

In Our Nature style guide

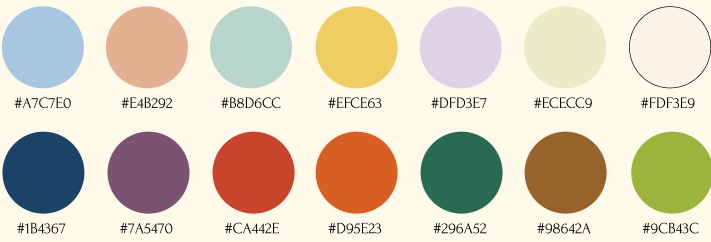
Fonts: Elegant serif typography creates a timeless, refined look.

Heading Forum size 50

Subheading Forum size 20

Body Copy Forum size 10

Color palette: Colors reflect the beauty of the outdoors.



Example spreads: Each spread features watercolor-inspired landscapes that bring the beauty of nature to life, creating a calm, organic backdrop for every story.



Graphics: Hand-painted nature illustrations, artistic elements, and subtle academic accents add warmth, creativity, and a sense of exploration.



Backgrounds: Flowing watercolor landscapes stretch across each spread, blending soft textures, natural scenery, and vibrant washes of color.

