

# EDITORIAL CALENDAR

## Special Issue 1

**PD** 02/27/2026

**BD/MD** 02/06/2026

## Issue 2

**PD** 05/05/2026

**BD/MD** 04/02/2026

## Issue 3

**PD** 06/30/2026

**BD/MD** 06/03/2026

## Issue 4

**PD** 09/25/2026

**BD/MD** 08/28/2026

## Issue 5

**PD** 11/13/2026

**BD/MD** 10/16/2026

### TOPICS AND TRENDS\*

- Business travel services
- Airlines and airports
- Event technology and digital tools
- AI and automation in event management
- Accessible events
- Bleisure
- USA, Canada, Latin America

- Extraordinary event locations
- Experiential events/gamification
- Ships
- Staff
- Security
- Education Special
- Top conference cities in Europe
- Germany, Central Europe

- Sustainability
- People & education
- Incentive trips
- Health & wellbeing
- Holiday parks/holiday hotels
- Company-owned conference centres
- Benelux, Austria, Gulf States

- Congress centres
- Emerging markets
- Future work
- Event financing / Sponsorship
- Spotlight: Companies, agencies and associations
- Switzerland, Southern Europe

- Hospitality
- Medical & pharmaceutical events
- Luxury & high-end
- International meeting fairs
- Trade fairs and exhibitions
- Preview of 2027
- Wall calendar
- Asia, Australia, Northern Europe
- Seminar and conference hotels

**Digital +  
ITB**

**ADDITIONAL DISTRIBUTION AT ALL RELEVANT FAIRS AND EVENTS**