



MS360 Impact Accelerator

2027 Application Guide

Accelerating Sustainable Innovation Across the Marine Sector

KEY DATES

APPLICATIONS OPEN

October 1st 2026

APPLICATIONS CLOSE

December 31st 2026

SELECTION ANNOUNCED

January 2027

PROGRAM LAUNCH

February 2027

INTRODUCTION

The marine industry faces unique sustainability challenges, and solutions from other sectors don't always fit. To decarbonise effectively, we need approaches designed for our industry's biggest impact areas.

The MarineShift360 Impact Accelerator is a fully funded, 10-Month programme built to remove cost barriers and give marine businesses the tools, expertise, and resources to accelerate their sustainability journey.

This is not a consultancy or a course, it is a catalyst for transformation.

WHY THIS PROGRAM EXISTS



The marine sector is under growing pressure to decarbonise. Many businesses want to make meaningful progress, but lack access to specialist expertise, tools, and networks.

The Impact Accelerator was created to:

- Provide **free access** to sustainability experts and resources.
- Support companies with the greatest potential to **inspire change**.
- **Deliver flagship projects** that prove scalable impact is possible across the industry.

The marine sector is under growing pressure to decarbonise. Many businesses want to make meaningful progress, but lack access to specialist expertise, tools, and networks.



We know our WindWings product saves fuel in operation, however as an engineering design company, we also have the responsibility to minimise the environmental impact of manufacturing. The Impact Accelerator has been invaluable in identifying ‘hotspots’ in our design where we can easily reduce emissions.”

Will Hopes
Performance & Simulation Engineer
BAR Technologies - 2025 Impact Accelerator Cohort



WHAT YOU RECEIVE DURING THE 10 MONTH PROGRAMME

BESPOKE SUSTAINABILITY SUPPORT

Hands-on consultancy with marine sustainability professionals supporting with lifecycle assessments, ESG strategy, sustainable materials advice, supply chain optimisation, or stakeholder education.

FUNDED INTERNSHIP

A fully funded 6-12 week internship brings fresh thinking and support from the next generation of sustainability leaders.

ACCESS TO THE MARINESHIFT360 LCA TOOL

A powerful, marine-specific tool for modeling the environmental impact of a single component or a full vessel. It helps identify hotspots, test design options, and reduce emissions.

COLLABORATIVE NETWORK

Join a community of innovators, suppliers, and change-makers. Share insights, learn from peers, and collaborate to accelerate sustainable solutions.

HOW THE PROGRAM WORKS

01

IMMERSION

Stakeholder engagement, ESG maturity review, impact focus workshop

02

EDUCATION

Targeted workshops on ESG, carbon, sustainable supply chain, product design, and DEI.

03

STRATEGY

Development of a bespoke sustainability strategy linked to company mission and each organisations specific sustainability objectives.

04

IMPLEMENTATION

Rollout of actions such as LCAs, GHG inventories, waste strategies, renewable energy adoption, supported by a 3-month internship.

05

OPTIMISATION

Measurement, evaluation, and iteration of project success



Being part of the 2025 Impact Accelerator cohort gave us the opportunity to see, for the first time, the full lifecycle impact of our Atlantic-85 Class lifeboats. The LCA has deepened our understanding of where environmental impacts occur making it easier to weigh the costs and benefits of different options going forward."

