%	17%
	Somewhat favorable	20%	39%	13%	18%	38%	21%	3%	39%	18%	3%	34%	46%	43%
	Somewhat unfavorable	12%	15%	19%	27%	12%	19%	11%	15%	20%	11%	15%	15%	24%
	Very unfavorable	44%	6%	55%	46%	4%	50%	83%	6%	42%	83%	3%	6%	13%
	Heard of, no opinion	2%	2%	3%	0%	2%	2%	1%	2%	8%	1%	1%	5%	2%
	Never heard of	0%	0%	3%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%
	Total favorable	42%	77%	21%	26%	82%	30%	5%	77%	31%	4%	86%	73%	60%
	Total unfavorable	56%	21%	74%	73%	16%	68%	93%	21%	61%	94%	14%	21%	38%
	Net favorable	-15%	57%	-53%	-47%	65%	-39%	-88%	57%	-31%	-90%	72%	52%	22%
		Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity					
Q7. HARRIS. Kamala Harris		Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	Very favorable	24%	44%	7%	7%	51%	9%	3%	44%	9%	2%	58%	36%	20%
	Somewhat favorable	19%	37%	13%	20%	35%	21%	2%	37%	18%	2%	31%	42%	44%
	Somewhat unfavorable	9%	11%	17%	21%	8%	15%	8%	11%	17%	8%	8%	9%	21%
	Very unfavorable	46%	5%	60%	51%	4%	53%	85%	5%	49%	86%	2%	7%	12%
	Heard of, no opinion	2%	2%	2%	1%	2%	2%	1%	2%	7%	1%	1%	5%	3%
	Never heard of	0%	0%	2%	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%
	Total favorable	43%	81%	19%	27%	86%	30%	5%	81%	27%	4%	89%	78%	64%
	Total unfavorable	54%	16%	77%	72%	12%	67%	93%	16%	66%	94%	10%	16%	33%
	Net favorable	-11%	65%	-57%	-45%	73%	-37%	-88%	65%	-38%	-90%	79%	62%	30%
		Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity					
Q8. JEFFRIES. Hakeem Jeffries, the Democratic Minority Leader of the U.S. House of Representatives		Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	Very favorable	14%	27%	5%	5%	30%	7%	2%	27%	7%	2%	35%	17%	15%
	Somewhat favorable	20%	36%	8%	15%	36%	18%	2%	36%	12%	2%	35%	37%	39%
	Somewhat unfavorable	12%	13%	21%	26%	11%	15%	10%	13%	29%	10%	13%	7%	21%
	Very unfavorable	36%	5%	35%	40%	3%	42%	66%	5%	26%	68%	3%	4%	13%
	Heard of, no opinion	9%	11%	12%	10%	11%	10%	9%	11%	15%	8%	7%	20%	9%
	Never heard of	9%	8%	19%	5%	9%	7%	11%	8%	11%	10%	6%	15%	4%
	Total favorable	34%	63%	13%	20%	65%	25%	4%	63%	20%	3%	70%	55%	53%
	Total unfavorable	48%	19%	56%	65%	15%	58%	76%	19%	55%	78%	17%	10%	34%
	Net favorable	-13%	44%	-43%	-45%	51%	-33%	-72%	44%	-35%	-74%	53%	44%	20%
		Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity					
Q9. SCHUMER. Chuck Schumer, the Democratic Minority Leader of the U.S. Senate		Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	Very favorable	10%	19%	2%	3%	21%	4%	1%	19%	2%	1%	25%	13%	9%
	Somewhat favorable	20%	35%	9%	9%	36%	15%	3%	35%	14%	3%	36%	35%	31%
	Somewhat unfavorable	16%	20%	21%	23%	18%	20%	11%	20%	21%	11%	19%	15%	27%
	Very unfavorable	42%	12%	47%	58%	9%	51%	72%	12%	41%	74%	10%	8%	25%
	Heard of, no opinion	8%	10%	13%	6%	11%	7%	8%	10%	17%	7%	7%	17%	6%
	Never heard of	4%	5%	7%	1%	6%	2%	4%	5%	5%	4%	3%	12%	1%
	Total favorable	30%	53%	11%	12%	57%	19%	4%	53%	16%	4%	61%	49%	40%
	Total unfavorable	58%	32%	68%	80%	27%	72%	83%	32%	62%	85%	29%	22%	52%
	Net favorable	-28%	21%	-57%	-68%	30%	-52%	-79%	21%	-46%	-81%	32%	26%	-12%
		Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity					
Q10. NEWSOM. Gavin Newsom, Governor of California		Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	Very favorable	17%	34%	4%	7%	37%	7%	2%	34%	3%	1%	45%	21%	19%

Somewhat favorable	21%	36%	14%	19%	34%	24%	4%	36%	20%	4%	34%	36%	44%
Somewhat unfavorable	10%	10%	18%	24%	8%	14%	8%	10%	22%	8%	8%	8%	19%
Very unfavorable	41%	7%	43%	45%	5%	48%	73%	7%	39%	75%	4%	6%	14%
Heard of, no opinion	8%	8%	12%	4%	10%	5%	8%	8%	14%	7%	5%	19%	2%
Never heard of	4%	5%	9%	1%	6%	2%	5%	5%	3%	5%	4%	9%	1%
Total favorable	38%	70%	18%	26%	72%	31%	5%	70%	23%	5%	79%	58%	64%
Total unfavorable	50%	17%	61%	69%	13%	62%	82%	17%	61%	83%	12%	14%	33%
Net favorable	-12%	53%	-43%	-43%	59%	-31%	-76%	53%	-38%	-78%	67%	43%	31%

Q11. SANDERS. Bernie Sanders, U.S. Senator from Vermont

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Dem	Lean Dem
Very favorable	29%	54%	11%	33%	54%	28%	3%	54%	20%	2%	63%	36%	55%
Somewhat favorable	18%	30%	17%	19%	29%	16%	9%	30%	17%	8%	25%	36%	32%
Somewhat unfavorable	12%	6%	21%	14%	6%	15%	17%	6%	26%	17%	5%	9%	7%
Very unfavorable	32%	2%	38%	31%	2%	37%	60%	2%	27%	63%	2%	3%	4%
Heard of, no opinion	7%	6%	10%	3%	7%	4%	9%	6%	11%	8%	4%	14%	2%
Never heard of	1%	1%	3%	0%	1%	1%	1%	1%	0%	1%	1%	2%	1%
Total favorable	47%	84%	29%	52%	83%	44%	12%	84%	36%	11%	89%	72%	87%
Total unfavorable	45%	9%	59%	45%	8%	52%	78%	9%	53%	80%	6%	12%	10%
Net favorable	3%	75%	-30%	8%	75%	-8%	-66%	75%	-17%	-70%	82%	60%	77%

Q12. AOC. Alexandria Ocasio-Cortez, U.S. Congresswoman from New York

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Dem	Lean Dem
Very favorable	23%	46%	5%	22%	47%	16%	1%	46%	10%	1%	57%	27%	38%
Somewhat favorable	18%	30%	12%	24%	27%	20%	6%	30%	16%	5%	25%	30%	44%
Somewhat unfavorable	7%	6%	17%	12%	5%	10%	7%	6%	25%	7%	4%	8%	8%
Very unfavorable	36%	3%	40%	36%	3%	42%	68%	3%	30%	71%	2%	4%	3%
Heard of, no opinion	9%	9%	11%	4%	10%	8%	9%	9%	11%	8%	7%	16%	6%
Never heard of	7%	6%	14%	3%	8%	3%	10%	6%	7%	8%	5%	14%	1%
Total favorable	41%	76%	17%	46%	74%	36%	7%	76%	26%	6%	82%	57%	82%
Total unfavorable	44%	9%	57%	47%	8%	52%	75%	9%	55%	78%	6%	12%	11%
Net favorable	-3%	67%	-40%	-1%	66%	-16%	-68%	67%	-29%	-72%	76%	45%	71%

Q13. SHAPIRO. Josh Shapiro, Governor of Pennsylvania

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Dem	Lean Dem
Very favorable	14%	24%	4%	7%	26%	7%	3%	24%	3%	2%	31%	14%	16%
Somewhat favorable	18%	26%	12%	20%	25%	21%	8%	26%	19%	9%	25%	25%	31%
Somewhat unfavorable	14%	6%	12%	18%	6%	17%	21%	6%	17%	21%	6%	4%	10%
Very unfavorable	15%	4%	20%	25%	3%	18%	27%	4%	19%	27%	3%	5%	7%
Heard of, no opinion	22%	23%	26%	17%	24%	21%	22%	23%	24%	22%	22%	29%	22%
Never heard of	16%	16%	26%	14%	16%	15%	20%	16%	17%	18%	13%	23%	15%
Total favorable	32%	50%	16%	26%	51%	29%	11%	50%	22%	12%	57%	39%	47%
Total unfavorable	29%	11%	33%	43%	9%	35%	47%	11%	36%	48%	9%	9%	17%
Net favorable	2%	39%	-17%	-16%	42%	-6%	-36%	39%	-14%	-37%	48%	30%	30%

Q14. PRITZKER. J.B. Pritzker, Governor of Illinois

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Dem	Lean Dem
Very favorable	17%	32%	3%	10%	33%	12%	1%	32%	3%	1%	41%	16%	27%
Somewhat favorable	15%	26%	8%	20%	23%	17%	4%	26%	10%	4%	21%	28%	37%
Somewhat unfavorable	6%	4%	11%	8%	4%	7%	7%	4%	19%	7%	4%	4%	4%
Very unfavorable	25%	2%	22%	25%	2%	31%	47%	2%	21%	50%	1%	3%	2%

Heard of, no opinion	15%	17%	21%	17%	17%	15%	15%	17%	21%	15%	15%	22%	15%
Never heard of	22%	20%	35%	19%	22%	19%	26%	20%	27%	24%	19%	28%	15%
Total favorable	31%	57%	10%	30%	56%	29%	5%	57%	13%	5%	61%	44%	64%
Total unfavorable	31%	5%	34%	33%	5%	38%	54%	5%	39%	57%	5%	6%	6%
Net favorable	0%	52%	-23%	-3%	50%	-9%	-48%	52%	-26%	-52%	57%	37%	58%

Q15. MOORE. Wes Moore, Governor of Maryland

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Not strong		
		Strong Dem	Dem	Lean Dem									
Very favorable	11%	20%	3%	6%	22%	5%	1%	20%	6%	1%	28%	9%	12%
Somewhat favorable	11%	19%	7%	12%	18%	12%	4%	19%	8%	3%	20%	13%	23%
Somewhat unfavorable	9%	5%	10%	8%	6%	10%	12%	5%	16%	12%	4%	9%	3%
Very unfavorable	14%	1%	12%	14%	1%	15%	26%	1%	14%	27%	1%	1%	2%
Heard of, no opinion	24%	24%	23%	28%	22%	27%	22%	24%	14%	23%	20%	26%	34%
Never heard of	32%	31%	44%	32%	32%	31%	35%	31%	41%	34%	28%	42%	27%
Total favorable	22%	38%	10%	17%	39%	17%	5%	38%	15%	4%	48%	22%	35%
Total unfavorable	23%	6%	22%	22%	6%	25%	38%	6%	30%	39%	5%	10%	5%
Net favorable	0%	32%	-12%	-5%	33%	-8%	-33%	32%	-15%	-35%	43%	12%	30%

Q16. KELLY. Mark Kelly, U.S. Senator from Arizona

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Not strong		
		Strong Dem	Dem	Lean Dem									
Very favorable	22%	39%	13%	18%	39%	20%	3%	39%	23%	3%	46%	23%	41%
Somewhat favorable	14%	19%	10%	18%	18%	16%	6%	19%	15%	6%	18%	17%	24%
Somewhat unfavorable	9%	6%	10%	11%	6%	10%	11%	6%	11%	12%	3%	12%	4%
Very unfavorable	18%	2%	13%	20%	2%	23%	32%	2%	16%	35%	2%	2%	4%
Heard of, no opinion	17%	15%	19%	15%	15%	14%	20%	15%	9%	19%	14%	18%	16%
Never heard of	21%	19%	34%	17%	21%	18%	27%	19%	26%	26%	17%	29%	12%
Total favorable	35%	58%	24%	36%	57%	36%	9%	58%	38%	9%	64%	40%	65%
Total unfavorable	27%	8%	23%	31%	8%	33%	44%	8%	27%	47%	5%	14%	7%
Net favorable	8%	51%	0%	4%	49%	3%	-35%	51%	11%	-38%	59%	26%	58%

STRENGTHBAT. Now, you will see many of the same names shown in previous questions. Regardless of whether you agree with them on issues or not, please indicate how strong or weak of a leader you think each one is.

Q17. TRUMP. Donald Trump

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Not strong		
		Strong Dem	Dem	Lean Dem									
Very strong	38%	9%	17%	19%	9%	33%	71%	9%	14%	68%	8%	12%	10%
Pretty strong	19%	11%	35%	27%	11%	24%	23%	11%	17%	25%	6%	19%	14%
Pretty weak	7%	11%	19%	15%	10%	12%	2%	11%	23%	3%	8%	12%	14%
Very weak	33%	64%	23%	36%	66%	28%	2%	64%	38%	2%	73%	50%	59%
Not sure	3%	5%	7%	4%	5%	3%	1%	5%	8%	1%	4%	7%	4%
Total strong	57%	21%	51%	46%	20%	57%	94%	21%	30%	93%	15%	31%	24%
Total weak	40%	75%	42%	50%	75%	40%	5%	75%	61%	6%	82%	62%	72%
Net strong	18%	-54%	9%	-4%	-55%	17%	89%	-54%	-31%	88%	-67%	-31%	-48%

Q18. BIDEN. Joe Biden

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Not strong		
		Strong Dem	Dem	Lean Dem									
Very strong	12%	22%	4%	6%	25%	4%	2%	22%	5%	2%	30%	16%	7%
Pretty strong	19%	35%	10%	10%	36%	17%	2%	35%	20%	2%	37%	32%	32%
Pretty weak	20%	27%	29%	29%	26%	24%	13%	27%	22%	13%	23%	31%	34%
Very weak	45%	10%	51%	51%	7%	53%	80%	10%	50%	81%	6%	10%	19%

Not sure	4%	7%	7%	4%	6%	3%	4%	7%	3%	3%	5%	10%	8%
Total strong	31%	56%	13%	16%	61%	20%	4%	56%	25%	4%	67%	49%	39%
Total weak	65%	37%	80%	80%	33%	77%	92%	37%	72%	93%	29%	41%	53%
Net strong	-34%	19%	-67%	-64%	28%	-56%	-88%	19%	-47%	-90%	38%	7%	-14%

Q19.HARRIS. Kamala Harris

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very strong	16%	31%	3%	5%	36%	5%	1%	31%	1%	1%	41%	26%	10%
Pretty strong	22%	39%	14%	19%	38%	20%	5%	39%	22%	4%	38%	40%	41%
Pretty weak	18%	17%	32%	32%	14%	25%	15%	17%	32%	16%	13%	16%	30%
Very weak	39%	6%	43%	41%	4%	46%	73%	6%	39%	74%	3%	7%	12%
Not sure	5%	7%	8%	3%	7%	4%	5%	7%	6%	5%	5%	12%	6%
Total strong	38%	70%	17%	25%	75%	25%	6%	70%	24%	5%	79%	66%	52%
Total weak	57%	23%	74%	73%	18%	71%	89%	23%	70%	90%	16%	22%	42%
Net strong	-19%	47%	-57%	-48%	56%	-46%	-82%	47%	-46%	-85%	63%	43%	10%

Q20.JEFFRIES. Hakeem Jeffries, the Democratic Minority Leader of the U.S. House of Representatives

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very strong	11%	21%	5%	3%	23%	5%	3%	21%	6%	2%	29%	11%	9%
Pretty strong	21%	32%	12%	14%	32%	19%	7%	32%	10%	7%	32%	34%	32%
Pretty weak	17%	17%	21%	25%	15%	23%	18%	17%	32%	18%	15%	14%	25%
Very weak	28%	8%	27%	39%	6%	32%	48%	8%	25%	48%	7%	5%	15%
Not sure	23%	22%	35%	19%	23%	22%	25%	22%	27%	24%	17%	36%	18%
Total strong	32%	53%	17%	16%	56%	24%	9%	53%	16%	10%	61%	45%	41%
Total weak	45%	25%	48%	64%	21%	55%	66%	25%	57%	67%	22%	20%	40%
Net strong	-13%	28%	-31%	-48%	35%	-31%	-56%	28%	-41%	-57%	39%	25%	1%

Q21.SCHUMER. Chuck Schumer, the Democratic Minority Leader of the U.S. Senate

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very strong	8%	14%	3%	4%	16%	5%	2%	14%	1%	2%	19%	8%	7%
Pretty strong	18%	27%	12%	7%	28%	13%	9%	27%	10%	9%	27%	31%	21%
Pretty weak	24%	26%	25%	28%	25%	28%	18%	26%	34%	19%	27%	23%	30%
Very weak	33%	14%	27%	47%	10%	40%	53%	14%	33%	53%	11%	8%	28%
Not sure	17%	19%	32%	14%	20%	13%	18%	19%	23%	17%	16%	30%	14%
Total strong	27%	41%	15%	11%	44%	18%	11%	41%	11%	11%	46%	39%	28%
Total weak	56%	40%	52%	75%	36%	68%	71%	40%	66%	72%	38%	31%	58%
Net strong	-30%	1%	-37%	-64%	8%	-50%	-59%	1%	-55%	-61%	9%	8%	-30%

Q22.NEWSOM. Gavin Newsom, Governor of California

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very strong	18%	34%	4%	10%	38%	10%	2%	34%	2%	2%	44%	25%	23%
Pretty strong	24%	36%	23%	28%	33%	28%	9%	36%	24%	10%	33%	33%	47%
Pretty weak	14%	8%	22%	20%	7%	18%	18%	8%	26%	19%	6%	9%	12%
Very weak	29%	4%	27%	29%	3%	33%	55%	4%	28%	55%	3%	4%	8%
Not sure	15%	18%	24%	12%	19%	11%	16%	18%	21%	14%	15%	29%	11%
Total strong	42%	70%	27%	38%	71%	38%	11%	70%	25%	12%	77%	58%	69%
Total weak	43%	12%	48%	50%	10%	50%	74%	12%	54%	74%	9%	13%	20%
Net strong	-1%	58%	-21%	-11%	60%	-12%	-63%	58%	-29%	-62%	68%	45%	50%

Q23.SANDERS. Bernie Sanders, U.S. Senator from Vermont		Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	Very strong	22%	40%	10%	23%	40%	21%	3%	40%	18%	3%	46%	27%	41%
	Pretty strong	26%	39%	20%	30%	38%	29%	12%	39%	29%	13%	37%	39%	44%
	Pretty weak	16%	10%	26%	19%	10%	19%	19%	10%	19%	21%	8%	14%	10%
	Very weak	25%	2%	25%	22%	2%	25%	49%	2%	21%	49%	1%	3%	2%
	Not sure	11%	8%	20%	6%	10%	6%	16%	8%	13%	14%	7%	17%	3%
	Total strong	48%	79%	29%	53%	78%	49%	16%	79%	47%	16%	84%	66%	85%
	Total weak	41%	12%	51%	40%	12%	44%	68%	12%	40%	70%	10%	18%	12%
	Net strong	8%	67%	-22%	13%	66%	5%	-53%	67%	6%	-54%	74%	48%	73%

Q24.AOC. Alexandria Ocasio-Cortez, U.S. Congresswoman from New York		Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
			Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	Very strong	21%	39%	5%	21%	40%	16%	3%	39%	7%	3%	48%	21%	37%
	Pretty strong	23%	37%	22%	30%	35%	27%	7%	37%	34%	8%	33%	39%	45%
	Pretty weak	12%	6%	21%	18%	6%	14%	15%	6%	20%	16%	4%	9%	9%
	Very weak	27%	2%	25%	22%	1%	29%	53%	2%	17%	55%	1%	2%	2%
	Not sure	17%	16%	28%	9%	19%	13%	21%	16%	21%	19%	14%	29%	8%
	Total strong	44%	76%	26%	50%	74%	44%	11%	76%	41%	11%	81%	60%	82%
	Total weak	39%	8%	46%	40%	7%	43%	69%	8%	38%	70%	5%	11%	10%
	Net strong	5%	68%	-19%	10%	67%	0%	-58%	68%	3%	-59%	76%	48%	72%

Q25.SHAPIRO. Josh Shapiro, Governor of Pennsylvania		Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
			Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	Very strong	11%	19%	2%	5%	20%	5%	4%	19%	1%	3%	26%	9%	13%
	Pretty strong	22%	27%	16%	24%	27%	24%	13%	27%	24%	14%	26%	29%	28%
	Pretty weak	13%	8%	11%	17%	7%	13%	18%	8%	10%	18%	7%	8%	9%
	Very weak	11%	2%	11%	11%	3%	11%	21%	2%	12%	21%	2%	4%	1%
	Not sure	43%	44%	60%	43%	43%	47%	44%	44%	53%	44%	39%	50%	49%
	Total strong	33%	46%	18%	29%	47%	29%	17%	46%	25%	17%	52%	38%	42%
	Total weak	24%	10%	22%	28%	10%	23%	39%	10%	21%	39%	10%	11%	10%
	Net strong	9%	36%	-4%	2%	37%	6%	-22%	36%	4%	-22%	42%	27%	32%

