



# The World Food Atlas

Food is the only universal language. It is history on a plate. It is the strongest connection we have to our culture. Welcome to TasteAtlas, where we map the world's identity.

There is no higher cuisine  
than the honest, traditional,  
seasonal, local cuisine.

True luxury is authenticity.

TasteAtlas is a global culinary map encompassing 12,603 traditional dishes, 7,636 indigenous ingredients, 47,255 artisanal products, and 29,035 authentic restaurants.

It's not about numbers. Our rating system is filtered to cut through bias and bots, designed to make you proud of your heritage and curious about others. We want to guide you to the exact origins of flavor and bring the thrill of discovery back to local gastronomy

We don't just point you toward an exceptional Ragù alla Bolognese; we reveal the lineage of the Tagliatelle, the strict traditions of the Ragù, and the family-run taverns that have preserved these recipes for over a century.

Q Bologna



Bologna



# Engaging Food Lovers Everywhere

When we release a ranking, the world stops to listen. We spark debates.

We drive millions of organic impressions because we touch on the most powerful emotion in marketing: Pride.



1.8m

FOLLOWERS



1.2m

FOLLOWERS



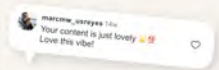
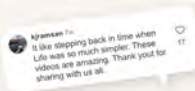
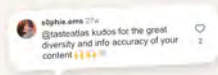
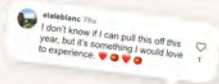
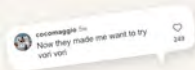
649k

FOLLOWERS



142k

FOLLOWERS

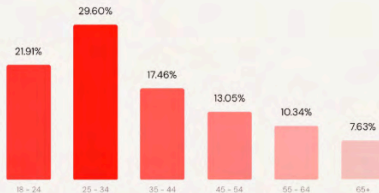


# Who are our users?



Majority of our users visit us from the **USA, UK and Germany.**

- 1) USA 32%
- 2) UK 23%
- 3) Germany 11%
- 4) Turkey 7%
- 5) India 6%
- 6) Italy 5%
- Others 16%



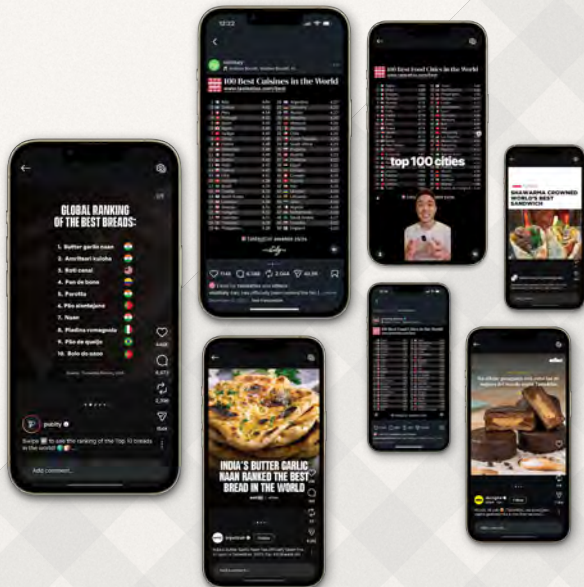
Majority of our users are **18-44** years old.



**51%** of our visitors are female.

TasteAtlas doesn't just publish content - it starts conversations people care about.

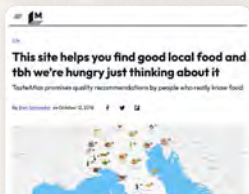
Partnering with us means inserting your brand into the most passionate conversation on the internet.



# A Global Media Phenomenon

Since its launch, TasteAtlas has commanded unparalleled attention, evolving from a food database into a primary cultural reference. Our maps and rankings have been featured almost 100,000 times in various media outlets throughout the world.

The world's most respected newsrooms—from BBC, CNN, and Reuters to Forbes and TRT World—consistently cite TasteAtlas as the gold standard. Our influence is so pervasive that it transcends the culinary world, sparking conversations in leading national titles like Corriere della Sera, El Mundo, and even the iconic sports daily La Gazzetta dello Sport.





