

TTG INDIA | Online

Rates And Specifications

www.ttgindia.travel

REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard	728 X 90	3,000	1/3
MPU Banner (With video option available)	300 X 250	3,000	1/3
Large MPU Banner	300 X 600	4,500	1/3
Billboard	970 X 90	4,500	100%

PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial	640 X 400	6,000	100%
Large Billboard	970 X 250	6,000	100%
Skin	1690 X 1050	6,000	100%

TTG India DIGITAL

BUNDLE PACKAGE AT USD 10,000 INCLUDES	SIZE (W X H) PX
Sponsored Post in Push Mail	NA
Top Banner in Push Mail	468 X 60
Leaderboard in Push Mail & Landing Page	728 X 90

eDM to TTG India Database	USD
Addressee with minimum spend of USD 2,500	0.80

