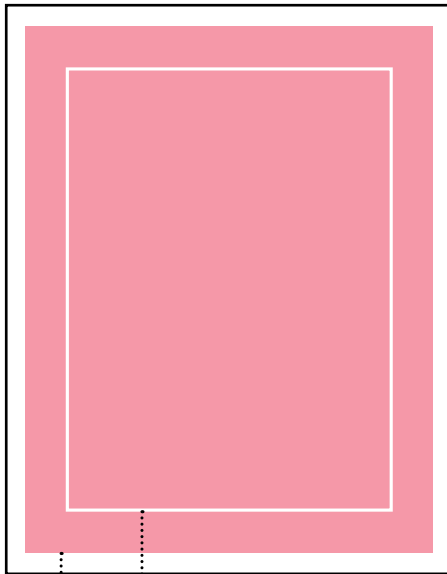


Technical Requirements



- TYPE AREA
- TRIM AREA
- BLEED AREA

PRINT SPECS (H X W) MM

SPACE	TRIM	TYPE	BLEED
DPS	270 x 420	240.5 x 392	276 x 426
(DPS ads must be given as 2 single pages after 7mm tiling is done on both sides of the spine)			
FULL PAGE	270 x 210	240.5 x 178	276 x 216

- ▶ All text or logos must be at least 10mm away from the trim on all sides.
- ▶ Image loss in the gutter is 4 to 5mm on either side of the spine

DIGITAL MEDIA FORMATS

Artwork must be sent as a press ready PDF file (version 1.3) generated through illustrator/Quarkxpress or InDesign, saved at maximum resolution (300dpi) in actual size with bleed and crop marks. All Files must be CMYK format and all black text as overprint

