



MEDIA BUNDLES FOR EXTENDED VALUE

INVESTMENT	VALUE	BENEFITS
\$2,500	\$5,000	<ul style="list-style-type: none"> (1) Targeted Email Blast – 12,000 sends ROS Banner – (1) Month – 19,000 imps
\$5,000	\$8,500	<ul style="list-style-type: none"> Partner Spotlight
\$10,000	\$18,500	<ul style="list-style-type: none"> Partner Spotlight ROS Banner - (3) Months – 57,000 imps Targeted Email Blast – 12,000 sends
\$12,500	\$15,000	<ul style="list-style-type: none"> Northstar Webcast
\$15,000	\$24,700	<ul style="list-style-type: none"> Partner Spotlight ROS Banner - (3) Months – 57,000 imps (1) Targeted Email Blast – 11,000 sends Audience Extension – 75,000 imps E-Newsletter
\$15,000	\$25,000	<ul style="list-style-type: none"> CTV – Tier 2 – 150,000 imps E-Newsletter ROS Banner – (2) Months – 38,000 imps
\$20,000	\$29,500	<ul style="list-style-type: none"> Partner Spotlight (1) Targeted Email Blast – 12,000 sends Audience Extension – 75,000 imps Vision Video