

# TTGMICE

## Rates And Specifications

### ADVERTISING

FULL COLOUR	AD SIZE (W X H) MM	USD
Full Page	210 X 285	14,800
Half Page (Horizontal)	180 X 130	10,800
Half Page (Vertical)	88 X 263	10,800
Double Page Spread	420 X 285	25,800

### PREMIUM

FULL COLOUR	AD SIZE (W X H) MM	USD
Outside Back Cover	210 X 285	17,300
Inside Front / Back Cover	210 X 285	15,700

### CREATIVE BUYS

FULL COLOUR	AD SIZE (W X H) MM	USD
<b>Belly Band</b> <i>Based on 157gsm Art Paper</i>	440 X 80	30,700
<b>4PP Cover Wrap</b> <i>Based on 157gsm Art Paper</i>	210 X 285 (when close) 420 X 285 (when open)	67,300

### INSERT

FULL COLOUR	USD
2 Page	9,000
4 Page	12,900
6 Page	15,900
8 Page	20,700

Based on 105gsm A4 Art Paper  
All shipping charges to Singapore office to be borne by the client.

**Additional Charges**  
15% to be added for guaranteed position.

### ADVERTORIALS

FULL COLOUR	USD
1 Page	16,800
2 Page	28,800

Rates are inclusive of copy-editing, design, layout of ready material and media insertion only charges. Custom charges apply for original copywriting, photography and related services.



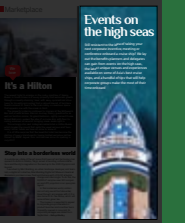
Full Page / Inside or Outside Back Cover



Half Page (Horizontal)



Half Page (Vertical)



Quarter Page



Double / Centre Page Spread



Belly Band



# TTGMICE | Online

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www.ttgmic.com

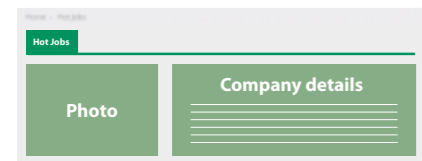
REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard	728 X 90	5,500	1/3
MPU Banner (With video option available)	300 X 250	5,500	1/3
Large MPU Banner	300 X 600	8,000	1/3
Billboard	970 X 90	8,000	100%

PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial	640 X 400	10,000	100%
Large Billboard	970 X 250	10,000	100%
Skin	1690 X 1050	10,000	100%

### HOT JOBS

Rates upon request



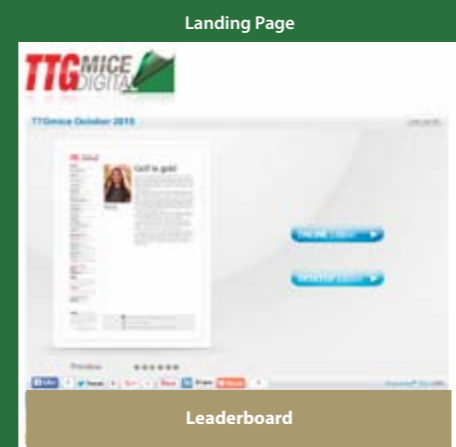
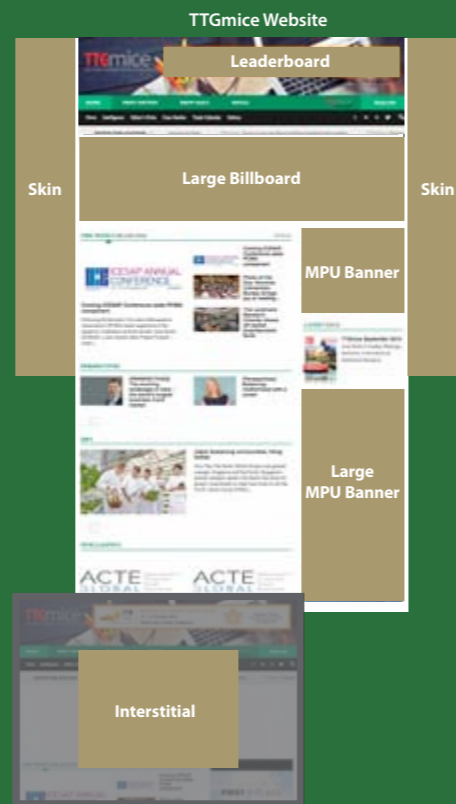
- Use this platform to attract quality candidates from the industry
- Expand your current candidate pool

## TTGmice DIGITAL

BUNDLE PACKAGE AT USD 15,000 INCLUDES	SIZE (W X H) PX
Sponsored Post	NA
Top Banner in Push Mail	468 X 60
Leaderboard in Push Mail & Landing Page	728 X 90

# TTGMICE | Social Media

Feature Video: Shared (Multiple Advertisers)	From USD 5,000 per video
Feature Video: Exclusive (Single Advertisers)	From USD 10,000 per video
Contest Package <ul style="list-style-type: none"> <li>• Social Media Posts x 2</li> <li>• Feature on TTGmice E-daily</li> <li>• Feature on TTGmice Website</li> <li>• Feature on TTGmice Publication</li> <li>• eDM x 2</li> </ul>	From USD 12,500
Social Media Post - Static Visual <ul style="list-style-type: none"> <li>• Facebook/Instagram/LinkedIn (Choose 1)</li> <li>• Potential reach: up to 5,000,000</li> </ul>	From USD 2,000 per post
Social Media Post - Creative Format (Facebook) <ul style="list-style-type: none"> <li>• GIF/Instant Experience/Carousel (Choose 1)</li> <li>• Potential reach: up to 5,000,000</li> </ul>	From USD 5,000 per post



# TTGMICE | Online

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planner.ttgmic.com

REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard	728 X 90	3,300	1/3
MPU Banner (With video option available)	300 X 250	3,300	1/3
Large MPU Banner	300 X 600	5,000	1/3
Billboard	970 X 90	5,000	100%

PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial	640 X 400	6,500	100%
Large Billboard	970 X 250	6,500	100%
Skin	1690 X 1050	6,500	100%
Billboard	970 X 90	6,500	100%
Backdrop (With video option available)	1025 X 505	6,500	100%

### ONLINE PRIORITY LISTING Regular Listing Is Free!

USD 500 / month



- Top results in relevant searches
- Highlighted listing in colour
- Additional action buttons to view packages and RFP

## TTGmice e-News (Via Email)

AD TYPE	AD SIZE (W X H) PX	RATE (USD/WEEK)
Top Banner	468 X 60	2,000 (twice a week)
Leaderboard	728 X 90	2,000 (twice a week)
<b>eDM to TTGmice Database</b>		<b>USD</b>
Addressee with minimum spend of USD 2,500		0.80

### SPONSORED POSTS

USD 3,000 / month

**Impressions on both ttgmic.com & at least 1 issue of TTGmice e-News**

Featured along fresh news, your carefully curated content captures impressions everyday, everywhere. With this highly flexible platform, you can decide how you present your content: Press Release, Infographic, Video or more.

