

Application Word Count Overview

Below is a summary of the maximum word counts for each question within the WIN Narrative Challenge application. Please be sure to review the full [application requirements](#) and [scoring rubric](#) as you prepare your responses.

SECTION	QUESTION	WORD COUNT (<i>max</i>) / NOTES
A	Project Title	10
A	Project Statement	25
A	Executive Summary	75
B	Team Video	YouTube video URL
B	Solution Video	YouTube video URL
C	Project Website or Social Media Page	5
C	Partners	50
C	Partner Agreement	Select from list of options
C	Team Structure	150
C	Track Record & Capabilities	250
C	Biographies of Key Staff	345
D	Primary Barrier	Select from list of options
D	Other Barriers	Select from list of options
D	Barrier Narrative	200
D	Existing Landscape	150
D	Local Conditions	150
E	Project Description	250
E	Project Visual	PDF file upload, up to 3 pages
E	Innovation	250
E	Scalability	250
E	Adaptability	150
F	Region	Select from list of options
F	Region – Other	Select from list of options
F	Geography Type	Select from list of options
F	Geography Type – Other	Select from list of options
F	Community Type	Select from list of options
F	Community Type – Other	Select from list of options
F	Location of Current or Relevant Work	50
F	Location Narrative	100
F	Beneficiary Description	250

SECTION	QUESTION	WORD COUNT (<i>max</i>) / NOTES
F	Community Relationships	200
F	Stakeholder Engagement	200
F	Outcomes & Results	200
F	Measurement of Results	200
F	Evidence of Effectiveness	250
F	Communications	150
F	References	200
F	Other Considerations	150
G	Plan & Timeline Narrative	250
G	Detailed Timeline	Table
G	Risk Mitigation	200
G	Total Projected Costs	Numbers only
G	Budget Narrative	250
G	Budget – Year 1	Table
G	Budget – Year 2	Table
G	Budget – Year 3 (Optional)	Table
G	Budget – Total Cost	Table
G	Total Resource Requirements	100
G	Contingency	150
G	Project Funders	100
G	Technical Assistance	150
H	Employer Identification Number (EIN)	5
H	Annual Operating Budget	Select from list of options
H	Organization Funders	50
H	Number of Full-time Employees	Select from list of options
H	Number of Part-time Employees & Volunteers	25
H	Financials	PDF file upload
H	Lobbying	Select from list of options
TOTAL MAXIMUM WORD COUNT:		5,540 (max) or ~27 pages*