

BACK TO SCHOOL 2 Style guide

HEADLINE

All of Me
size 50

SUB-HEAD

All of Me
size 18

Body copy

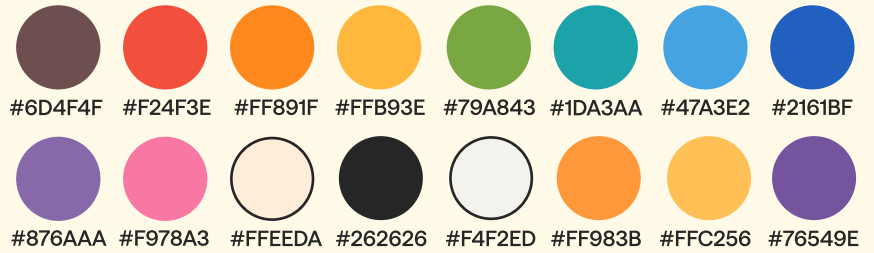
Playfair Display
size 12

Captions

Playfair Display
size 9

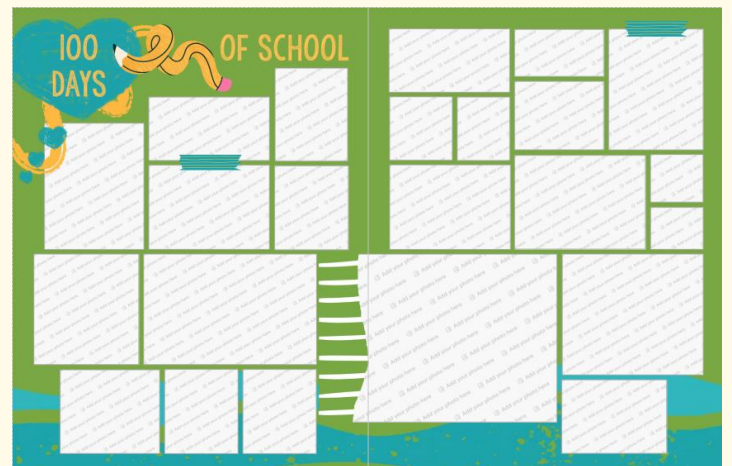
COLOR PALETTE:

This theme uses bright fun colors. Variations of these colors can also be used for more contrast.



EXAMPLE SPREADS:

Celebrate the school year with the bold, playful charm of the Back to School 2 theme! Featuring hand-drawn chalk textures, bright colors, and dynamic backgrounds, this design brings the energy of a classic blackboard to life.



GRAPHICS:

This theme has 600 chalk filled, hand-drawn graphics. Mix and match the chalk textured shapes with fully designed graphics.



BACKGROUNDS:

