The four questions before your name goes on it

A printable desk card

The Editor's Desk

AI is a very fast Reporter. Before any AI work leaves your desk, you are the Editor. Ask these four questions.

1. Is it real? Open every source, quote and link. Search for every study by name. If you cannot find it, take it out.

2. Is it right? Check every number against the original: the finance system, the contract, the report it came from. Add up the totals yourself.

3. What is missing? Ask the AI: "What in your answer could be wrong, and what did you leave out?" Then look for the view, the risk or the number that is not on the page.

4. Would I sign it? If your name goes on it, you answer for every word. If you would not say it to your board or your customer, change it.

Watch for these warning signs: a study you have never heard of, a quote with no page or date, a number that is very round or very convenient, and a source link you have not opened.

For teams: add the four questions to the cover of every board paper and client report.

Watch the episode: How to check AI's work before you trust it, on the TechTonic Conversations channel on YouTube.
Read the framework for free: thesummitla.com/the-intelligent-organization

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