Q26.PRITZKER. J.B. Pritzker, Governor of Illinois		Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
			Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	Very strong	14%	26%	3%	10%	27%	10%	1%	26%	3%	1%	33%	12%	23%
	Pretty strong	17%	27%	13%	19%	26%	16%	6%	27%	13%	5%	25%	26%	33%
	Pretty weak	10%	5%	14%	13%	5%	11%	15%	5%	17%	15%	3%	8%	5%
	Very weak	20%	2%	13%	18%	2%	23%	36%	2%	17%	38%	2%	4%	2%
	Not sure	39%	40%	56%	39%	41%	40%	42%	40%	51%	41%	36%	49%	37%
	Total strong	31%	53%	17%	29%	52%	26%	7%	53%	16%	6%	59%	39%	56%
	Total weak	30%	7%	27%	31%	7%	34%	51%	7%	33%	53%	5%	12%	6%
	Net strong	1%	46%	-11%	-2%	45%	-8%	-44%	46%	-17%	-47%	53%	27%	50%

Q27.MOORE. Wes Moore, Governor of Maryland		Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
			Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	Very strong	8%	14%	4%	4%	16%	5%	1%	14%	6%	1%	20%	6%	9%
	Pretty strong	14%	23%	9%	11%	24%	10%	5%	23%	7%	6%	25%	23%	19%
	Pretty weak	10%	5%	10%	13%	4%	12%	15%	5%	13%	16%	4%	5%	6%
	Very weak	12%	2%	9%	10%	2%	10%	25%	2%	12%	24%	1%	3%	1%
	Not sure	54%	56%	68%	62%	54%	63%	53%	56%	63%	54%	49%	63%	65%

Total strong	23%	38%	13%	15%	40%	15%	7%	38%	13%	7%	46%	29%	28%
Total weak	23%	6%	19%	23%	6%	22%	40%	6%	24%	39%	5%	8%	7%
Net strong	0%	31%	-6%	-7%	34%	-8%	-34%	31%	-11%	-33%	40%	21%	21%

Q28. KELLY. Mark Kelly, U.S. Senator from Arizona

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very strong	17%	30%	12%	11%	32%	12%	3%	30%	21%	2%	37%	20%	26%
Pretty strong	18%	26%	16%	27%	25%	23%	7%	26%	17%	8%	26%	21%	31%
Pretty weak	12%	6%	7%	9%	6%	14%	17%	6%	11%	18%	4%	10%	6%
Very weak	15%	2%	11%	16%	2%	16%	28%	2%	12%	29%	2%	2%	3%
Not sure	38%	35%	54%	36%	36%	35%	45%	35%	39%	43%	31%	46%	34%
Total strong	34%	56%	29%	38%	56%	35%	10%	56%	38%	10%	63%	42%	57%
Total weak	27%	8%	17%	26%	8%	30%	45%	8%	23%	47%	7%	12%	9%
Net strong	7%	48%	12%	12%	48%	4%	-35%	48%	16%	-37%	56%	30%	49%

IDEOBAT. Now, you will see many of the same names shown in previous questions. Please indicate where you think they most closely fall on the political spectrum.

Q29. TRUMP. Donald Trump

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very liberal	2%	3%	1%	2%	4%	1%	2%	3%	0%	2%	3%	5%	2%
Liberal	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	3%	1%
Moderate, but leans liberal	1%	1%	1%	2%	1%	2%	1%	1%	3%	1%	1%	1%	0%
Moderate	4%	2%	7%	5%	3%	4%	5%	2%	7%	6%	2%	4%	0%
Moderate, but leans conservative	9%	3%	14%	12%	3%	15%	12%	3%	9%	15%	2%	5%	5%
Conservative	23%	14%	22%	18%	15%	25%	30%	14%	13%	33%	14%	18%	9%
Very conservative	48%	59%	34%	47%	57%	40%	44%	59%	40%	38%	62%	46%	64%
Not sure	11%	17%	18%	12%	16%	13%	4%	17%	27%	3%	15%	18%	18%
Total liberal	5%	6%	5%	7%	6%	3%	5%	6%	5%	5%	15%	9%	3%
Total conservative	80%	76%	70%	77%	75%	80%	86%	76%	61%	86%	78%	69%	79%
Net liberal - conservative	-75%	-70%	-65%	-70%									

Q30. BIDEN. Joe Biden

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very liberal	35%	10%	32%	27%	11%	32%	63%	10%	17%	62%	12%	10%	5%
Liberal	28%	31%	27%	23%	33%	26%	21%	31%	29%	23%	34%	33%	23%
Moderate, but leans liberal	15%	26%	13%	21%	24%	19%	5%	26%	15%	5%	27%	17%	34%
Moderate	12%	20%	13%	16%	18%	14%	2%	20%	16%	3%	18%	18%	27%
Moderate, but leans conservative	2%	4%	2%	7%	3%	4%	0%	4%	5%	0%	3%	3%	6%
Conservative	1%	2%	1%	1%	2%	1%	2%	2%	3%	1%	2%	2%	2%
Very conservative	1%	1%	2%	1%	1%	1%	1%	1%	4%	1%	1%	2%	0%
Not sure	5%	6%	10%	3%	7%	3%	6%	6%	10%	5%	3%	15%	2%
Total liberal	78%	67%	72%	72%	69%	77%	89%	67%	61%	90%	73%	60%	62%
Total conservative	5%	7%	5%	10%	7%	5%	3%	7%	12%	3%	6%	7%	9%
Net liberal - conservative	74%	60%	67%	62%									

Q31. HARRIS. Kamala Harris

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very liberal	44%	14%	42%	35%	15%	43%	74%	14%	30%	75%	17%	13%	9%
Liberal	25%	39%	27%	21%	41%	21%	12%	39%	27%	12%	40%	43%	31%

Moderate, but leans liberal	12%	21%	10%	19%	18%	17%	3%	21%	14%	3%	22%	11%	31%
Moderate	9%	14%	8%	15%	13%	10%	3%	14%	11%	2%	13%	12%	20%
Moderate, but leans conservative	2%	3%	2%	5%	3%	3%	1%	3%	1%	1%	2%	4%	5%
Conservative	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%
Very conservative	1%	1%	1%	1%	1%	0%	1%	1%	2%	1%	1%	2%	0%
Not sure	5%	6%	9%	3%	7%	5%	5%	6%	12%	4%	3%	14%	4%
Total liberal	82%	74%	79%	75%	75%	81%	89%	74%	71%	90%	79%	67%	71%
Total conservative	4%	5%	4%	7%	5%	4%	3%	5%	5%	3%	4%	7%	6%
Net liberal - conservative	78%	69%	76%	69%									

Q32. JEFFRIES. Hakeem Jeffries, the Democratic Minority Leader of the U.S. House of Representatives

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very liberal	32%	8%	29%	29%	8%	32%	56%	8%	15%	57%	9%	7%	5%
Liberal	25%	32%	16%	21%	33%	22%	15%	32%	23%	15%	36%	27%	27%
Moderate, but leans liberal	11%	19%	8%	11%	17%	14%	3%	19%	9%	3%	19%	12%	26%
Moderate	9%	14%	9%	16%	13%	9%	4%	14%	9%	3%	14%	11%	21%
Moderate, but leans conservative	2%	3%	2%	4%	3%	2%	1%	3%	4%	0%	3%	3%	4%
Conservative	1%	1%	0%	0%	1%	0%	1%	1%	1%	1%	1%	0%	1%
Very conservative	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	1%	0%	0%
Not sure	20%	23%	35%	18%	25%	19%	20%	23%	35%	19%	18%	39%	16%
Total liberal	67%	58%	53%	61%	58%	68%	73%	58%	47%	75%	64%	46%	58%
Total conservative	4%	5%	4%	5%	4%	4%	3%	5%	9%	2%	5%	4%	6%
Net liberal - conservative	63%	53%	49%	56%									

Q33. SCHUMER. Chuck Schumer, the Democratic Minority Leader of the U.S. Senate

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very liberal	32%	6%	29%	28%	7%	31%	59%	6%	19%	59%	7%	5%	4%
Liberal	22%	24%	20%	17%	26%	21%	15%	24%	21%	18%	27%	23%	16%
Moderate, but leans liberal	13%	23%	13%	16%	21%	15%	4%	23%	11%	4%	24%	16%	28%
Moderate	11%	18%	5%	11%	17%	10%	4%	18%	6%	4%	18%	15%	25%
Moderate, but leans conservative	4%	7%	3%	10%	6%	8%	1%	7%	7%	1%	7%	5%	13%
Conservative	2%	3%	2%	4%	3%	2%	0%	3%	4%	0%	3%	3%	4%
Very conservative	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	0%	0%
Not sure	15%	17%	27%	12%	19%	12%	15%	17%	30%	13%	13%	33%	10%
Total liberal	67%	53%	62%	61%	54%	67%	78%	53%	51%	81%	58%	44%	48%
Total conservative	7%	12%	6%	16%	10%	11%	3%	12%	13%	3%	11%	8%	17%
Net liberal - conservative	60%	41%	56%	46%									

Q34. NEWSOM. Gavin Newsom, Governor of California

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very liberal	41%	13%	35%	35%	14%	42%	68%	13%	18%	71%	16%	10%	11%
Liberal	24%	35%	24%	23%	34%	24%	11%	35%	31%	10%	37%	28%	35%
Moderate, but leans liberal	10%	18%	6%	11%	17%	9%	2%	18%	10%	2%	19%	14%	22%
Moderate	8%	11%	9%	13%	10%	10%	3%	11%	9%	3%	9%	11%	16%
Moderate, but leans conservative	3%	4%	3%	7%	4%	2%	2%	4%	2%	2%	4%	3%	5%
Conservative	1%	1%	2%	2%	1%	2%	1%	1%	6%	0%	1%	1%	2%
Very conservative	1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	1%
Not sure	13%	17%	21%	8%	19%	10%	12%	17%	22%	11%	12%	33%	8%
Total liberal	75%	66%	65%	69%	66%	75%	81%	66%	59%	83%	72%	52%	68%
Total conservative	5%	6%	6%	10%	6%	5%	4%	6%	9%	3%	6%	5%	8%

