



gracemorrisdesigns.com gracejmorris@gmail.com

Summary

I'm an Experience Designer passionate about crafting thoughtful, impactful experiences that keep people at the heart of every design. I'm energised by the challenge of solving complex problems with simple solutions that unite creativity and function.

Experience

Experience Designer at Clutterbot

Remote, Sydney • 03/2025 - present

As an Experience Designer, I help deliver thoughtful experiences across our website and brand identity. On the website side, I'm collaborating with a Senior Experience Designer and Product Manager to design and refine a new digital experience ahead of our upcoming product launch. On the brand side, I'm supporting the development and rollout of a new brand identity for Clutterbot.

CRM Marketing Manager at Clutterbot

Remote, Sydney • 04/2024 - 03/2025

I was responsible for the setup of a HubSpot CRM system for our participant database. My focus was on optimising the communications and data management of our participants, to ensure an efficient and continuous research and data collection pipeline.

User Research Intern at Clutterbot

Wellington, New Zealand • 11/2023 - 03/2024

As a User Research Intern, my key responsibility was contributing to the user research necessary to enhance the user experience with our robot through qualitative and quantitative research methods.

Education

Bachelor of Design Innovation, Interaction Design

Victoria University of Wellington, New Zealand • 2021 - 2023

Throughout my degree, I focused on creating intuitive and meaningful digital experiences. My coursework involved applying human-centred design methods to identify and solve problems.

Skills

Soft skills:

Strategic, Self-motivated, Disciplined, Communication, Presentation, Problem-Solving, Teamwork, Collaboration, Stakeholder Management, Critical-Thinking, Time-Management

Design skills:

UX, Brand Identity, Design Thinking, User Research, User Testing, Affinity Diagrams, Information Architecture, User Flows, Wireframing, Prototyping, Rapid Iteration, Growth-Driven Design.

Tools:

Figma, Illustrator, Procreate, Jira, Miro, Slack, Lovable, HubSpot