



INNOVATIVE DATA AND AI SOLUTIONS

The dAIta Solution

For today's challenges

COMPANY OVERVIEW



OUR VISION

Our vision is to revolutionize and empower organizations through innovative AI and data-driven products and services to transform operations, enhance decision-making, and drive sustainable growth.



OUR MISSION

We are a diverse data technology company providing advisory and implementation services for optimal use of data to young rapidly growing businesses, leveraging our accelerators, and we build sophisticated data products that solve significant challenges faced by organizations.

WHY PARTNER WITH US



YOUR PROBLEM

Most organizations rely on outdated data technologies and systems, if they use them at all. Frequently this leads to many businesses operating inefficiently with slow error-prone processes; fragmented technology ecosystems; disorganized, unsecured, inconsistent and inaccurate data; lack of visibility into important performance indicators and decision-making tools for leadership; and poor customer experiences.

OUR SOLUTION

We specialize in helping organizations that seek to identify and remediate inefficiencies; formalize and quality assure processes, systems and data; rationalize their data architectures; outsource their IT or data function; or seek a strategic technology partner. Whether you are a small business looking to scale up or a large enterprise seeking to consolidate your position, we are a dedicated expert partner that understands you and is totally committed to your success.

SERVICE OFFERINGS

1. TECHNOLOGY STRATEGY CONSULTANCY AND ROAD MAPPING

Deliver a comprehensive evaluation of your current technology and data landscape, aimed at aligning IT capabilities with business goals. This process involves analyzing existing systems, infrastructure, processes, and digital capabilities to identify strengths, weaknesses, and areas for improvement. By assessing technology from a strategic perspective, we uncover opportunities for innovation, efficiency, and competitive advantage, thus ensuring that you are equipped to support growth, optimize costs, and adapt to changing market demands. It provides a roadmap for aligning technology with your overall strategy, enhancing resilience, scalability, and digital maturity.

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SERVICE OFFERINGS

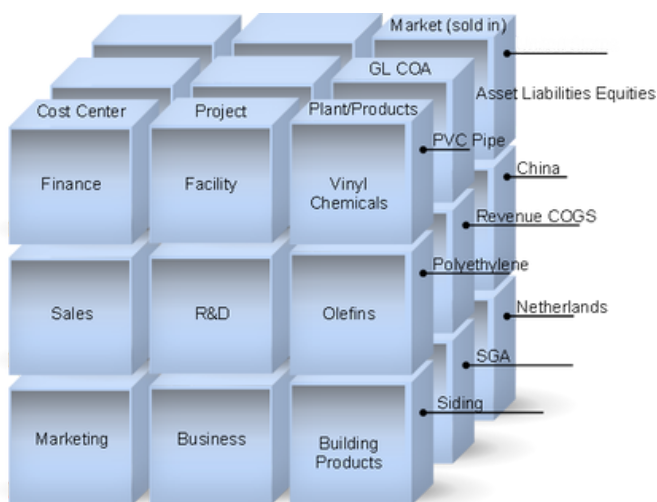
2. PROCESS AND DATA MINING

Our process and data mining services offer businesses powerful insights into their operations by analyzing existing processes and uncovering patterns in data. Process mining uses event logs from systems like ERP or CRM to visualize workflows, identify bottlenecks, and measure process efficiency, providing a clear view of how operations actually function versus how they're intended to. Data mining complements this by applying advanced analytics to large datasets, revealing hidden trends, correlations, and anomalies that can inform better decision-making. Together, these services empower businesses to streamline operations, reduce costs, and improve performance by leveraging data-driven insights. Process and data mining are essential for companies looking to optimize workflows, enhance customer experiences, and maintain a competitive edge in a data-centric world.



3. DATA MANAGEMENT AND GOVERNANCE

We provide organizations with the frameworks, tools, and processes needed to effectively manage, protect, and leverage their data assets. Data management encompasses everything from data storage, integration, and quality control to ensure that data is accurate, accessible, and ready for analysis. Governance adds the policies, standards, and oversight necessary to ensure data compliance, security, and consistency across the organization. Together, these services help businesses maximize the value of their data while minimizing risks related to privacy, security, and regulatory compliance. By establishing robust data management and governance, companies can build a strong foundation for analytics, drive better decision-making, and foster a culture of trust in data.