		Net liberal - conservative	70%	60%	59%	59%									
		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity				
		Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Not strong			
												Strong Dem	Dem	Lean Dem	
Q35.SANDERS. Bernie Sanders, U.S. Senator from Vermont		Very liberal	54%	44%	49%	67%	42%	64%	60%	44%	40%	64%	49%	28%	51%
	Liberal	18%	26%	16%	19%	24%	20%	14%	26%	16%	12%	26%	20%	35%	
	Moderate, but leans liberal	7%	8%	8%	5%	9%	4%	5%	8%	16%	4%	7%	12%	5%	
	Moderate	7%	8%	8%	2%	9%	2%	6%	8%	4%	5%	8%	12%	2%	
	Moderate, but leans conservative	2%	2%	2%	1%	2%	1%	2%	2%	1%	2%	1%	4%	1%	
	Conservative	1%	1%	4%	1%	1%	2%	1%	1%	8%	1%	1%	2%	1%	
	Very conservative	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	3%	0%	
	Not sure	9%	9%	11%	4%	10%	6%	11%	9%	11%	10%	6%	20%	5%	
	Total liberal	79%	78%	74%	92%	75%	87%	78%	78%	73%	81%	83%	60%	91%	
	Total conservative	5%	5%	7%	3%	5%	4%	5%	5%	12%	5%	3%	9%	2%	
	Net liberal - conservative	74%	74%	67%	89%										
Q36.AOC. Alexandria Ocasio-Cortez, U.S. Congresswoman from New York		Very liberal	54%	37%	45%	58%	36%	60%	66%	37%	39%	71%	42%	24%	42%
	Liberal	19%	32%	15%	26%	30%	21%	9%	32%	18%	7%	33%	25%	41%	
	Moderate, but leans liberal	5%	7%	5%	3%	8%	5%	2%	7%	10%	2%	6%	11%	5%	
	Moderate	4%	5%	4%	2%	6%	2%	4%	5%	4%	3%	5%	7%	3%	
	Moderate, but leans conservative	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	0%	
	Conservative	1%	1%	2%	1%	1%	1%	2%	1%	2%	2%	2%	0%	0%	
	Very conservative	1%	1%	0%	0%	1%	0%	1%	1%	0%	1%	1%	1%	0%	
	Not sure	14%	15%	27%	9%	17%	11%	16%	15%	25%	14%	11%	29%	8%	
	Total liberal	78%	77%	65%	88%	74%	86%	77%	77%	67%	80%	81%	60%	89%	
	Total conservative	3%	3%	4%	1%	4%	1%	4%	3%	4%	3%	4%	4%	1%	
	Net liberal - conservative	75%	74%	61%	86%										
Q37.SHAPIRO. Josh Shapiro, Governor of Pennsylvania		Very liberal	12%	3%	6%	7%	3%	10%	21%	3%	6%	21%	5%	1%	1%
	Liberal	21%	21%	12%	20%	23%	15%	21%	21%	6%	21%	24%	20%	14%	
	Moderate, but leans liberal	14%	18%	11%	15%	17%	19%	9%	18%	15%	10%	19%	12%	23%	
	Moderate	10%	13%	8%	12%	12%	11%	4%	13%	11%	5%	13%	11%	16%	
	Moderate, but leans conservative	3%	3%	3%	4%	3%	2%	3%	3%	2%	2%	3%	3%	4%	
	Conservative	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	2%	2%	
	Very conservative	1%	1%	1%	1%	1%	0%	1%	1%	2%	1%	1%	3%	0%	
	Not sure	39%	39%	59%	41%	39%	43%	40%	39%	58%	39%	35%	48%	40%	
	Total liberal	47%	42%	29%	42%	43%	44%	51%	42%	27%	52%	48%	33%	38%	
	Total conservative	5%	6%	4%	5%	6%	3%	5%	6%	5%	4%	5%	8%	6%	
	Net liberal - conservative	42%	36%	25%	36%										
Q38.PRITZKER. J.B. Pritzker, Governor of Illinois		Very liberal	23%	5%	13%	19%	5%	25%	39%	5%	13%	41%	7%	2%	4%
	Liberal	20%	27%	14%	19%	28%	17%	13%	27%	14%	13%	31%	22%	23%	
	Moderate, but leans liberal	10%	16%	8%	13%	15%	11%	2%	16%	9%	3%	16%	13%	22%	
	Moderate	6%	8%	4%	2%	7%	6%	3%	8%	4%	2%	7%	7%	10%	

Moderate, but leans conservative	2%	2%	2%	1%	2%	1%	1%	2%	2%	1%	2%	2%	2%
Conservative	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	0%	2%	1%
Very conservative	1%	1%	2%	0%	1%	0%	1%	1%	2%	1%	0%	1%	1%
Not sure	38%	40%	56%	45%	41%	40%	39%	40%	54%	38%	36%	51%	38%
Total liberal	53%	48%	35%	51%	48%	53%	54%	48%	37%	57%	53%	36%	49%
Total conservative	4%	4%	4%	2%	4%	2%	4%	4%	5%	3%	3%	5%	3%
Net liberal - conservative	49%	44%	31%	49%									

Q39.MOORE. Wes Moore, Governor of Maryland

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very liberal	13%	4%	6%	11%	4%	11%	23%	4%	8%	23%	5%	2%	1%
Liberal	16%	17%	7%	11%	19%	12%	14%	17%	9%	14%	21%	14%	12%
Moderate, but leans liberal	9%	13%	6%	8%	12%	10%	4%	13%	5%	4%	14%	8%	17%
Moderate	7%	8%	9%	3%	8%	4%	6%	8%	12%	5%	8%	8%	5%
Moderate, but leans conservative	1%	1%	1%	0%	1%	1%	1%	1%	2%	1%	0%	3%	0%
Conservative	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%
Very conservative	1%	1%	1%	0%	1%	0%	1%	1%	0%	0%	1%	1%	0%
Not sure	53%	55%	68%	65%	53%	60%	51%	55%	62%	52%	49%	63%	63%
Total liberal	38%	34%	20%	30%	35%	34%	40%	34%	22%	41%	49%	24%	30%
Total conservative	2%	3%	3%	1%	3%	2%	3%	3%	5%	2%	2%	6%	2%
Net liberal - conservative	35%	31%	16%	28%									

Q40.KELLY. Mark Kelly, U.S. Senator from Arizona

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very liberal	14%	3%	6%	12%	4%	15%	26%	3%	7%	27%	5%	1%	2%
Liberal	17%	20%	4%	10%	22%	14%	14%	20%	4%	15%	25%	14%	13%
Moderate, but leans liberal	14%	20%	13%	17%	18%	19%	7%	20%	15%	8%	21%	12%	28%
Moderate	12%	15%	17%	15%	14%	14%	6%	15%	19%	6%	13%	15%	18%
Moderate, but leans conservative	3%	3%	2%	3%	3%	3%	2%	3%	5%	2%	2%	4%	5%
Conservative	3%	3%	3%	3%	3%	2%	3%	3%	7%	2%	2%	5%	3%
Very conservative	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%	0%	0%
Not sure	36%	35%	54%	39%	37%	33%	42%	35%	42%	40%	32%	47%	30%
Total liberal	46%	43%	23%	40%	43%	47%	46%	43%	26%	49%	51%	27%	43%
Total conservative	6%	7%	6%	6%	6%	6%	6%	7%	12%	5%	4%	10%	9%
Net liberal - conservative	40%	37%	17%	33%									

DEMTRAITBAT. Below are some words and phrases that might be used to describe the Democratic Party. For each, please indicate how well you think each word or phrase describes the Democratic Party.

Q41.DEMTRAIT. Has a clear vision

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Very well	13%	23%	6%	3%	27%	6%	4%	23%	10%	3%	30%	22%	7%
Somewhat well	19%	34%	10%	7%	36%	13%	4%	34%	14%	6%	35%	38%	27%
Not too well	22%	24%	34%	31%	22%	25%	17%	24%	27%	17%	23%	21%	31%
Not well at all	40%	14%	41%	54%	9%	52%	67%	14%	44%	68%	8%	13%	33%
Don't know	5%	4%	9%	5%	5%	4%	6%	4%	5%	6%	5%	6%	1%
Total describes well	33%	57%	16%	9%	63%	19%	10%	57%	24%	9%	65%	60%	34%
Total does not describe well	62%	38%	75%	85%	32%	78%	84%	38%	71%	85%	31%	34%	64%
Net describes well	-30%	19%	-59%	-76%	31%	-59%	-74%	19%	-47%	-76%	34%	26%	-30%

		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Q42. DEMTRAIT. Out of touch	Very well	40%	16%	45%	59%	13%	56%	62%	16%	49%	66%	13%	12%	29%
	Somewhat well	19%	26%	25%	25%	24%	19%	14%	26%	19%	12%	24%	23%	33%
	Not too well	15%	26%	8%	8%	27%	12%	4%	26%	8%	4%	26%	29%	23%
	Not well at all	19%	24%	13%	6%	27%	9%	15%	24%	12%	13%	30%	21%	11%
	Don't know	7%	9%	8%	2%	10%	4%	5%	9%	13%	5%	7%	15%	5%
	Total describes well	59%	42%	70%	84%	37%	74%	76%	42%	68%	78%	38%	35%	61%
	Total does not describe well	34%	50%	22%	14%	54%	21%	19%	50%	20%	17%	55%	50%	34%
	Net describes well	26%	-8%	48%	70%	-17%	53%	56%	-8%	48%	61%	-18%	-15%	28%
		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Q43. DEMTRAIT. Fights for people like me	Very well	20%	40%	6%	4%	45%	9%	2%	40%	10%	2%	52%	28%	20%
	Somewhat well	20%	35%	15%	20%	33%	20%	5%	35%	19%	4%	29%	42%	41%
	Not too well	13%	16%	22%	27%	12%	21%	10%	16%	25%	10%	10%	18%	29%
	Not well at all	42%	6%	50%	48%	6%	48%	78%	6%	41%	80%	5%	8%	8%
	Don't know	4%	3%	7%	1%	4%	2%	5%	3%	4%	5%	4%	5%	2%
	Total describes well	40%	74%	21%	24%	78%	30%	7%	74%	30%	6%	81%	70%	61%
	Total does not describe well	56%	22%	72%	75%	18%	68%	87%	22%	66%	89%	15%	26%	37%
	Net describes well	-16%	52%	-51%	-52%	59%	-39%	-80%	52%	-36%	-83%	66%	44%	24%
		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Q44. DEMTRAIT. Has strong leadership	Very well	12%	22%	5%	3%	26%	3%	3%	22%	6%	2%	30%	17%	7%
	Somewhat well	19%	33%	8%	6%	35%	14%	7%	33%	9%	7%	34%	38%	25%
	Not too well	24%	29%	32%	37%	25%	34%	17%	29%	42%	18%	24%	29%	41%
	Not well at all	40%	14%	48%	52%	11%	45%	67%	14%	35%	68%	10%	12%	26%
	Don't know	4%	3%	7%	2%	3%	3%	5%	3%	7%	5%	3%	4%	1%
	Total describes well	32%	55%	13%	9%	61%	17%	10%	55%	16%	9%	64%	55%	32%
	Total does not describe well	64%	42%	79%	89%	36%	79%	85%	42%	77%	86%	34%	41%	67%
	Net describes well	-33%	13%	-66%	-81%	25%	-62%	-75%	13%	-61%	-76%	30%	15%	-35%
		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Q45. DEMTRAIT. Gets things done	Very well	11%	19%	3%	0%	22%	3%	2%	19%	7%	2%	25%	17%	7%
	Somewhat well	20%	35%	13%	10%	38%	16%	7%	35%	15%	7%	38%	38%	25%
	Not too well	26%	30%	32%	39%	26%	30%	19%	30%	32%	18%	26%	28%	44%
	Not well at all	40%	13%	44%	47%	10%	49%	67%	13%	39%	69%	9%	12%	23%
	Don't know	4%	3%	8%	3%	3%	2%	5%	3%	7%	4%	3%	5%	1%
	Total describes well	31%	54%	16%	10%	60%	19%	9%	54%	21%	9%	63%	55%	32%
	Total does not describe well	65%	43%	76%	86%	36%	79%	86%	43%	72%	87%	34%	40%	67%
	Net describes well	-34%	12%	-60%	-76%	24%	-61%	-76%	12%	-51%	-77%	28%	14%	-35%
		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Q46. DEMTRAIT. Wants what is best for the country	Very well	28%	53%	10%	8%	57%	16%	3%	53%	14%	3%	66%	40%	34%
	Somewhat well	20%	33%	23%	32%	31%	25%	5%	33%	28%	5%	26%	41%	43%
	Not too well	10%	6%	19%	19%	5%	15%	13%	6%	19%	13%	3%	7%	14%

Not well at all	39%	5%	40%	38%	4%	42%	74%	5%	30%	75%	3%	7%	7%
Don't know	4%	3%	8%	4%	4%	3%	5%	3%	9%	4%	2%	6%	1%
Total describes well	48%	86%	33%	40%	88%	41%	9%	86%	42%	8%	91%	81%	78%
Total does not describe well	48%	11%	59%	57%	9%	56%	87%	11%	49%	88%	6%	14%	21%
Net describes well	0%	75%	-25%	-17%	79%	-15%	-78%	75%	-6%	-79%	85%	67%	57%

Q47A.DEMTRAIT. Stands up to Trump
NOTE: SPLIT SAMPLE; N = 761

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Not strong		
		Strong Dem	Dem	Lean Dem									
Very well	16%	22%	5%	4%	24%	9%	13%	22%	4%	12%	26%	20%	13%
Somewhat well	22%	30%	24%	14%	31%	19%	14%	30%	22%	15%	33%	27%	23%
Not too well	29%	27%	28%	34%	26%	32%	28%	27%	32%	30%	25%	29%	30%
Not well at all	26%	17%	32%	43%	13%	36%	36%	17%	30%	36%	12%	15%	33%
Don't know	5%	4%	11%	6%	5%	4%	8%	4%	11%	7%	4%	9%	1%
Total describes well	39%	52%	29%	18%	55%	28%	27%	52%	26%	27%	59%	47%	36%
Total does not describe well	56%	44%	60%	77%	39%	68%	64%	44%	63%	66%	37%	44%	63%
Net describes well	-17%	8%	-31%	-59%	16%	-40%	-37%	8%	-37%	-39%	23%	3%	-27%

Q47B.DEMTRAIT. Stands up to Trump effectively
NOTE: SPLIT SAMPLE; N = 739

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Not strong		
		Strong Dem	Dem	Lean Dem									
Very well	10%	16%	3%	2%	18%	5%	4%	16%	1%	4%	19%	15%	7%
Somewhat well	20%	26%	23%	4%	28%	14%	11%	26%	25%	11%	28%	28%	18%
Not too well	29%	31%	24%	31%	30%	29%	32%	31%	23%	29%	28%	33%	36%
Not well at all	36%	24%	39%	61%	21%	48%	45%	24%	41%	48%	22%	20%	37%
Don't know	6%	2%	11%	1%	3%	4%	9%	2%	11%	8%	2%	4%	1%
Total describes well	29%	42%	26%	6%	46%	19%	15%	42%	26%	15%	48%	44%	25%
Total does not describe well	65%	56%	63%	92%	51%	77%	77%	56%	63%	78%	50%	53%	74%
Net describes well	-36%	-14%	-37%	-86%	-5%	-58%	-62%	-14%	-37%	-63%	-2%	-9%	-49%

Q48.DEMTRAIT. Is elitist

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Not strong		
		Strong Dem	Dem	Lean Dem									
Very well	28%	13%	23%	34%	13%	33%	41%	13%	28%	44%	13%	11%	14%
Somewhat well	20%	25%	23%	29%	23%	23%	14%	25%	24%	15%	20%	29%	33%
Not too well	17%	26%	9%	14%	24%	14%	9%	26%	7%	8%	25%	23%	30%
Not well at all	19%	23%	21%	13%	25%	15%	16%	23%	19%	14%	29%	17%	17%
Don't know	17%	13%	23%	11%	15%	15%	20%	13%	23%	20%	13%	20%	7%
Total describes well	48%	38%	46%	63%	36%	56%	55%	38%	52%	58%	33%	40%	47%
Total does not describe well	36%	49%	30%	26%	49%	29%	25%	49%	25%	22%	54%	40%	46%
Net describes well	12%	-11%	16%	37%	-14%	28%	30%	-11%	27%	36%	-20%	0%	0%

Q49_A1. In general, which of the following do you think best describes how the Democratic Party stands today with regard to Donald Trump and the Republican Party?

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Not strong		
		Strong Dem	Dem	Lean Dem									
They always compromise with them	6%	8%	5%	17%	7%	8%	5%	8%	7%	4%	8%	5%	12%
They mostly compromise with them	17%	28%	16%	27%	25%	19%	8%	28%	21%	7%	27%	23%	36%
They mostly stand up to them	29%	39%	30%	20%	40%	27%	16%	39%	40%	16%	39%	41%	37%
They always stand up to them	36%	15%	32%	28%	17%	34%	57%	15%	21%	58%	18%	14%	9%
Not sure	12%	9%	17%	8%	10%	12%	15%	9%	11%	15%	7%	17%	5%
Total Compromise	23%	36%	21%	44%	33%	27%	12%	36%	27%	11%	35%	28%	48%
Total Stand Up	65%	55%	63%	48%	57%	61%	73%	55%	62%	74%	58%	55%	47%
Net Compromise - Stand Up	-41%	-19%	-42%	-4%	-24%	-34%	-61%	-19%	-34%	-63%	-23%	-28%	1%

Q50_A2. Now, thinking about what you would like to see from the Democratic Party... how do you think the Democratic Party should stand today with regard to Donald Trump and the Republican Party?

They should always compromise with them
 They should mostly compromise with them
 They should mostly stand up to them
 They should always stand up to them
 Not sure
Total Compromise
Total Stand Up
Net Compromise - Stand Up

Total
 15%
 27%
 14%
 33%
 11%
 42%
 48%
 -6%

Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity				
Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
2%	14%	11%	3%	15%	27%	2%	8%	28%	3%	3%	1%
5%	29%	18%	6%	27%	47%	5%	21%	48%	5%	10%	3%
23%	18%	18%	20%	18%	6%	23%	20%	6%	18%	25%	31%
62%	21%	44%	61%	33%	5%	62%	35%	4%	67%	49%	63%
8%	19%	8%	9%	8%	14%	8%	16%	13%	7%	14%	2%
8%	43%	29%	9%	42%	75%	8%	29%	76%	8%	12%	3%
84%	38%	62%	82%	50%	11%	84%	55%	10%	86%	74%	94%
-77%	5%	-33%	-73%	-9%	64%	-77%	-26%	66%	-78%	-62%	-91%

Q51_B1. In general, which of the following do you think best describes how the Democratic Party stands today with regard to Donald Trump and the Republican Party?

They always give in to them
 They mostly give in to them
 They mostly fight against them
 They always fight against them
 Not sure
Total Give In
Total Fight
Net Give In - Fight

Total
 3%
 15%
 28%
 45%
 8%
 18%
 73%
 -55%

Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity				
Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
6%	2%	9%	5%	5%	1%	6%	4%	1%	6%	4%	8%
25%	16%	32%	23%	19%	4%	25%	21%	4%	23%	23%	34%
41%	23%	18%	41%	26%	14%	41%	26%	14%	41%	41%	41%
20%	42%	35%	22%	42%	73%	20%	32%	73%	23%	20%	12%
8%	17%	5%	9%	8%	8%	8%	17%	8%	7%	13%	4%
31%	18%	41%	28%	24%	5%	31%	25%	5%	29%	26%	43%
61%	65%	54%	63%	68%	87%	61%	58%	87%	64%	61%	53%
-30%	-47%	-13%	-35%	-44%	-82%	-30%	-33%	-82%	-35%	-35%	-11%

Q52_B2. Now, thinking about what you would like to see from the Democratic Party... how do you think the Democratic Party should stand today with regard to Donald Trump and the Republican Party?

They should always give in to them
 They should mostly give in to them
 They should mostly fight against them
 They should always fight against them
 Not sure
Total Give In
Total Fight
Net Give In - Fight

Total
 8%
 27%
 18%
 31%
 17%
 34%
 49%
 -15%

Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity				
Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
2%	3%	5%	2%	7%	15%	2%	3%	15%	2%	1%	1%
3%	23%	16%	4%	25%	51%	3%	19%	51%	3%	5%	1%
28%	23%	23%	27%	21%	5%	28%	33%	6%	23%	34%	32%
59%	16%	41%	58%	32%	4%	59%	24%	4%	65%	44%	64%
8%	35%	16%	10%	16%	24%	8%	21%	25%	7%	15%	4%
5%	26%	21%	6%	31%	66%	5%	21%	66%	5%	7%	1%
87%	39%	63%	85%	53%	9%	87%	57%	10%	88%	78%	95%
-82%	-13%	-42%	-79%	-21%	57%	-82%	-36%	56%	-83%	-71%	-94%

Q53_C1A. In general, which of the following do you think best describes how the Democratic Party stands today on most policy issues?

NOTE: SPLIT SAMPLE; N = 761

They are always centrist
 They are more centrist than left
 They are more left than centrist
 They are always left
 Not sure

Total
 4%
 18%
 21%
 43%
 14%

Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity				
Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
10%	2%	13%	9%	6%	1%	10%	4%	1%	11%	7%	10%
32%	9%	22%	31%	17%	3%	32%	11%	3%	36%	21%	36%
31%	23%	20%	32%	21%	9%	31%	48%	8%	31%	33%	27%
11%	44%	36%	10%	45%	73%	11%	20%	75%	9%	13%	14%
16%	21%	9%	17%	12%	14%	16%	17%	13%	13%	26%	13%

Total Centrist	22%	42%	11%	35%	40%	22%	4%	42%	15%	4%	46%	28%	46%
Total Left	64%	42%	68%	56%	42%	66%	82%	42%	68%	83%	40%	46%	42%
Net Centrist - Left	-43%	-1%	-57%	-21%	-2%	-44%	-78%	-1%	-52%	-79%	6%	-19%	4%

Q54_C2A. Now, thinking about what you would like to see from the Democratic Party... how do you think the Democratic Party should stand today on most policy issues?

NOTE: SPLIT SAMPLE; N = 761

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
They should always be centrist	15%	5%	12%	12%	5%	19%	25%	5%	11%	27%	5%	5%	6%
They should be more centrist than left	32%	19%	41%	31%	16%	35%	44%	19%	31%	44%	12%	24%	31%
They should be more left than centrist	22%	38%	12%	24%	39%	21%	5%	38%	28%	4%	43%	30%	34%
They should always be left	14%	22%	1%	19%	22%	12%	5%	22%	5%	5%	26%	13%	20%
Not sure	18%	17%	33%	14%	19%	13%	21%	17%	26%	20%	14%	28%	8%
Total Centrist	47%	24%	53%	42%	21%	54%	69%	24%	41%	71%	17%	28%	37%
Total Left	35%	60%	14%	43%	61%	33%	10%	60%	33%	9%	69%	43%	55%
Net Centrist - Left	12%	-36%	39%	-1%	-40%	21%	59%	-36%	8%	61%	-52%	-15%	-18%

Q55_C1B. In general, which of the following do you think best describes how the Democratic Party stands today on most policy issues?

NOTE: SPLIT SAMPLE; N = 739

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
They are always moderate	6%	9%	5%	10%	7%	7%	2%	9%	9%	1%	7%	7%	17%
They are more moderate than left	20%	36%	16%	22%	35%	21%	4%	36%	14%	4%	39%	28%	38%
They are more left than moderate	19%	30%	21%	17%	29%	18%	8%	30%	27%	8%	29%	28%	33%
They are always to the left	43%	10%	41%	40%	11%	46%	74%	10%	38%	76%	11%	13%	6%
Not sure	13%	15%	17%	11%	18%	8%	12%	15%	12%	11%	15%	23%	6%
Total Moderate	25%	45%	22%	32%	42%	27%	6%	45%	23%	5%	45%	35%	55%
Total Left	62%	40%	62%	57%	40%	65%	82%	40%	65%	84%	40%	41%	39%
Net Moderate - Left	-37%	5%	-40%	-25%	2%	-37%	-77%	5%	-42%	-79%	6%	-6%	15%

Q56_C2B. Now, thinking about what you would like to see from the Democratic Party... how do you think the Democratic Party should stand today on most policy issues?

NOTE: SPLIT SAMPLE; N = 739

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
They should always be moderate	25%	9%	29%	23%	9%	26%	38%	9%	29%	38%	7%	14%	10%
They should be more moderate than left	29%	18%	36%	29%	18%	38%	34%	18%	46%	37%	15%	24%	20%
They should be more left than moderate	19%	36%	7%	17%	35%	16%	5%	36%	0%	5%	39%	27%	41%
They should always be left	11%	20%	4%	18%	19%	11%	3%	20%	9%	3%	23%	10%	25%
Not sure	16%	16%	24%	13%	19%	9%	19%	16%	16%	17%	16%	26%	4%
Total Moderate	54%	28%	65%	52%	27%	64%	72%	28%	75%	75%	22%	37%	30%
Total Left	30%	57%	11%	35%	54%	27%	9%	57%	9%	8%	62%	37%	67%
Net Moderate - Left	24%	-29%	54%	17%	-27%	36%	63%	-29%	66%	68%	-40%	0%	-37%

Q57_D1. In general, which of the following do you think best describes how the Democratic Party's vision for the future of government stands today?

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
They are completely focused on going back to the way things were before Trump	33%	17%	29%	32%	17%	33%	51%	17%	18%	52%	18%	15%	17%
They are mostly focused on going back to the way things were before Trump	23%	31%	21%	30%	29%	26%	14%	31%	23%	13%	30%	26%	41%

They are mostly focused on pushing forward big reforms after Trump	16%	26%	14%	11%	27%	13%	5%	26%	16%	5%	26%	30%	20%
They are completely focused on pushing forward big reforms after Trump	12%	9%	9%	10%	10%	10%	15%	9%	13%	15%	11%	8%	6%
Not sure	16%	16%	27%	17%	16%	18%	15%	16%	30%	15%	14%	21%	16%
Total Going Back	56%	48%	50%	62%	46%	59%	65%	48%	41%	65%	48%	41%	58%
Total Pushing Forward	28%	35%	23%	21%	38%	23%	20%	35%	29%	20%	37%	38%	26%
Net Going Back - Pushing Forward	29%	13%	27%	41%	8%	35%	45%	13%	12%	44%	11%	3%	32%

Q58_D2. Now, thinking about what you would like to see from the Democratic Party... how do you think the Democratic Party's vision for the future of government should stand today?

	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem	
They should completely focus on going back to the way things were before Trump	8%	13%	5%	5%	14%	6%	4%	13%	2%	4%	16%	12%	8%
They should mostly focus on going back to the way things were before Trump	10%	13%	8%	6%	13%	7%	5%	13%	8%	5%	11%	17%	11%
They should mostly focus on pushing forward big reforms after Trump	27%	27%	32%	27%	26%	30%	24%	27%	28%	24%	23%	31%	32%
They should completely focus on pushing forward big reforms after Trump	24%	37%	14%	35%	35%	24%	16%	37%	25%	14%	41%	24%	44%
Not sure	31%	10%	41%	27%	12%	34%	51%	10%	36%	53%	10%	16%	5%
Total Going Back	18%	26%	13%	11%	27%	13%	9%	26%	10%	9%	27%	29%	19%
Total Pushing Forward	51%	64%	46%	62%	61%	53%	40%	64%	53%	39%	64%	56%	76%
Net Going Back - Pushing Forward	-34%	-39%	-33%	-51%	-34%	-40%	-31%	-39%	-43%	-30%	-37%	-27%	-57%

Q59_E1. In general, which of the following do you think best describes where the ideas being put forward by the Democratic Party's candidates and elected officials stands today?

	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem	
They always have smaller ideas	20%	6%	12%	20%	6%	19%	35%	6%	16%	35%	6%	4%	6%
They mostly have smaller ideas	20%	23%	23%	33%	20%	26%	18%	23%	26%	17%	19%	20%	35%
They mostly have bigger ideas	26%	39%	20%	19%	41%	23%	11%	39%	21%	12%	40%	44%	34%
They always have bigger ideas	12%	13%	8%	4%	15%	6%	10%	13%	3%	10%	18%	9%	5%
Not sure	23%	19%	37%	24%	19%	26%	25%	19%	34%	26%	16%	24%	20%
Total Smaller Ideas	39%	28%	36%	53%	25%	44%	53%	28%	42%	52%	26%	24%	41%
Total Bigger Ideas	38%	53%	28%	23%	56%	29%	22%	53%	24%	22%	58%	53%	39%
Net Smaller - Bigger	1%	-24%	8%	30%	-31%	15%	32%	-24%	18%	30%	-32%	-29%	2%

Q60_E2. Now, thinking about what you would like to see from the Democratic Party... where do you think the ideas being put forward by the Democratic Party's candidates and elected officials should stand today?

	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
Total	Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem	
They should always have smaller ideas	5%	1%	3%	7%	1%	4%	11%	1%	2%	10%	1%	1%	0%
They should mostly have smaller ideas	8%	4%	11%	5%	4%	9%	11%	4%	6%	12%	3%	6%	3%
They should mostly have bigger ideas	33%	36%	32%	35%	33%	37%	27%	36%	40%	27%	31%	39%	47%
They should always have bigger ideas	31%	46%	18%	33%	48%	27%	16%	46%	24%	16%	53%	36%	41%
Not sure	24%	13%	36%	20%	14%	23%	35%	13%	28%	35%	12%	18%	8%

Total Smaller Ideas	13%	5%	14%	12%	5%	13%	22%	5%	7%	22%	4%	8%	3%
Total Bigger Ideas	63%	82%	50%	68%	81%	64%	43%	82%	64%	43%	84%	74%	88%
Net Smaller - Bigger	-50%	-78%	-36%	-56%	-76%	-52%	-21%	-78%	-57%	-20%	-80%	-67%	-85%

Q61_F1. In general, which of the following do you think best describes where the Democratic Party's vision for the country stands today?

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
They are only focused on opposing Trump and Republicans' agenda	31%	12%	36%	29%	12%	34%	50%	12%	33%	51%	13%	12%	13%
They are mostly focused on opposing Trump and Republicans' agenda	30%	45%	28%	34%	42%	37%	14%	45%	29%	15%	46%	35%	57%
They are mostly focused on proposing their own agenda	14%	22%	11%	12%	25%	8%	6%	22%	14%	5%	24%	26%	13%
They are only focused on proposing their own agenda	13%	5%	13%	16%	5%	13%	23%	5%	11%	22%	5%	7%	6%
Not sure	11%	15%	13%	9%	15%	8%	7%	15%	13%	7%	13%	21%	12%
Total Opposing Trump	62%	58%	63%	63%	55%	71%	64%	58%	62%	66%	59%	46%	69%
Total Own Agenda	28%	28%	24%	28%	30%	21%	29%	28%	24%	27%	28%	33%	19%
Net Opposing Trump - Own Agenda	34%	30%	39%	35%	25%	50%	36%	30%	38%	39%	30%	13%	51%

Q62_F2. Now, thinking about what you would like to see from the Democratic Party... how would you describe where you think the Democratic Party's vision for the country should stand today?

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
They should only focus on opposing Trump and Republicans' agenda	7%	11%	4%	7%	12%	3%	5%	11%	3%	4%	15%	7%	7%
They should mostly focus on opposing Trump and Republicans' agenda	14%	24%	6%	13%	24%	15%	4%	24%	10%	4%	22%	27%	24%
They should mostly focus on proposing their own agenda	41%	41%	40%	40%	38%	43%	37%	41%	36%	38%	39%	38%	49%
They should only focus on proposing their own agenda	18%	13%	18%	21%	12%	20%	24%	13%	22%	24%	14%	9%	15%
Not sure	21%	12%	32%	20%	13%	20%	30%	12%	29%	30%	10%	19%	6%
Total Opposing Trump	21%	35%	10%	20%	36%	18%	9%	35%	13%	8%	37%	34%	31%
Total Own Agenda	58%	53%	58%	61%	51%	62%	61%	53%	58%	62%	53%	46%	63%
Net Opposing Trump - Own Agenda	-37%	-18%	-48%	-41%	-15%	-45%	-52%	-18%	-45%	-54%	-16%	-12%	-32%

Q63_G1A. In general, which of the following do you think best describes the types of leaders representing the Democratic Party today?

NOTE: SPLIT SAMPLE; N = 731

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
They are all political insiders	28%	17%	37%	35%	16%	32%	40%	17%	36%	42%	18%	11%	20%
They are mostly political insiders	38%	50%	33%	49%	47%	49%	18%	50%	35%	22%	51%	37%	63%
They are mostly political outsiders	7%	9%	4%	2%	10%	4%	6%	9%	4%	6%	9%	13%	4%
They are all political outsiders	5%	2%	26%	2%	2%	1%	12%	2%	4%	10%	1%	5%	0%
Not sure	21%	22%	0%	12%	25%	13%	23%	22%	22%	20%	21%	34%	13%
Total Insiders	66%	67%	70%	84%	62%	81%	59%	67%	70%	64%	70%	48%	83%
Total Outsiders	13%	11%	4%	4%	13%	6%	18%	11%	8%	16%	10%	18%	4%
Net Insiders - Outsiders	53%	56%	66%	80%	50%	76%	41%	56%	62%	48%	60%	30%	79%

Q64_G2B. Now, thinking about what you would like to see from the Democratic Party... how would you describe what types of leaders representing the Democratic Party should be like today?

