

Rates

Print

POSITION	USD
Full Page (ROP) after Contents	6,500
ROP-DPS	12,300
OBC	14,100
IFC spread	23,400
IBC	9,350
FC reverse	24,675
Inside front cover GF	26,700
ROP gate fold	15,900
FP opp Contents	7,800
1st DPS	18,400
2nd DPS	17,800
3rd DPS	16,500
4th DPS	15,250
5th DPS	14,250
CREATIVE SOLUTIONS	USD
Bookmark	16,500
Belly band	15,600
Bound insert	16,500
Advertorial FP	8,100
Advertorial DPS	14,500

Digital

POSITION	USD
Website takeover	1,500/day
Leaderboard	89/CPM
MPU	89/CPM
Halfpage	105/CPM
Skin	120/CPM
EDM	320/CPM
Content - 300 words	6,500/post
Content - 600 words	8,600/post
Branded Video (1min) /Article (300 word) Package	12,000/post
Instagram Reel	6,000/post
Instagram Post	5,000/post
Instagram Stories	5,000/post
Instagram Dark Post	6,000/post
Facebook Post	5,000/post
Facebook Carousel	5,000/post
Facebook Dark Post	6,000/post
LinkedIn Post	5,000/post
In Read Videos	120/CPM

CREATIVE SOLUTIONS	USD
Bespoke Rich Media Creation	on request
Bespoke Video Creation	on request
Video Show Sponsorship	on request
Panel discussion	on request
High Impact Display ROS	120/CPM
High Impact Display with Targeting	120/CPM
High Impact Programmatic	105/CPM
High Impact Programmatic with Targeting	125/CPM
High Impact Programmatic Direct ROS	92/CPM
High Impact Programmatic Direct with Targeting	110/CPM
Programmatic ROS	78/CPM
Programmatic with Targeting	94/CPM
Programmatic Direct ROS	68/CPM
Programmatic Direct with Targeting CPM	81/CPM