4. REPORTING AND BENCHMARKING

Our services enable organizations to measure performance, track progress, and make informed decisions by providing clear, data-driven insights. Our reporting services deliver customized, real-time views of key performance indicators (KPIs) and metrics that are crucial for monitoring business health and operational efficiency. Benchmarking adds a powerful layer to this by comparing an organization's performance against industry standards or competitors, helping identify strengths, weaknesses, and areas for improvement. Together, these services equip businesses with actionable intelligence, guiding strategic planning and continuous improvement. By leveraging reporting and benchmarking, companies can set realistic goals, drive accountability, and maintain a competitive edge.

5. PREDICTIVE ANALYTICS AND DECISION SUPPORT

Our predictive analytics and decision support services empower organizations to make proactive, data-driven decisions by leveraging advanced analytics and modeling. We use your historical data, machine learning, and statistical techniques to forecast future trends, risks, and opportunities. This foresight allows businesses to anticipate customer needs, optimize operations, and stay ahead of market shifts. We complement these predictive insights by providing tools and frameworks that help executives evaluate scenarios, assess potential outcomes, and make strategic choices with greater confidence. Our offerings enable smarter, faster decision-making, helping businesses reduce uncertainty, drive growth, and enhance resilience in a dynamic market landscape.

6. (AI-POWERED) AUTOMATION

We help organizations streamline operations, increase productivity, and reduce costs by implementing technology-driven solutions to handle a wide range of tasks that are both repetitive and manual in nature (traditional automation) or complex, variable and requiring adaptable real-time decision-making (AI automation). By leveraging tools like robotic process automation (RPA), AI and workflow automation, businesses can automate a wide range of processes across departments, from data entry and reporting to customer service and finance. Automation not only speeds up processes but also improves accuracy and frees up employees to focus on higher-value activities, such as strategy and innovation. These services are essential for companies looking to optimize efficiency, enhance customer experience, and gain a competitive edge in a rapidly evolving market.



7. AI-AUGMENTED WORKFORCE

We build and integrate tools to empower employees by integrating AI tools, including Generative AI, into their daily workflows, enhancing productivity, decision-making, and innovation. By automating routine tasks and providing real-time insights, AI enables employees to focus on high-value work that requires creativity, critical thinking, and strategic problem-solving. These services include tools like intelligent assistants, co-pilots, probabilistic classifiers, and decision-support systems, which streamline processes, reduce errors, and foster data-driven decision-making. An AI-augmented workforce not only improves individual and team efficiency but also enables organizations to scale expertise and deliver more personalized customer experiences. With AI as a collaborative partner, businesses can maximize the potential of their workforce, leading to greater agility, innovation, and competitive advantage.

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TRUSTED BY ORGANIZATIONS ACROSS THE WORLD

INTEGRATION AND PARTNERSHIPS

Our seamless integration capabilities and strategic partnerships with leading technology providers enable us to deliver comprehensive solutions that work harmoniously with your existing systems while providing access to cutting-edge tools and expertise. We maintain strong relationships with key players, ensuring our clients benefit from certified expertise and preferential support channels.



Select vendor discounts available

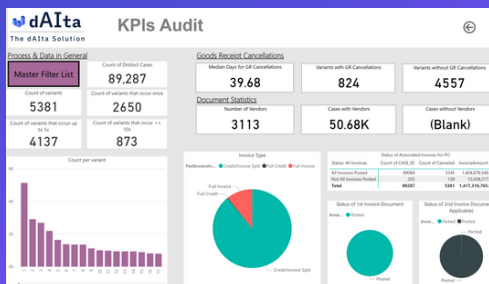
CLIENT CASE STUDIES - DATA PROCESS AND SYSTEMS ASSESSMENT

Inventory Management and Business Insights

A mid-sized North American retailer, with growing digital channels, was struggling with inventory management and customer insights.

