# **Cookie Policy**

#### 1 Information about our use of cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

## 2 We use the following cookies:

#### **Strictly necessary cookies**

These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of ebilling services.

### Analytical/performance cookies.

They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

### **Functionality cookies**

These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

### **Targeting cookies**

These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

The table below explains the cookies we use and why.

Cookie name	Purpose	More information
or title		
wa_lang,	Used to enable the 'Click to Chat'	
wa_ul	functionality, allowing visitors to	
(WhatsApp	contact us directly via WhatsApp.	
widget)	These cookies are required to link the	
	website interface with the WhatsApp	
	platform and maintain user preferences	

	(such as language settings) for the chat	
	interface.	
_ga (Google Analytics)	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website, where visitors have come to the website from, and the specific pages	Google Ireland Limited Gordon House, Barrow Street, Dublin 4, Ireland. Link to Privacy Policy: https://policies.google.com/privacy
	they visited.	

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control and we cannot accept any liability for the third party's compliance with its legal obligations. These cookies are likely to be analytical/performance cookies or targeting cookies:

#### Google Analytics

Advertising cookies can be de-activated by visiting the [insert details of where this can be done] to manage the use of these types of cookies.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Except for essential cookies, all cookies will expire after 31 December 2025