

PRIVATE. PERSONALIZED. PRACTICAL.

Executive AI Fluency & Thought-Partnership

Develop your personal AI fluency.
Advance your organization's response.

A private partnership for business owners, board directors, CEOs, CxOs and senior leaders navigating the age of intelligence.

6 PERSONALIZED SPRINTS

6-8 WEEKS

US\$7,500 / EXECUTIVE



Build competence, clarity and comfort through real work with frontier AI models - and connect what you learn to the decisions ahead.

THE SIX-SPRINT JOURNEY

Start where you are. Build toward what matters.

A guiding progression, adapted to your experience, responsibilities and priorities. No technical background is required.

01

Your priorities and starting point

Clarify your mandate, current AI use, questions and information boundaries. Agree what meaningful progress looks like.

02

Your personal AI working environment

Explore frontier models and build useful Chief of Staff or Concierge workflows around your leadership responsibilities.

03

Practical fluency and judgment

Apply AI to research, analysis, writing and decision preparation. Compare outputs, check evidence and refine your approach.

04

Your organization through the TIO lens

Explore implications across Leadership, Data, Technology, Factory and People. Identify where change could create value.

05

A priority opportunity in practice

Advance a relevant use case. Explore automation or agentic workflows where appropriate, with approved tools and boundaries.

06

Your next 90 days

Consolidate useful practices, reflect on progress and define personal development and organizational next steps.

THE EXPERIENCE

Your questions. Your context. Your Ally.

Each of the six sprints includes a private, confidential, one-to-one session, with tailored follow-up research, executive briefs and agreed practical assignments. Delivered virtually over 6-8 weeks.

01 PREPARE

Bring a live decision, task or question. Your Ally helps focus the conversation on what matters most.

02 WORK TOGETHER

Explore, practise and challenge assumptions in a personal session. Learn at a pace that builds understanding.

03 APPLY & REFLECT

Receive an executive brief, tailored follow-up research and agreed homework. Put useful ideas to work.

Personalized assignments and research

Practical exercises, selected videos and podcasts, research papers and TIO resources are chosen for your needs. Preparation and assignments are agreed around your priorities and capacity.

A confidential working relationship

The engagement is designed for candid executive conversation. Before work begins, we agree confidentiality, information handling, approved AI tools and any recording arrangements. Use of sensitive information is agreed in advance.

CHOOSE YOUR THOUGHT-PARTNER

Dalibor Petrovic | David Shapiro | Daniel Käfer
Preferred Ally subject to availability and fit.



INVESTMENT & NEXT STEPS

Begin with six sprints.
Continue while it creates value.

THE SIX-SPRINT PROGRAM

US\$7,500 per executive

Each of the six sprints includes a private, confidential, one-to-one session, with tailored follow-up research, executive briefs and agreed practical assignments. Delivered virtually.

Optional ongoing thought-partnership

From **US\$5,000 per month**, prepaid. Continue with your TSLA AI Ally on an open-ended, month-to-month basis after the program.

Monthly retainers contemplate an average of **8-12 hours of productive Ally time**, including live sessions, facilitation or research. No long-term commitment. Cancel anytime; continue as long as you feel you are receiving value.

Scope, scheduling, tools, applicable taxes and detailed engagement terms are confirmed before work begins.

Let's discuss your program.

Tell us about your role and priorities.

A program request begins a conversation; it is not a purchase.

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