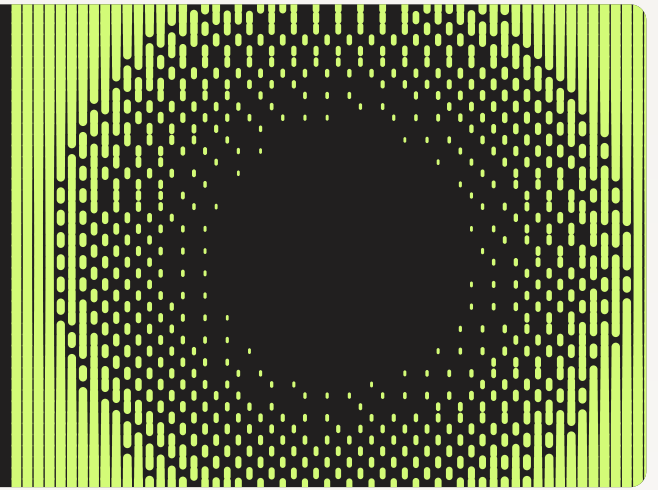




Train Faster. Sell Smarter. Connect Better.

AI Personas are here—and they speak human.



How it works →

Exadel's AI Personas bring emotional intelligence to digital interactions. Trained on behavioral models like the Big Five (OCEAN), these adaptive agents simulate real personalities—responding to tone, mood, and context in ways that feel surprisingly natural.

Think less chatbot, more trusted barista: observant, warm, and sharp.

Business Advantages →

- Engage users with emotionally intelligent AI
- Train teams through realistic, pressure-tested simulations
- Tailor support, sales, and product feedback by customer type
- Build trust through transparency and context-aware dialogue

Real-World Impact →

Global Telecom Client used **AI Personas** to simulate tough customers in training:

- **40% faster onboarding**
- **28% training cost savings**
- Sharper soft skills and improved CSAT
- Scenarios adapted in real-time to emotional cue

What AI Personas Can Do →

- **Coach your teams** — with adaptive practice partners
- **Sell with empathy** — tailor pitches to personality
- **Refine your messaging** — simulate real buyer feedback
- **Handle risk & compliance** — push boundaries in safe simulations
- **Prepare for crisis** — test your response before it's real

Ready to transform your BI processes?

Talk to us

Learn more on exadel.ai
or contact us via info@exadel.com

