

# SportsTravel



SportsTravel

## Schedule

Spring

Sales Close:  
March 12, 2025

## Feature Stories

- New Venues to Watch
- Esports Industry Update
- SportsTravel Road Trip Recap
- TEAMS Europe Recap
- NIL Impact on the Industry
- Minor League Baseball Feature
- U.S. Tennis Feature

Fall

Sales Close:  
August 13, 2025

- 2026 Winter Olympic and Paralympic Preview
- F1 Continues Its Growth
- College Football Feature
- Youth Sports Feature
- Mass Participation Running Feature
- Soccer Feature

TEAMS Conference Program (Sales Close: Aug. 20)

## DIGITAL FEATURES & DOWNLOADS:

- Weekly SportsTravel E-Newsletter
- SportsTravel Podcast Series
- Governing Body Dossier: NGB News
- SportsTravel Bid Bowl: Sports Events Up for Bid
- Winners & Losers Column
- Destination of the Month
- On Assignment: Reports from New and Innovative Events
- Email and Social Media Lead Generation