

The premium people and lifestyle magazine

GALA, the premium people and lifestyle magazine, has been reporting on stars from around the world for over 30 years, delivering fresh celebrity news every Thursday. With exclusive imagery and stunning photo features, GALA enriches the lives of its readers and invites them into glamorous and fascinating worlds.

GALA is in a class of its own – a standard the brand continues to reaffirm time and again. Across more than 20 lavishly designed pages, GALA showcases journalistic expertise covering the most important news and trends from the worlds of fashion, beauty and lifestyle.

GALA represents cross-media excellence – exclusively at GALA – with a loyal community of more than 13 million fans every month*. This strong brand presence extends from print and online to events.

In addition to the weekly premium people and lifestyle magazine, GALA publishes the **GALA Style** supplement twice a year, specifically targeting GALA's younger audience. Twice a year, readers can also enjoy **GALA Luxury**, a 128-page edition dedicated to an exclusive luxury experience.

For everyone who wants to follow daily red carpet news and the latest lifestyle trends, visiting the successful and high-reach online platform **GALA.de** or GALA's social media channels, such as Instagram and Facebook, is essential.

The **GALA** brand experience is further enhanced through outstanding **events** such as the Berlinale Opening Night, the Spa Awards and the Girls Camp.

*GALA Print: ma Pressemedien 2023 I (frequency 4); GALA Digital; GALA Print & Digital: B4P 2022 II (GALA Print frequency 4).

Print

Coverage ¹	1,261,807
Paid Circulation ²	123,763
Frequency	weekly
Basic Rate 2026	EUR 32,000

Digital

Views ³	190,504,879
Net coverage ³	6,828,049
Possible Video Ads ⁴	3,398,239