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem

NOTE: SPLIT SAMPLE; N = 731

They should all be political insiders	9%	8%	2%	2%	9%	7%	11%	8%	0%	11%	11%	6%	3%
They should mostly be political insiders	16%	23%	12%	7%	24%	10%	12%	23%	7%	11%	27%	17%	19%
They should mostly be political outsiders	31%	35%	28%	45%	33%	34%	25%	35%	30%	26%	33%	33%	41%
They should all be political outsiders	12%	6%	23%	19%	5%	19%	16%	6%	24%	19%	5%	6%	9%
Not sure	32%	29%	34%	26%	30%	30%	35%	29%	39%	32%	25%	39%	27%
Total Insiders	25%	30%	14%	9%	33%	17%	23%	30%	7%	22%	38%	23%	22%
Total Outsiders	43%	41%	52%	64%	38%	53%	42%	41%	54%	46%	38%	38%	51%
Net Insiders - Outsiders	-18%	-10%	-37%	-55%	-5%	-36%	-18%	-10%	-46%	-24%	0%	-15%	-28%

Q65_G1B. In general, which of the following do you think best describes the types of leaders representing the Democratic Party today?

NOTE: SPLIT SAMPLE; N = 769

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
They are all Washington insiders	26%	10%	30%	41%	8%	36%	40%	10%	35%	43%	7%	11%	16%
They are mostly Washington insiders	31%	41%	25%	33%	39%	35%	22%	41%	30%	23%	42%	34%	49%
They are mostly Washington outsiders	8%	13%	7%	3%	14%	5%	3%	13%	9%	3%	11%	21%	9%
They are all Washington outsiders	4%	1%	3%	2%	2%	1%	7%	1%	0%	6%	1%	2%	1%
Not sure	30%	35%	35%	22%	37%	23%	27%	35%	26%	26%	39%	32%	26%
Total Insiders	58%	51%	55%	74%	47%	71%	62%	51%	65%	65%	49%	45%	65%
Total Outsiders	12%	14%	10%	4%	16%	6%	10%	14%	9%	9%	12%	23%	9%
Net Insiders - Outsiders	46%	36%	45%	70%	32%	66%	52%	36%	56%	57%	36%	22%	56%

Q66_G2B. Now, thinking about what you would like to see from the Democratic Party... how would you describe who the types of leaders representing the Democratic Party should be like today?

NOTE: SPLIT SAMPLE; N = 769

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
They should all be Washington insiders	4%	3%	4%	2%	3%	2%	5%	3%	2%	4%	4%	1%	3%
They should mostly be Washington insiders	10%	14%	8%	5%	15%	4%	10%	14%	2%	8%	15%	16%	10%
They should mostly be Washington outsiders	31%	36%	32%	32%	34%	37%	25%	36%	35%	26%	33%	36%	48%
They should all be Washington outsiders	20%	11%	13%	31%	11%	25%	25%	11%	22%	27%	9%	17%	13%
Not sure	36%	35%	44%	29%	37%	32%	36%	35%	39%	36%	40%	30%	26%
Total Insiders	14%	17%	11%	7%	18%	6%	14%	17%	4%	12%	19%	17%	13%
Total Outsiders	50%	48%	45%	63%	45%	62%	50%	48%	57%	52%	42%	52%	61%
Net Insiders - Outsiders	-36%	-31%	-33%	-56%	-27%	-56%	-35%	-31%	-53%	-40%	-23%	-35%	-49%

Q69_II. In general, which of the following do you think best describes where the Democratic Party's communication with the American people stands today?

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
They always say what they really believe	11%	11%	5%	3%	13%	7%	13%	11%	2%	12%	14%	11%	6%
They mostly say what they really believe	24%	34%	22%	19%	34%	23%	13%	34%	21%	13%	36%	31%	32%
They mostly adapt to what voters want to hear	27%	33%	27%	35%	30%	31%	19%	33%	38%	19%	31%	28%	42%
They always adapt to what voters want to hear	23%	9%	27%	30%	9%	25%	39%	9%	28%	39%	8%	11%	9%
Not sure	14%	13%	19%	13%	14%	15%	16%	13%	12%	17%	11%	19%	12%
Total Believe	36%	45%	27%	22%	47%	29%	26%	45%	22%	25%	49%	42%	37%
Total Adapt	50%	42%	54%	65%	39%	56%	58%	42%	66%	58%	39%	39%	51%
Net Believe - Adapt	-14%	4%	-27%	-43%	8%	-27%	-31%	4%	-44%	-32%	10%	3%	-13%

Q70_I2. Now, thinking about what you would like to see from the Democratic Party... which of the following do you think best describes where the Democratic Party's communication with the American people should be like today?

They should always say what they really believe
 They should mostly say what they really believe
 They should mostly adapt to what voters want to hear
 They should always adapt to what voters want to hear
 Not sure
Total Believe
Total Adapt
Net Believe - Adapt

Total
47%
19%
10%
10%
14%
66%
20%
46%

Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity				
Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
45%	49%	54%	44%	53%	47%	45%	54%	49%	47%	39%	50%
24%	16%	18%	24%	16%	14%	24%	14%	14%	25%	23%	23%
10%	9%	8%	10%	12%	9%	10%	13%	9%	8%	12%	13%
10%	5%	7%	12%	6%	11%	10%	4%	11%	12%	12%	6%
10%	21%	13%	10%	12%	19%	10%	15%	18%	9%	14%	8%
69%	65%	72%	68%	69%	61%	69%	68%	62%	71%	62%	73%
21%	14%	15%	21%	19%	21%	21%	17%	20%	20%	24%	19%
49%	51%	57%	47%	51%	40%	49%	51%	43%	51%	38%	55%

Q71_PREFER1. If you were evaluating a Democratic official or candidate for elected office, which of the following would matter most to you?

Someone who I agree with on most issues
 Someone who I see as fighting hard to get things done

NOTE: ASKED OF DEMOCRATS & INDEPENDENTS; N = 788

Total
31%
69%

Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity				
Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
32%	n/a*	43%	33%	35%	n/a*	32%	44%	n/a*	32%	34%	31%
68%	n/a*	57%	67%	65%	n/a*	68%	56%	n/a*	68%	66%	69%

Q72_PREFER2. If you were evaluating a Democratic official or candidate for elected office, which of the following would matter most to you?

Someone who I see as genuinely believing what they say
 Someone who I see as fighting hard to get things done

NOTE: ASKED OF DEMOCRATS & INDEPENDENTS; N = 788

Total
32%
68%

Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity				
Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
33%	n/a*	35%	31%	42%	n/a*	33%	50%	n/a*	28%	39%	38%
67%	n/a*	65%	69%	58%	n/a*	67%	50%	n/a*	72%	61%	62%

Q73_PREFER3. If you were evaluating a Democratic official or candidate for elected office, which of the following would matter most to you?

Someone who I agree with on most issues
 Someone who I see as genuinely believing what they say

NOTE: ASKED OF DEMOCRATS & INDEPENDENTS; N = 788

Total
50%
50%

Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity				
Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
49%	n/a*	52%	50%	47%	n/a*	49%	49%	n/a*	52%	46%	46%
51%	n/a*	48%	50%	53%	n/a*	51%	51%	n/a*	48%	54%	54%

D1_GENDER. What is your gender?

Man
 Woman
 Non-binary
 Other

Total
47%
52%
1%
0%

Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity				
Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
46%	39%	55%	43%	55%	42%	46%	51%	45%	40%	50%	54%
53%	61%	44%	55%	45%	58%	53%	49%	55%	58%	49%	44%
2%	0%	1%	1%	0%	0%	2%	0%	0%	2%	1%	2%
0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

D2_EDUC. What is the highest level of education you have completed?

No HS
 High school graduate
 Some college

Total
2%
28%
19%

Target Segments	Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity				
Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
1%	4%	2%	1%	2%	3%	1%	7%	2%	1%	2%	0%
23%	24%	19%	24%	21%	38%	23%	17%	36%	23%	25%	18%
18%	22%	24%	18%	20%	18%	18%	24%	18%	17%	19%	21%

2-year	11%	12%	9%	10%	13%	10%	10%	12%	2%	11%	13%	14%	8%
4-year	25%	28%	29%	30%	26%	31%	20%	28%	29%	22%	26%	27%	33%
Post-grad	15%	18%	12%	15%	18%	16%	11%	18%	20%	11%	20%	14%	19%

D3A_24VOTE. Did you vote in the November 2024 general election?

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Yes	93%	92%	82%	91%	93%	90%	95%	92%	77%	95%	94%	90%	89%
No	7%	8%	18%	9%	7%	10%	5%	8%	23%	5%	6%	10%	11%

D3B_24VOTE. Who did you vote for in the election for President in 2024?

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Kamala Harris	44%	85%	20%	48%	87%	38%	3%	85%	35%	3%	93%	75%	79%
Donald Trump	46%	4%	54%	37%	4%	46%	91%	4%	31%	91%	1%	10%	4%
Robert F. Kennedy, Jr.	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%
Jill Stein	0%	1%	1%	1%	0%	1%	0%	1%	3%	0%	0%	1%	3%
Cornel West	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%
Chase Oliver	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Other	1%	0%	2%	2%	0%	1%	0%	0%	3%	1%	0%	1%	0%
Did not vote for President	8%	10%	20%	10%	9%	13%	5%	10%	28%	5%	6%	14%	13%

D4A_RACE. What racial or ethnic group best describes you?

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
White	72%	64%	81%	75%	61%	78%	81%	64%	71%	82%	64%	56%	75%
Black	12%	21%	7%	11%	23%	7%	4%	21%	16%	4%	23%	23%	11%
Hispanic	9%	9%	5%	7%	10%	4%	8%	9%	2%	8%	9%	12%	5%
Asian	2%	3%	1%	4%	3%	2%	2%	3%	0%	2%	1%	5%	3%
Native American	1%	0%	1%	0%	1%	1%	1%	0%	3%	1%	0%	1%	0%
Two or more races	2%	2%	3%	1%	2%	3%	2%	2%	4%	2%	2%	1%	3%
Other	2%	1%	2%	2%	0%	4%	1%	1%	4%	2%	0%	0%	2%
Middle Eastern	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%

D4B_RACE2. Are you of Spanish, Latino, or Hispanic origin or descent?

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Yes	10%	12%	6%	8%	13%	6%	9%	12%	2%	9%	12%	16%	8%
No	90%	88%	94%	92%	87%	94%	91%	88%	98%	91%	88%	84%	92%

D5_INCOME. What is your household income?

