





2027 CANADA WINTER GAMES

Request for Proposal - Team Manitoba Walkout Kit

Organization Overview

<u>Sport Manitoba</u> is a not-for-profit organization and is the lead planning, programming and funding agency for the development of amateur sport in Manitoba. Located at 145 Pacific Avenue in Winnipeg, Sport Manitoba works with over 100 organizations to deliver sport in the province, and is responsible for programs including Team Manitoba, the Manitoba Games powered by Manitoba Hydro, Sport Manitoba Coaching, Manitoba Sports Hall of Fame, Fit Kids Healthy Kids, and KidSport Manitoba.

Background

The <u>Canada Games</u> are this country's largest multi-sport event for young athletes, many of whom go on to receive additional National or International sport accolades. The next Canada Games will take place in 2027, running from February 27 to March 14, in Quebec City. Over 5,000 athletes, coaches and officials will gather from across each of Canada's provinces and territories to participate in various sporting events.

Objective

As the organization responsible for managing logistics and preparations for <u>Team Manitoba</u> at the Canada Games, Sport Manitoba is in search of a clothing supplier(s) to engage in the design and supply of Team Manitoba's walkout kit. A walkout kit is made up of apparel pieces worn during non-competition, including the opening and closing ceremonies, on the podium, and throughout the Games.

Sport Manitoba seeks collaboration with these suppliers to outfit Team Manitoba's 350 athletes, coaches and mission staff with stylish and practical walkout kits, aligning with their brand and vision for the team.





Project Scope and Details

Based on feedback from an athlete advisory committee, Team Manitoba's walkout kit for the 2027 Canada Winter Games will be made up of approximately five main pieces of apparel, a personal bag, a hat, and various accessories. This gear will be worn by Manitoba's top skiers, gymnasts, wheelchair basketball players, and many others. This gear needs to be designed to be versatile, suitable across sports and venues, and accessible to all users.

Walkout Kit Requirements

For this project, approximately 350 units of each item will be ordered. All items will be ordered in unisex sizes. The final walkout kit may not contain each of these items, but we would like to see them presented as an option in the proposal.

ITEM	SPECIFICATIONS
Jacket	Winter Jacket / Shell
Sweater	Hoodie, crewneck, full zip or vest
T-shirt	Athletic, moisture-wicking material
Long Sleeve	Suitable to warm-up in: Breathable / athletic
Pants	Suitable for winter: Athletic joggers or ski pants
Bag	Carry-on: Duffle Bag or Backpack Multiple compartments such as: Water bottle holder(s) and separate pocket for shoes or wet gear are preferred.
Toque, Mitts, Scarf	Open to options
Miscellaneous and Other Accessories	Show us your creativity - Include other items that would complete the walkout kit, such as accessories and small trading items.

Note: I standard size manufacturer mark is allowed on each item.

Sample Items

The selected clothing supplier(s) must provide Sport Manitoba with a minimum of one sample of each item that has been selected for the walkout kit. Ideally, multiple sizes of each item would be provided.





Team Manitoba Branding

While creativity in the pieces of clothing proposed is encouraged, proposals must continue to uphold the Team Manitoba brand.

Colours

- Primary Colours: Yellow, Black, and White
- Secondary: Grey

Logos

All logos and brand standards will be provided upon request.

- Primary Logos: Team Manitoba logo
- Secondary Logo: Sport Manitoba logo
- Tertiary Logo: <u>2027 Quebec Canada Games logo</u> and <u>Canada Games logo</u>

Wordmarks

- Team TOBA
- Herd of Us
- Manitoba

Canada Games Policies

Team Manitoba walkout kit must follow the rules and regulations of the Canada Games Council.

- The official Host Society logo must be displayed in a prime location on the jacket (either right or left chest, or right or left shoulder placement) on each walk-out uniform.
- A manufacturer's name or trademark logo can be the size that is commercially available to the general public.





Proposal Requirements

Section 1: Business Information

- 1. Business description: Provide a comprehensive overview of the company, project personnel, experience of the company and personnel, key competencies, and more.
- Provide details of three successful projects with rationale on how they compare to this opportunity.

Section 2: Proposal

Please provide the following information for all items outlined in the Walkout Kit Requirements. Multiple options per item may be provided.

- 1. **Clothing options:** Product image(s) showcasing your creativity. Include sample design including logos, colours and customizations. If possible, please provide multiple options of each item at different price points.
- 2. **Description of the item**: Brand/make, type of material, type of logo application, customization options, etc.
- 3. **Price per item**: Provide a breakdown of price per item based on a quantity of 350 for each piece. Please include the price before and after applicable taxes.

Evaluation and Notification

The evaluation of each proposal will be based on the content of the submission. Applicants are encouraged to present their information clearly and thoroughly, ensuring to align with all proposal requirements. Due to being a non-profit, supplier choice will be made through a combination of best design and best price point.

Clarification

- 1. Sport Manitoba reserves the right to privately open and reject any or all proposals received, without obligation to accept any proposal.
- 2. Proposals will be treated confidentially. Proposals will be kept confidential and open for negotiation unless otherwise stated.
- 3. Sport Manitoba may, at its discretion, request additional information from proponents after the closing date, without offering the same opportunity to all.
- 4. Valid proposals will be reviewed to determine the best fit for Sport Manitoba, with consideration of additional information and comments.





5. Sport Manitoba may withdraw this RFP at any time without liability for costs incurred by proponents.

Project Timeline

DATE	TASK
October 1, 2025	RFP Distribution
December 5, 2025	Proposal submission deadline
January 9, 2026	Clothing supplier(s) selected and all are notified
January-March	Collaboration period for design
April 1, 2026	Supplier(s) provide Sport Manitoba with sample items
June 12, 2026	Sport Manitoba submits final order
December 31, 2026	All items are received by Sport Manitoba

Submission

Proposals should be submitted in PDF format to Gabriel Brandt at qabriel.brandt@sportmanitoba.ca by 5:00 PM December 5, 2025.

Contact Information

Should you have any questions about this RFP, please contact:

Gabriel Brandt

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