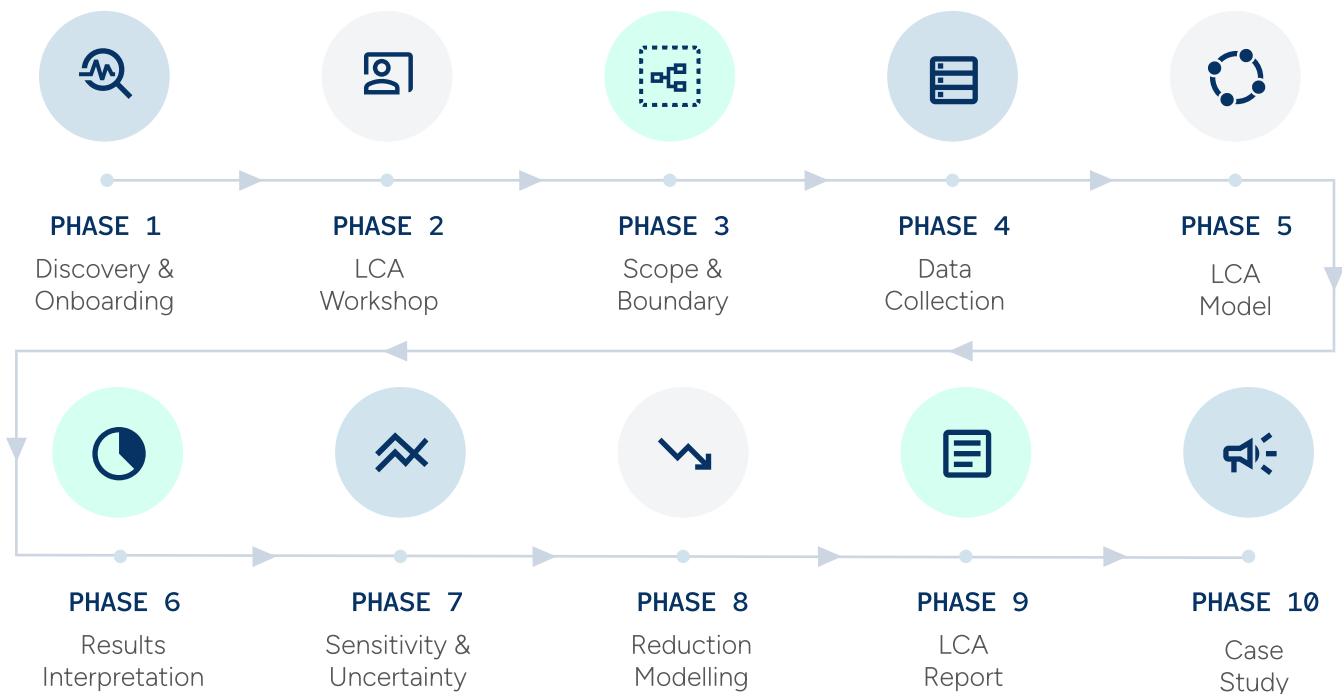
Sean Deasy, Energy Manager

RNLI - 2025 Impact Accelerator Cohort



PROGRAMME TIMELINE

The program content will be tailored to fit your specific project, and the timelines adjusted suit your schedule, but the program will typically follow this phased approach:



WHO SHOULD APPLY?

We are seeking marine companies and organisations with pioneering solutions, products, or processes that can genuinely reduce environmental impact.

Examples include:

- Zero-emission or low-impact vessels
- Innovative, low impact materials
- Sustainable manufacturing methods
- Circular economy or sustainable ownership models

We also welcome applications from organisations working to reduce the footprint of their operations & inspire systemic change.

WHAT WE EXPECT FROM YOU

Participation is a two-way commitment. Successful applicants will:

- Dedicate time and resources for 10 months
- Provide an internal team to work with our experts and interns
- Be open to collaboration within the Accelerator community
- Share outcomes publicly to inspire sector-wide change

APPLICATION PROCESS



- 01 Review this pack to understand the programme expectations
- 02 Complete our [Online Application Form](#)
- 03 5-10 companies will be shortlisted for Interviews in January 2027
- 04 Final Selection announced end of January 2027

Scan the QR Code or follow the Online Application Form link to apply.

SELECTION CRITERIA

Applications will be assessed on:

- Potential for measurable carbon reduction or environmental benefit
- Uniqueness of project within the marine sector
- Team capacity and commitment to the programme
- Demonstrated need for external support/funding

PROGRAMME ALUMNI



Learn more about our alumni projects on the [MarineShift360 YouTube channel](#).

CONTACT US

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WEBSITE www.marineshift360.org

"The MarineShift360 Impact Accelerator offers a transformative opportunity for the marine industry to lead on sustainability. By providing free access to expert guidance and resources, we remove the barrier of cost and empower innovators to turn their sustainable ideas into impactful solutions that drive real change."

~ Ollie Taylor, Programme Director