	Total	Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
Less than \$10,000	5%	6%	7%	6%	6%	4%	6%	6%	7%	5%	7%	3%	5%
\$10,000 - \$19,999	7%	7%	6%	5%	8%	6%	7%	7%	5%	7%	8%	8%	4%
\$20,000 - \$29,999	7%	7%	9%	5%	7%	7%	8%	7%	14%	7%	7%	6%	5%
\$30,000 - \$39,999	9%	8%	9%	9%	8%	9%	10%	8%	7%	10%	9%	5%	10%
\$40,000 - \$49,999	5%	6%	3%	4%	6%	5%	6%	6%	6%	6%	6%	7%	3%
\$50,000 - \$59,999	9%	9%	8%	7%	9%	7%	10%	9%	7%	9%	9%	10%	9%
\$60,000 - \$69,999	6%	7%	6%	7%	7%	7%	6%	7%	4%	6%	7%	6%	10%
\$70,000 - \$79,999	8%	7%	8%	6%	7%	8%	8%	7%	8%	8%	5%	11%	8%
\$80,000 - \$99,999	8%	7%	11%	8%	7%	7%	9%	7%	6%	9%	6%	9%	7%
\$100,000 - \$119,999	7%	6%	8%	9%	6%	7%	6%	6%	7%	7%	6%	6%	7%
\$120,000 - \$149,999	9%	9%	4%	9%	9%	11%	9%	9%	3%	10%	9%	10%	10%
\$150,000 - \$199,999	5%	6%	7%	5%	6%	6%	4%	6%	14%	4%	7%	4%	7%

\$200,000 - \$249,999	4%	4%	2%	4%	3%	3%	3%	4%	0%	3%	3%	3%	5%
\$250,000 - \$349,999	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%
\$350,000 - \$499,999	1%	0%	0%	2%	0%	1%	1%	0%	0%	1%	0%	0%	1%
\$500,000 or more	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Prefer not to say	8%	8%	12%	13%	8%	11%	6%	8%	11%	7%	7%	9%	8%
Total Less than \$50,000	34%	34%	34%	29%	35%	30%	37%	34%	40%	35%	38%	29%	28%
\$50,000 - \$99,999	31%	31%	33%	28%	30%	29%	33%	31%	24%	32%	27%	36%	34%
\$100,000 - \$199,999	21%	22%	19%	22%	21%	25%	19%	22%	24%	21%	22%	20%	23%
More than \$200,000	6%	6%	3%	7%	6%	6%	5%	6%	1%	5%	7%	6%	7%

		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem	
D6_MARITAL. What is your marital status?	Total	46%	40%	43%	37%	39%	42%	54%	40%	33%	52%	37%	45%	41%
	Married	1%	1%	2%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%
	Separated	14%	12%	11%	13%	12%	12%	16%	12%	14%	16%	12%	12%	11%
	Widowed	6%	4%	8%	5%	4%	7%	6%	4%	8%	7%	5%	1%	3%
	Single, never married	28%	38%	32%	39%	38%	33%	18%	38%	43%	19%	39%	36%	40%
	Domestic / civil partnership	4%	6%	5%	5%	6%	4%	4%	6%	0%	4%	7%	5%	5%

		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem	
D7_KIDS1. Do you have any children?	Total	62%	53%	61%	47%	55%	55%	71%	53%	54%	70%	54%	58%	46%
	Yes	38%	47%	39%	53%	45%	45%	29%	47%	46%	30%	46%	42%	54%
	No													

		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem	
D7_KIDS2. Do you have children under 18 in your household?	Total	20%	21%	14%	15%	23%	12%	20%	21%	6%	18%	20%	30%	13%
	Yes	80%	79%	86%	85%	77%	88%	80%	79%	94%	82%	80%	70%	87%
	No													

		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem	
D8_IDEO. In general, how would you describe your political views?	Total	15%	31%	5%	27%	30%	14%	1%	31%	11%	1%	42%	7%	32%
	Very liberal	18%	35%	3%	12%	38%	12%	1%	35%	2%	1%	39%	1%	35%
	Somewhat liberal	27%	27%	51%	31%	23%	43%	18%	27%	70%	22%	15%	41%	41%
	Moderate	24%	4%	26%	19%	4%	22%	47%	4%	7%	47%	3%	6%	1%
	Somewhat conservative	14%	1%	11%	8%	1%	6%	31%	1%	4%	27%	1%	1%	0%
	Very conservative													
	Total Liberal	33%	66%	8%	39%	68%	26%	2%	66%	13%	2%	80%	42%	56%
	Total Conservative	38%	4%	37%	27%	5%	29%	79%	4%	11%	75%	4%	7%	1%

		Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity			
		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem	
D9A_RELIG. What is your religion?	Total	30%	20%	32%	22%	21%	24%	43%	20%	20%	42%	21%	19%	16%
	Protestant	21%	17%	21%	16%	19%	15%	25%	17%	22%	24%	17%	25%	9%
	Roman Catholic	1%	0%	4%	1%	0%	1%	2%	0%	5%	1%	0%	0%	1%
	Mormon	1%	0%	1%	1%	0%	1%	0%	0%	2%	0%	1%	0%	1%
	Orthodox Christian	3%	3%	1%	2%	3%	4%	3%	3%	1%	3%	5%	1%	1%
	Jewish	1%	2%	0%	0%	2%	0%	0%	2%	0%	0%	1%	4%	0%
	Muslim	1%	1%	0%	1%	1%	1%	0%	1%	0%	0%	1%	1%	1%
	Buddhist	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Hindu	8%	14%	5%	16%	12%	12%	2%	14%	13%	2%	15%	5%	24%
	Atheist													

	Agnostic	8%	13%	3%	17%	11%	12%	2%	13%	4%	3%	13%	6%	20%
	Nothing in particular	17%	20%	20%	17%	20%	21%	15%	20%	18%	16%	18%	24%	21%
	Something else	9%	9%	13%	7%	10%	10%	9%	9%	16%	9%	9%	13%	7%
			Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
D9B_EVANG. Would you describe yourself as a born-again or evangelical Christian?	Total		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	Yes	29%	16%	33%	16%	18%	23%	46%	16%	24%	44%	15%	24%	10%
	No	71%	84%	67%	84%	82%	77%	54%	84%	76%	56%	85%	76%	90%
			Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
D10_RELIGFREQ. Aside from weddings and funerals, how often do you attend religious services?	Total		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	More than once a week	6%	3%	9%	4%	4%	6%	9%	3%	12%	9%	4%	3%	1%
	Once a week	17%	11%	18%	11%	12%	14%	25%	11%	21%	23%	10%	16%	7%
	Once or twice a month	7%	7%	8%	5%	8%	7%	7%	7%	3%	7%	7%	11%	4%
	A few times a year	12%	12%	10%	13%	13%	11%	10%	12%	10%	11%	11%	17%	10%
	Seldom	21%	21%	17%	17%	20%	18%	21%	21%	13%	20%	20%	21%	23%
	Never	35%	45%	35%	48%	42%	43%	27%	45%	39%	28%	47%	32%	56%
	Don't know	1%	1%	3%	2%	1%	1%	2%	1%	3%	1%	1%	1%	0%
			Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
D11_NEWSINT. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...	Total		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	Most of the time	57%	61%	38%	61%	59%	58%	50%	61%	45%	52%	69%	39%	66%
	Some of the time	27%	25%	31%	28%	26%	25%	29%	25%	24%	28%	22%	34%	24%
	Only now and then	10%	8%	17%	7%	8%	8%	14%	8%	8%	13%	5%	16%	6%
	Hardly at all	5%	4%	13%	3%	5%	7%	7%	4%	19%	6%	2%	10%	3%
	Don't know	1%	2%	1%	0%	2%	2%	0%	2%	4%	1%	2%	2%	2%
			Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
D12_NEWSFREQ. How frequently do you get news about what's going on in government and public affairs?	Total		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	Daily	60%	63%	45%	63%	62%	62%	54%	63%	58%	56%	70%	44%	70%
	A few times a week	26%	25%	30%	28%	26%	24%	26%	25%	17%	26%	22%	36%	22%
	A few times a month	7%	5%	6%	2%	6%	4%	9%	5%	4%	8%	5%	8%	3%
	Rarely	5%	5%	12%	5%	5%	8%	8%	5%	15%	8%	2%	10%	4%
	Never	2%	1%	7%	1%	1%	2%	2%	1%	7%	2%	1%	2%	1%
			Target Segments			Party ID 2-3-2			Party ID 3-1-3			Democratic Intensity		
D13_NEWSOURCES. Which of the following are sources you get news from?	Total		Democrats	Persuadable	Double Haters	Democrat	Independent	Republican	Democrat	Independent	Republican	Strong Dem	Not strong Dem	Lean Dem
	CNN	24%	32%	18%	22%	34%	17%	14%	32%	23%	13%	34%	33%	27%
	Fox News	29%	12%	20%	15%	14%	23%	47%	12%	20%	46%	13%	15%	4%
	MS NOW, formerly known as MSNBC	14%	23%	5%	12%	24%	8%	3%	23%	10%	3%	29%	15%	18%
	Other Cable News TV Networks	13%	12%	13%	8%	12%	12%	14%	12%	12%	13%	13%	10%	11%
	Local TV News	38%	37%	39%	29%	38%	35%	38%	37%	38%	37%	38%	37%	34%
	National nightly network TV news	18%	22%	17%	18%	22%	17%	13%	22%	20%	13%	24%	19%	19%
	News websites or apps	35%	41%	29%	38%	39%	39%	26%	41%	36%	27%	41%	35%	50%
	Your local daily print newspaper	11%	13%	8%	9%	14%	9%	8%	13%	12%	8%	15%	10%	10%
	National print newspapers	8%	10%	5%	8%	10%	7%	5%	10%	10%	5%	11%	8%	10%
	News on the radio	17%	15%	15%	15%	15%	20%	17%	15%	26%	18%	16%	13%	15%

Late night comedy shows	11%	17%	6%	10%	17%	8%	4%	17%	8%	3%	20%	12%	17%
Facebook	31%	30%	31%	25%	31%	23%	35%	30%	26%	32%	30%	31%	30%
X, formerly known as Twitter	18%	16%	16%	19%	16%	14%	21%	16%	12%	20%	16%	18%	12%
Reddit	10%	17%	5%	19%	16%	10%	4%	17%	5%	4%	17%	13%	19%
YouTube	32%	34%	26%	46%	33%	34%	27%	34%	30%	28%	34%	33%	38%
Podcasts	18%	20%	15%	29%	19%	21%	15%	20%	16%	16%	21%	15%	26%
One America News Network (OANN)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Newsmax	10%	4%	6%	6%	4%	8%	18%	4%	4%	18%	4%	5%	1%
Instagram	19%	24%	16%	19%	25%	12%	15%	24%	3%	14%	27%	21%	19%
Other social media such as LinkedIn, Tiktok, or Snapchat	11%	14%	8%	13%	15%	9%	7%	14%	4%	8%	16%	12%	12%
Substack	8%	12%	5%	10%	11%	10%	2%	12%	9%	3%	14%	6%	15%
Friends or family	27%	31%	28%	29%	31%	25%	24%	31%	30%	24%	32%	30%	28%
None of these	6%	5%	12%	4%	5%	7%	8%	5%	11%	8%	4%	9%	3%