

TTG CHINA

Rates And Specifications 广告报价单与规格

ADVERTISING 广告

FULL COLOUR 全彩色	AD SIZE (W X H) MM 广告尺寸	USD 美元
Full Page 整页	260 X 380	17,900
Junior Page 小全页	173 X 280	13,600
Half Page (Horizontal) 半页(横版)	236 X 180	13,100
Half Page (Vertical) 半页(竖版)	114 X 356	13,100
Quarter Page 1/4页	114 X 180	9,100
Double Page Spread 全页跨页	520 X 380	34,000

PREMIUM 独特广告位

FULL COLOUR 全彩色	AD SIZE (W X H) MM 广告尺寸	USD 美元
Front Page Strip 封面(横版)	236 X 90	13,600
Inside Front / Outside Back Cover 封二或封底	260 X 380	21,300
Centre Page Spread 中间跨页	520 X 380	38,000

CREATIVE BUYS 创意广告位

FULL COLOUR 全彩色	AD SIZE (W X H) MM 广告尺寸	USD 美元
Belly Band 封条 <i>Based on 157gsm Art Paper</i>	520 X 70	31,600
2pp Cover Wrap 封皮 <i>Based on 157gsm Art Paper</i>	260 X 380 (when close) 520 X 380 (when open)	46,500
4PP Cover Wrap 封皮 <i>Based on 190gsm Art Paper</i>	260 X 380 (when close) 520 X 380 (when open)	66,400

INSERT 插页

FULL COLOUR 全彩色	USD 美元
2 Page	11,400
4 Page	16,100
6 Page	22,300
8 Page	26,100

Based on 105gsm A4 Art Paper
All shipping charges to the printer to be borne by the client.

Additional Charges
15% to be added for guaranteed position.

ADVERTORIALS 软文广告

FULL COLOUR 全彩色	USD 美元
1 Page	20,500
2 Page	39,100
4 Page	65,900

Rates are inclusive of copy-editing, design, layout of ready material and media insertion only charges. Custom charges apply for original copywriting, photography and related services.

Full Page / Inside Front / Outside Back Cover
整页 / 封面或底



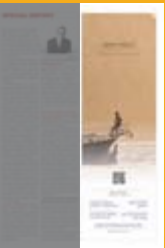
Junior Page
小全页



Half Page (Horizontal)
半页(横版)



Half Page (Vertical)
半页(竖版)



Quarter Page
1/4页



Double / Centre Page Spread
全页跨页 / 中间跨页



Front Page Horizontal Strip
封面(横版)



Belly Band
封条



TTG CHINA | Online 在线

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www.ttgchina.com

REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard 旗帜	728 X 90	5,500	1/3
MPU Banner 方状 (With video option available)	300 X 250	5,500	1/3
Large MPU Banner 大方状	300 X 600	8,800	1/3
Billboard 广告牌	970 X 90	8,800	100%

PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial 弹出广告	640 X 400	10,000	100%
Large Billboard 大广告牌	970 X 250	10,000	100%
Skin 两侧广告	1690 X 1050	10,000	100%

HOT JOBS 热门职位

Rates upon request 欢迎查询价格



- Use this platform to attract quality candidates from the industry
利用这个平台吸引行业优质人才
- Expand your current candidate pool
扩展您当前的候选人

TTG China e-Daily 电子报 (Via Email)

AD TYPE	AD SIZE (W X H) PX	RATE (USD/WK)
Top Banner 横幅	468 X 60	2,000 (5 business working days)
Leaderboard 旗帜	728 X 90	2,000 (5 business working days)

SPONSORED POSTS 赞助帖子

USD 3,000 / month

Impressions on both ttgchina.com & at least 1 issue of TTG China e-Daily

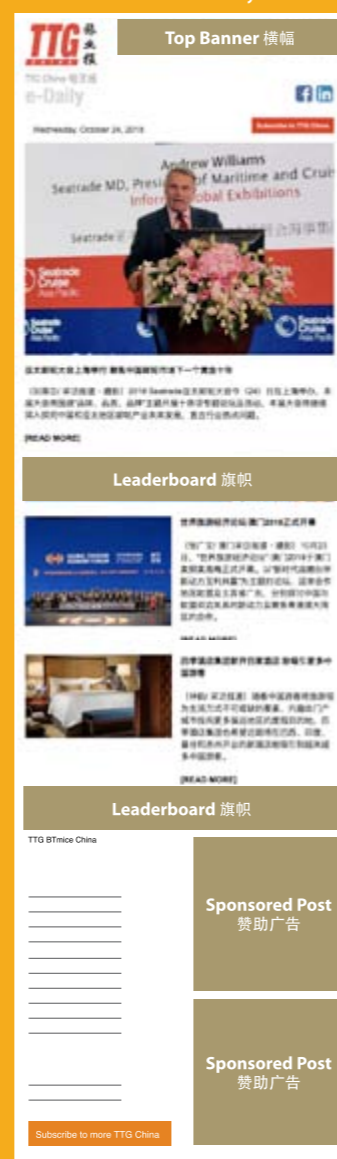
Featured along fresh daily news, your carefully curated content captures impressions everyday, everywhere. With this highly flexible platform, you can decide how you present your content: Press Release, Infographic, Video or more.

让您精心策划的内容每天无处不在的与最新的消息捕获读者的目光。通过这个高度灵活的平台，您可以决定如何展示您的内容：
新闻发布，信息图表，视频或更多。

TTG China Website



TTG China e-Daily



TTG CHINA | Online 在线

Rates And Specifications 广告报价单与规格

TTG China DIGITAL 电子版

BUNDLE PACKAGE AT USD 15,000 INCLUDES \$15,000美元配套包括	SIZE (W X H) PX 广告尺寸
Sponsored Post 赞助广告位置	NA
Top Banner in Push Mail 电子版邮件推送横幅	468 X 60
Leaderboard in Push Mail & Landing Page 电子版邮件推送旗帜 / 电子版着陆页旗帜	728 X 90

eDM to TTG China Database 电子直邮	USD 美元
Per addressee with minimum spend of USD 2,500	0.80

TTG China App 智能手机应用软件

Let your print advertisement say more and do more on our mobile platform.

This marketing channel offers the beauty and creativity of print ads, plus also the interactivity to measure engagement.

You can incorporate built-in micro-sites, pop-up info boxes, videos and even contest forms without compromising your ad design, as well as adding animated surprises that guarantee a double take of your ad.

Available on the App Store and Google Play
Contact us to find out how to make an impact with TTG China WeChat today.



Push Mail 电子版邮件



Landing Page 电子版着陆页

