

# TTG CHINA | Print 实体印 & Online 在线

## Editorial Calendar 市场焦点时间表 2026

MONTH 月份	DOMESTIC DESTINATION 国内景点介绍	OVERSEAS DESTINATION 境外景点介绍	REPORT 专题报导	BONUS CIRCULATION* 额外发行
JAN / FEB 一 / 二月	Shanghai / Wuxi 上海 / 无锡	Indonesia / India 印度尼西亚 / 印度	GDS 全球配销系统	GITF +
MAR / APR 三 / 四月	Guangzhou / Shenzhen 广州 / 深圳	Hong Kong / Philippines 香港 / 菲律宾	Resort 度假村	ITB Berlin + MITE+
MAY / JUN 五 / 六月	Suzhou / Chengdu 苏州 / 成都	Macau / Australia 澳门 / 澳大利亚	Theme Parks 主题公园	ITB China + ITE HK+ BITE +
JUL / AUG 七 / 八月	Nanjing / Hangzhou 南京 / 杭州	South Korea / Malaysia 韩国 / 马来西亚	Serviced Apartment 服务公寓	
SEP 九月	Shanghai / Wuhan 上海 / 武汉	Hong Kong / Mauritius 香港 / 毛里求斯	Honey Moon Trip 蜜月游	PATA Travel Mart + IT&CM Asia and CTW Asia-Pacific +
OCT 十月	Greater Bay Area 大湾区	Macau / Taiwan 澳门 / 台湾	Cruise 邮轮	ITB Asia +
NOV 十一月	Beijing / Dalian 北京 / 大连	Singapore / Thailand 新加坡 / 泰国	Hotel Chain 酒店集团	CITM +
DEC 十二月	Harbin / Hainan 哈尔滨 / 海南	Japan / New Zealand 日本 / 新西兰	Year End Special 年终特辑	

Editorial calendar is subject to change

\* Bonus circulation (print/digital) is dependant on how the event will be organised, e.g. virtual, physical or hybrid  
Depending on how events are organised along with the pandemic situation, issues may be converted to digital only.

+ Pending event organisation confirmed dates and status (physical/virtual/hybrid)

# TTG CHINA | Online 在线

## Rates And Specifications 广告报价单与规格

www.ttgchina.com

REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard 旗帜	728 X 90	5,500	1/3
MPU Banner 方状 (With video option available)	300 X 250	5,500	1/3
Large MPU Banner 大方状	300 X 600	8,800	1/3
Billboard 广告牌	970 X 90	8,800	100%

PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial 弹出广告	640 X 400	10,000	100%
Large Billboard 大广告牌	970 X 250	10,000	100%
Skin 两侧广告	1690 X 1050	10,000	100%

### HOT JOBS 热门职位

Rates upon request 欢迎查询价格



- Use this platform to attract quality candidates from the industry  
利用这个平台吸引行业优质人才

- Expand your current candidate pool  
扩展您当前的候选人

## TTG China e-Daily 电子报 (Via Email)

AD TYPE	AD SIZE (W X H) PX	RATE (USD/WK)
Top Banner 横幅	468 X 60	2,000 (5 business working days)
Leaderboard 旗帜	728 X 90	2,000 (5 business working days)

### SPONSORED POSTS 赞助帖子

USD 3,000 / month

Impressions on both ttgchina.com & at least 1 issue of TTG China e-Daily

Featured along fresh daily news, your carefully curated content captures impressions everyday, everywhere. With this highly flexible platform, you can decide how you present your content: Press Release, Infographic, Video or more.

让您精心策划的内容每天无处不在的与最新的消息捕获读者的目光。通过这个高度灵活的平台，您可以决定如何展示您的内容：  
新闻发布，信息图表，视频或更多。

TTG China Website



TTG China e-Daily



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## Rates And Specifications 广告报价单与规格

### TTG China DIGITAL 电子版

BUNDLE PACKAGE AT USD 15,000 INCLUDES \$15,000美元配套包括	SIZE (W X H) PX 广告尺寸
Sponsored Post 赞助广告位置	NA
Top Banner in Push Mail 电子版邮件推送横幅	468 X 60
Leaderboard in Push Mail & Landing Page 电子版邮件推送旗帜 / 电子版着陆页旗帜	728 X 90

eDM to TTG China Database 电子直邮	USD 美元
Per addressee with minimum spend of USD 2,500	0.80

## TTG China App 智能手机应用软件

Let your print advertisement say more and do more on our mobile platform.

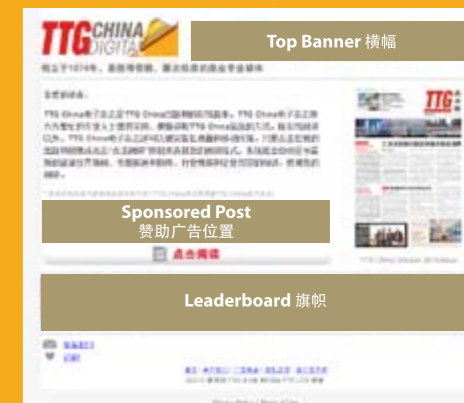
This marketing channel offers the beauty and creativity of print ads, plus also the interactivity to measure engagement.

You can incorporate built-in micro-sites, pop-up info boxes, videos and even contest forms without compromising your ad design, as well as adding animated surprises that guarantee a double take of your ad.

Available on the App Store and Google Play  
Contact us to find out how to make an impact with TTG China WeChat today.



Push Mail  
电子版邮件



Landing Page  
电子版着陆页