The dAlta Solution performed a comprehensive assessment of the business inclusive of its databases, financial systems and applications to derive a clear picture of its current state and deliver a roadmap of strategies to turn the business around.

With the help of our direct support to implement our recommendations for improvement: inventory costs fell 23%, customer retention improved 15%, \$3.8m in annual savings opportunities were identified and monthly reporting time fell from 2 weeks to 2 days.



Financial Reporting and Accounting Assistance

A large multinational technology service provider was in existential risk due to substantive misstatements of its financials. Auditors had discovered significant failures in its transition to new accounting standards.

The dAIta Solution, leveraging our proprietary tools, reviewed the revenue recognition process from end to end across all systems and touchpoints. We produced an automated revenue waterfall calculation solution that met all of the requirements for revenue recognition.

Our work enabled the client to pass its external audit with flying colors. The revenue waterfall programs replaced the need for 37 finance team members with less than a week's worth of work by 4 analysts once every quarter.

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MEET THE TEAM



Chuka Christopher Ilochi

Founder and Chief
Executive Officer



Dr Mustafa Ghafouri

Data Science Leader



Dr Debo Adebayo

Engineering Leader

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FAQs

01



Q: HOW DO I KNOW WHETHER I NEED SERVICES LIKE YOURS?

If your business deals with large amounts of data, repetitive manual tasks, poorly performing processes and operations, or decision-making challenges, our services can help improve efficiency and insights. And if you would like to explore how emerging technologies can help you to evade disruption and gain an edge in the market, then we can also assist.

02



Q: WHO CAN BENEFIT FROM YOUR SERVICES?

Our solutions work for businesses of all sizes, including startups, SMEs, and large enterprises across a wide cross-section of industries including finance, healthcare, energy, consumer products, manufacturing, home and professional services, telecommunications, media and entertainment.

We support several vertical functions of the organization especially finance, business operations, marketing and customer and personnel services.

03



Q: WHAT TYPES OF ANALYTICS AND AUTOMATION DO YOU OFFER?

Decision Support - We provide descriptive, diagnostic, predictive, and prescriptive analytics to help businesses analyze past performance, identify trends, and make informed decisions.

Automation - We provide workflow automation, robotic process automation (RPA), AI-powered chatbots, and machine learning solutions to streamline business processes.

04



Q: WHAT TOOLS AND TECHNOLOGIES DO YOU USE?

Our approach is platform and tool-agnostic thus enabling us to leverage the best technologies for the job. Some of the typical tools that we utilize include SQL, Python, R, SAS, SPSS, PowerBI, Tableau; cloud-based platforms such as Azure, AWS and Google Cloud; automation platforms such as UiPath, Automation Anywhere, Blue Prism, Power Automate; open-source and closed-source AI/Machine Learning software for custom solutions.

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FAQs

05 »

Q: DO THE SOLUTIONS WORK WITH MY COMPANY'S SYSTEMS?

Yes, we can integrate with various data sources, including CRMs, ERPs, databases, and third-party APIs. We can build solutions both within your technology ecosystem or as a standalone product.

06 »

Q: HOW DO I GET STARTED WORKING WITH YOU?

We begin with a consultation to understand your needs, followed by a proposal, implementation, and ongoing support. We also provide training, documentation, and tool maintenance support to help your team maximize the benefits of our solutions.

07 »

Q: WHAT WOULD YOUR SERVICES COST ME?

Our pricing depends on the scope of the project, complexity, and level of customization required. We offer flexible pricing models, including one-time projects and subscription-based services. Please contact us for more details.



DISCLAIMER

The content of this brochure is intended for general informational purposes only and does not constitute professional advice or a guarantee of specific outcomes. The strategies, technologies, and case studies referenced herein are illustrative and may not be applicable to all business contexts. Actual results may vary based on implementation, data quality, and organizational readiness. Our insights and frameworks regarding analytics, artificial intelligence (AI), automation, and strategic planning are presented to showcase capabilities and industry trends, and should not be considered comprehensive solutions without an in-depth consultation. All service offerings are subject to customization and formal agreement through a client-specific engagement process.

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