



Criteria	Strong (4)	Developing (2-3)	Needs Work (1)	Not Addressed (0)
Alignment with RMP's ABCs(Academic Vision, Big 5 Goals, Concept Essence)	Clearly and specifically demonstrates how the project advances all three ABCs with concrete examples.	Describes connection to all three ABCs with some specificity or clarity; may mention all with limited detail.	Addresses only one or two ABCs.	No alignment described.
Problem or Opportunity Definition	Clearly defines a compelling, high-priority problem or opportunity with supporting data or context.	Defines a relevant issue with some context or clarity; lacks strong evidence.	Vague or low-priority issue; lacks clarity or support.	No problem/opportunity identified.
Access & Inclusion	Includes strong, intentional strategies to remove barriers, expand access, and ensure meaningful impact for students or communities most in need – supported by clear, measurable outcomes.	Describes thoughtful strategies to increase access or inclusion, with some measurable elements or intended impact.	Mentions access or inclusion, but lacks clarity, strategy, or measurable benefit.	No consideration of access, inclusion, or differentiated impact.
Intended Audience & Beneficiaries	Clearly identifies the audience and demonstrates deep understanding of their needs and context.	Identifies the audience with some relevant context or assumptions.	Mentions audience but lacks clarity or depth.	No audience identified.
Feasibility & Approach	Well-structured, realistic plan with clear steps, roles, and timeline for implementation.	Clear plan with minor gaps in detail, feasibility, or roles.	Plan is vague, overly ambitious, or missing key elements.	No clear approach provided.
Innovation & Creativity	Highly original idea or creative adaptation of an existing solution for the RMP context.	Some creativity or originality; may adapt an existing idea with minor innovation.	Idea is common or lacks novelty; limited adaptation.	No innovation evident.
Expected Outcomes & Measurement	SMART outcomes (specific, measurable, achievable, relevant, time-bound) with clear methods of measurement.	Clear outcomes with partial measurement strategy or missing some SMART elements.	Outcomes vague or aspirational; no measurement strategy.	No outcomes described.
Resource & Support Needs	Clearly defined, realistic resource needs aligned to Innovation Lab support parameters.	Resource needs are mostly clear but may require slight revision or clarification.	Resource needs are vague, unrealistic, or incomplete.	No resource needs identified.