

ADVERTISING 广告

FULL COLOUR 全彩色	AD SIZE (W X H) MM 广告尺寸	USD 美元
Full Page 整页	266 X 355	13,900
Junior Page 小全页	179 X 250	12,000
Half Page (Horizontal) 半页(横版)	240 X 160	10,700
Half Page (Vertical) 半页(竖版)	118 X 330	10,700
Quarter Page 1/4页	118 X 160	7,800
Double Page Spread 全页跨页	532 X 355	29,700

PREMIUM 独特广告位

FULL COLOUR 全彩色	AD SIZE (W X H) MM 广告尺寸	USD 美元
Front Page Strip 封面(横版)	240 X 80	11,400
Inside Front / Outside Back Cover 封二或封底	266 X 355	16,600
Centre Page Spread 中间跨页	532 X 355	32,700

CREATIVE BUYS 创意广告位

FULL COLOUR 全彩色	AD SIZE (W X H) MM 广告尺寸	USD 美元
Belly Band 封条 <i>Based on 157gsm Art Paper</i>	532 X 70	29,500
2pp Cover Wrap 封皮 <i>Based on 157gsm Art Paper</i>	266 X 355 (when close) 532 X 355 (when open)	42,900
4pp Cover Wrap 封皮 <i>Based on 157gsm Art Paper</i>	266 X 355 (when close) 532 X 355 (when open)	64,200

INSERT 插页

FULL COLOUR 全彩色	USD 美元
2 Page 页	11,000
4 Page 页	16,900
6 Page 页	23,300
8 Page 页	27,300

Based on 105gsm A4 Art Paper
All shipping charges to printer to be borne by the client.

Additional Charges
15% to be added for guaranteed position.

ADVERTORIALS 软文广告

FULL COLOUR 全彩色	USD 美元
1 Page 页	16,000
2 Page 页	31,200
4 Page 页	50,000

Rates are inclusive of copy-editing, design, layout of ready material and media insertion only charges. Custom charges apply for original copywriting, photography and related services.

Full Page / Inside Front / Outside Back Cover 整页/封底



Junior Page 小全页



Half Page (Horizontal) 半页(横版)



Quarter Page 1/4页



Front Page Horizontal Strip 封面(横版)



Belly Band 封条



Double / Centre Page Spread 全页 / 中间跨页



TTG-BTMICE CHINA | Online 在线

Rates And Specifications 广告报价单与规格

www.ttgbtmice.com

REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard 旗帜	728 X 90	4,000	1/3
MPU Banner 方状 (With video option available)	300 X 250	4,000	1/3
Large MPU Banner 大方状	300 X 600	5,000	1/3
Billboard 广告牌	970 X 90	5,000	100%

PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial 弹出广告	640 X 400	6,000	100%
Large Billboard 大广告牌	970 X 250	6,000	100%
Skin 两侧广告	1690 X 1050	6,000	100%

HOT JOBS 热门职位

Rates upon request 欢迎查询价格



- Use this platform to attract quality candidates from the industry
利用这个平台吸引行业优质人才
- Expand your current candidate pool
扩展您当前的候选人

TTG-BTmice China e-News 电子报 (via email)

AD TYPE	AD SIZE (W X H) PX	RATE (USD/WEEK)
Top Banner 横幅	468 x 60	2,000
Leaderboard 旗帜	728 x 90	2,000

SPONSORED POSTS 赞助帖子

USD 3,000 / month

Impressions on both ttgbtmice.com & at least 1 issue of TTG BTmice China e-News

Featured along fresh news, your carefully curated content captures impressions everyday, everywhere. With this highly flexible platform, you can decide how you present your content: Press Release, Infographic, Video or more.

让您精心策划的内容每天无处不在的与最新的消息捕获读者的目光。通过这个高度灵活的平台，您可以决定如何展示您的内容：新闻发布，信息图表，视频或更多。



TTG-BTmice China e-News 电子报



TTG-BTMICE CHINA | Online 在线

Rates And Specifications 广告报价单与规格

TTG-BTmice China DIGITAL 电子版

BUNDLE PACKAGE AT USD 15,000 INCLUDES \$15,000美元配套包括	SIZE (W X H) PX 广告尺寸
Sponsored Post 赞助广告位置	NA
Top Banner in Push Mail 电子版邮件推送横幅	468 X 60
Leaderboard in Push Mail & Landing Page 电子版邮件推送旗帜 / 电子版着陆页旗帜	728 X 90

eDM to TTG-BTmice China Database 电子直邮

USD 美元

Addressee with minimum spend of USD 2,500

0.80

Push Mail 电子版邮件



Landing Page 电子版着陆页

