The Tracks test

Four questions for any AI plan

Nobody can tell you when, or whether, the AI boom will slow. This test helps you keep the AI moves that should still make sense either way. It takes about 45 minutes with your leadership team.

Step 1. List your AI projects and contracts down the left side of a page.

Step 2. Ask four questions of each one, one column per question:

1. Does it still make sense if AI gets cheaper?
2. Does it still make sense if AI gets more expensive?
3. Does it still make sense if the boom slows?
4. Does it still make sense if the boom speeds up?

Step 3. Keep the ones that pass all four. For every other one, write a Stop Condition: the evidence that would make you pause it.

Step 4. Check your three Tracks:

- **We can move.** Our knowledge sits in our own files, in formats we can take elsewhere. We test a second AI model regularly. We could move our most important knowledge to another provider within a month.
- **Our people's AI Fluency.** People can brief an AI and check its work, whatever tool comes next.
- **Small, proven uses.** Each use has an owner, a baseline, an Evidence Gate and a Stop Condition.

Watch the episode: AI bubble? An AI plan that works either way, on the TechTonic Conversations channel on YouTube.
Read the framework for free: thesummitla.com/the-intelligent-organization

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