

2026 Afar Advertising Rates

Print Rate Base: 275,000 / Print Frequency 4x/Year

FOUR COLOR	1X	3X	6X
1 page	\$46,213	\$44,414	\$41,463
1/2 page	\$32,094	\$30,560	\$28,788
1/3 page	\$23,753	\$22,919	\$21,192
BLACK & WHITE	1X	2X	4X
1 page	\$34,922	\$33,512	\$31,330
1/2 page	\$24,394	\$23,372	\$21,825
1/3 page	\$18,234	\$17,452	\$16,377

Cover Premiums

2ND: 30% 3RD: 25% 4TH: 40%

ALL LISTED RATES ARE GROSS

*All rates are gross. Rate base is guaranteed on a 6-month average. Advertisers may not cancel orders or make changes in advertising after the closing dates.