Discover Dalmatia's rich history, stunning landscapes, and delicious food and wine. From the ancient Roman ruins of Tiberius' Villa to the medieval walls of Dubrovnik, there's something for everyone in this beautiful region.

#### Top Attractions

- 1 Dubrovnik Old Town
- 2 Makarska Riviera
- 3 Zadar Sun Salts
- 4 Šibenik Cathedral
- 5 Trogir Cathedral
- 6 Ploče
- 7 Dubrovnik Cable Car
- 8 Dubrovnik Airport

#### Dalmatian cities



**Zadar** is a coastal city in northern Croatia, known for its Roman ruins and the Zadar Sun Salts. **Šibenik** is a coastal city in central Croatia, known for its Gothic architecture and the Šibenik Cathedral. **Trogir** is a coastal city in central Croatia, known for its Venetian architecture and the Trogir Cathedral. **Dubrovnik** is a coastal city in southern Croatia, known for its medieval walls and the Dubrovnik Cable Car.

#### Dalmatian food



**Dalmatian Stew** is a traditional Croatian dish made with lamb, beef, and pork, served with polenta. **Dalmatian Stew** is a traditional Croatian dish made with lamb, beef, and pork, served with polenta. **Dalmatian Stew** is a traditional Croatian dish made with lamb, beef, and pork, served with polenta. **Dalmatian Stew** is a traditional Croatian dish made with lamb, beef, and pork, served with polenta.

#### Best Dalmatian restaurants



**Restoran Dubrovnik** is a traditional Croatian restaurant in Dubrovnik, serving Dalmatian food. **Restoran Dubrovnik** is a traditional Croatian restaurant in Dubrovnik, serving Dalmatian food. **Restoran Dubrovnik** is a traditional Croatian restaurant in Dubrovnik, serving Dalmatian food.



We offer the ultimate differentiation.

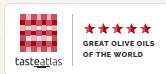
Don't just compete on beaches.  
Compete on heritage.

We curate bespoke culinary trails showcasing soulful dining gems and artisanal products rooted in terroir - flavors that can never be replicated elsewhere. We're whispering the ultimate invitation: "Taste this. It exists only here, and only now. Taste the luxury of the unrepeatabe."

## Earned, never bought.

Trust is currency. TasteAtlas 'Recommended' badge is a stamp of approval that cuts through the clutter. It tells the consumer: this is the best the world has to offer, this is an authentic part of the culinary tradition.

Money cannot buy our awards. Inclusion is strictly by merit. Yet, for those exceptional honorees that make the cut, we offer exclusive access to purchase official plaques and signage.



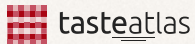
The world is hungry for authentic experiences. The conversation is happening right now, on our platform, in the comments, in the shares.

We are drawing the most important map of food and travel. The only question is: Are you on it?

**Your heritage is your greatest asset and your biggest masterpiece. It's time to unveil it to the world.**



Put Yourself on the Map That Matters.



## Regional Partnerships with TasteAtlas

Promote Your Culinary Heritage to the World

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Access millions of our followers on our social networks as often as you want (subscription packages range from 1 quarterly to 1 weekly) and leverage our viral reach to promote your food events, locations, authentic restaurants, and seasonal dishes to an audience actively planning their next journey.

# Why Partner with TasteAtlas?

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## Targeted Audience

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Reach a massive, dedicated community of travelers who plan their trips based on food.

## Visual Excellence

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Access world-class design and viral content strategies tailored to your destination's unique assets.

## Global Authority

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Benefit from the trust and recognition associated with the TasteAtlas brand.



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# Partnership Subscription Includes

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## Direct Access to Deciding Travelers

Speak directly to millions of our dedicated followers who are actively deciding where to travel and what to eat next. Leverage a massive viral reach (tens of millions per post) to put your region top-of-mind.

## Comprehensive Promotion

Consistent, high-quality promotion of your:

- **Heritage Locations & Regions**
- **Seasonal Dishes & Ingredients**
- **Food Events & Festivals**
- **Authentic Traditional Restaurants**



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