

TOP SECRET

style guide

HEADLINE SPECIAL ELITE
size 60

SUB-HEAD SPECIAL ELITE
size 24

Body copy Gochi Hand
size 16

Captions Gochi Hand
size 11

COLOR PALETTE:

A monochrome palette with a striking accent of red



#000000



#FFFFFF



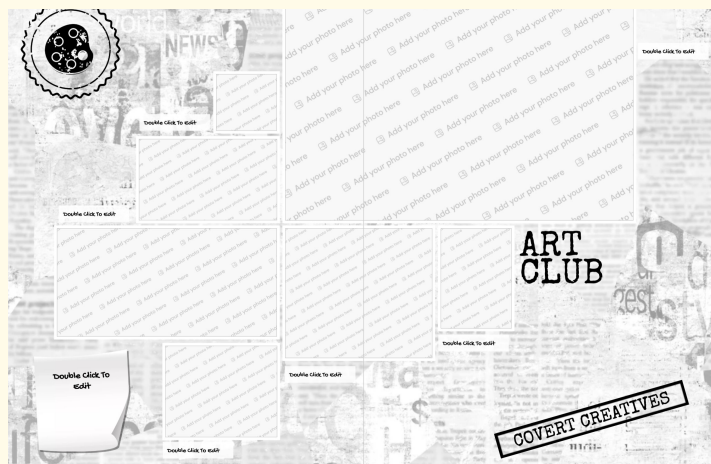
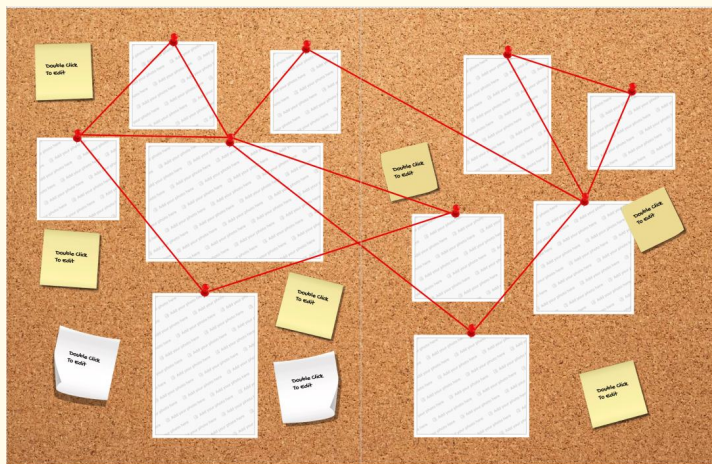
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#E40606

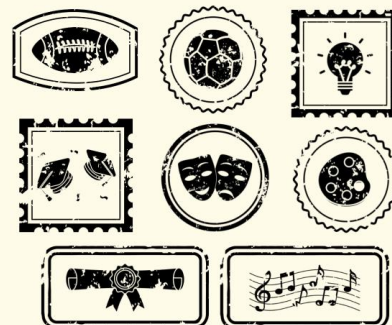
EXAMPLE SPREADS:

The “Top Secret” yearbook theme transforms each spread into a page from a classified case file. Locations throughout the school—like the library, cafeteria, gym, and hallways—are revealed as if they were clues in a larger mystery. Each section feels like part of an investigation, guiding readers through the school as though they’re solving a crime.



GRAPHICS:

The set includes over 136 graphics, featuring black and white stamp designs for academics, clubs, and sports. Additional elements include file folders, envelopes, push pins, magnifying glasses, sticky notes, and redacted lines.



BACKGROUNDS:

