

# TTGMICE | Print & Digital

## Editorial Calendar 2026

DATE	DESTINATION	REPORT	BONUS CIRCULATION*
JAN / FEB	Malaysia Japan South Korea	2026 Outlook	ASEAN Tourism Forum + AIME + IBTM Asia Pacific +
MAR / APR	Hong Kong Australia Switzerland	Convention centre Unique venues	ITB Berlin + MITE +
MAY / JUN	Philippines Indonesia Sri Lanka	APAC venues CSR	ITB China + IMEX Frankfurt +
JUL / AUG	Middle East Macau Singapore	Incentives Beyond APAC venues	ILTM Asia Pacific + Malaysia Business Events Week +
SEP / OCT	Thailand New Zealand	Hotels and resorts New restaurants	PATA Travel Mart + IT&CM Asia and CTW Asia-Pacific + ITB Asia + ICCA +
NOV / DEC	TBC	TTG Asia + TTGmice Special Issue	IBTM World + ICCA APAC Summit +

*Editorial calendar is subject to changes*

*\* Bonus circulation (print/digital) is dependant on how the event will be organised, e.g. virtual, physical or hybrid  
Depending on how events are organised along with the pandemic situation, issues may be converted to digital only.*

*+ Pending event organisation confirmed dates and status (physical/virtual/hybrid)*

# TTGMICE | Online

## Rates And Specifications

www.ttgmic.com

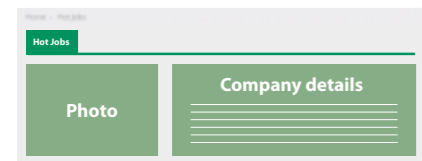
REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard	728 X 90	5,500	1/3
MPU Banner (With video option available)	300 X 250	5,500	1/3
Large MPU Banner	300 X 600	8,000	1/3
Billboard	970 X 90	8,000	100%

PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial	640 X 400	10,000	100%
Large Billboard	970 X 250	10,000	100%
Skin	1690 X 1050	10,000	100%

### HOT JOBS

Rates upon request



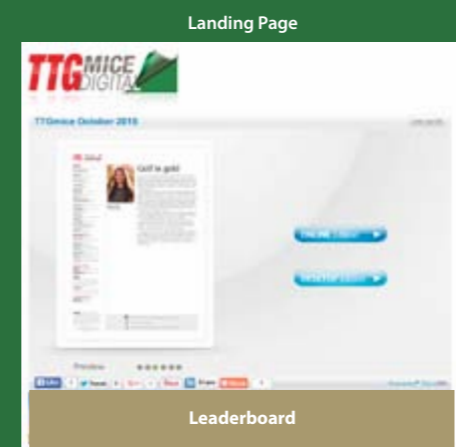
- Use this platform to attract quality candidates from the industry
- Expand your current candidate pool

## TTGmice DIGITAL

BUNDLE PACKAGE AT USD 15,000 INCLUDES	SIZE (W X H) PX
Sponsored Post	NA
Top Banner in Push Mail	468 X 60
Leaderboard in Push Mail & Landing Page	728 X 90

# TTGMICE | Social Media

Feature Video: Shared (Multiple Advertisers)	From USD 5,000 per video
Feature Video: Exclusive (Single Advertisers)	From USD 10,000 per video
Contest Package <ul style="list-style-type: none"> <li>• Social Media Posts x 2</li> <li>• Feature on TTGMICE E-daily</li> <li>• Feature on TTGMICE Website</li> <li>• Feature on TTGMICE Publication</li> <li>• eDM x 2</li> </ul>	From USD 12,500
Social Media Post - Static Visual <ul style="list-style-type: none"> <li>• Facebook/Instagram/LinkedIn (Choose 1)</li> <li>• Potential reach: up to 5,000,000</li> </ul>	From USD 2,000 per post
Social Media Post - Creative Format (Facebook) <ul style="list-style-type: none"> <li>• GIF/Instant Experience/Carousel (Choose 1)</li> <li>• Potential reach: up to 5,000,000</li> </ul>	From USD 5,000 per post



# TTGMICE | Online

## Rates And Specifications

planner.ttgmic.com

REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard	728 X 90	3,300	1/3
MPU Banner (With video option available)	300 X 250	3,300	1/3
Large MPU Banner	300 X 600	5,000	1/3
Billboard	970 X 90	5,000	100%

PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial	640 X 400	6,500	100%
Large Billboard	970 X 250	6,500	100%
Skin	1690 X 1050	6,500	100%
Billboard	970 X 90	6,500	100%
Backdrop (With video option available)	1025 X 505	6,500	100%

### ONLINE PRIORITY LISTING Regular Listing Is Free!

USD 500 / month



- Top results in relevant searches
- Highlighted listing in colour
- Additional action buttons to view packages and RFP

## TTGMICE e-News (Via Email)

AD TYPE	AD SIZE (W X H) PX	RATE (USD/WEEK)
Top Banner	468 X 60	2,000 (twice a week)
Leaderboard	728 X 90	2,000 (twice a week)
<b>eDM to TTGMICE Database</b>		<b>USD</b>
Addressee with minimum spend of USD 2,500		0.80

### SPONSORED POSTS

USD 3,000 / month

**Impressions on both ttgmic.com & at least 1 issue of TTGMICE e-News**

Featured along fresh news, your carefully curated content captures impressions everyday, everywhere. With this highly flexible platform, you can decide how you present your content: Press Release, Infographic, Video or more.

