



#1

Meeting and Events  
Industry Media &  
Marketing Platforms,  
Worldwide



500,000

Vetted Planners  
Make up Northstar's  
Database



**Northstar**  
MEETINGS GROUP

**THE WORLD'S LEADING B2B  
MEDIA, EVENTS & INTELLIGENCE  
PLATFORM FOR THE MEETINGS,  
TRAVEL & SPORTS INDUSTRIES**

72%

Of our Event Planners  
Book Business Within  
12 Months

**PRODUCT  
PORTFOLIO**



- 3. Who We Are
- 4. Global Footprint
- 5. Leading B2B
- 6. Northstar Flywheel
- 7. Why Northstar
- 8. Partnerships
- 9. Navigator
- 10. Services & Impact
- 11. Awareness
- 12. High-Impact Display
- 13. Video
- 14. Social Media Engagement
- 15. Content & Thought Leadership
- 19. Lead Generation
- 21. Hosted-Buyer Events
- 23. Editorial Calendars
- 24. The Stella Awards

# CHAMPIONING TRAVEL



## INCENTIVE

## SUCCESSFUL MEETINGS START HERE

## NORTHSTAR Stella Awards

## MEETING NEWS

## THE MEETINGS SHOW

## THE MEETINGS SHOW ASIA PACIFIC

## MC/ASIA

## AMI association meetings international

## M&IT meetings & incentive travel

## SportsTravel®

## TEAMS CONFERENCE + EXPO

## TEAMS EUROPE

## EsportsTravel® SUMMIT

**Northstar Meetings Group is a division of Northstar Travel Group, the leading B-to-B information and marketing solutions company serving every segment of the travel industry—including leisure, corporate, meetings, sports, incentives, and travel technology.**

As the premier B2B media and events company driving the global meetings, incentives, and sports industry, Northstar Meetings Group connects buyers and suppliers with unmatched precision and impact. Through trusted brands, award-winning editorial, exclusive data, and highly engaged audiences, we deliver insight, access, and results that move business forward.

# Unmatched Reach Across Key Markets

## THE AMERICAS



## EMEA



## APAC



# Bringing Together the Travel Industry's Most Important Buyers & Sellers

## Travel Marketers

### CVBs / DMOs



### Airlines



### Technology



### Cruises



### Tour Operators



### Financial



### Hotels & Resorts



### Ski

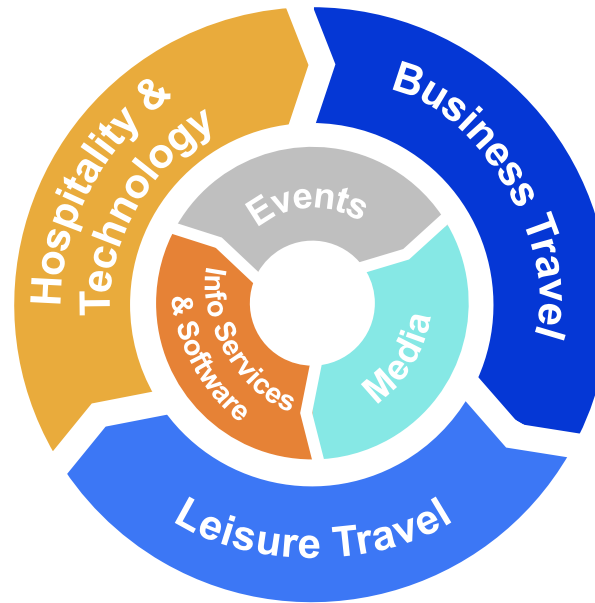


### Car Rental / Transport



**~2,700** Total Clients

Northstar  
TRAVEL GROUP



Trusted Information  
From Focused  
Market *Segments*...

*Business, Leisure,  
Hospitality & Tech*

...Delivered via  
Content, Data and  
Software *Products*

*Events, Media,  
Info & Software*

## Travel Professionals

Business  
Travel



Leisure  
Travel



Northstar  
TRAVEL GROUP

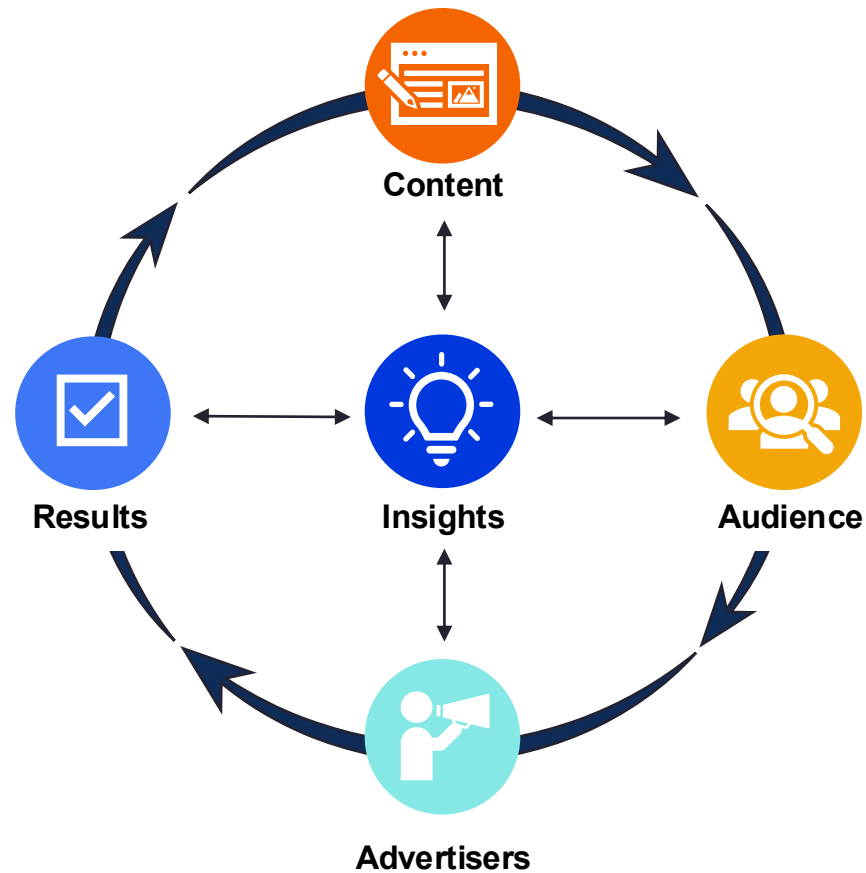
**1.5M**  
1<sup>st</sup> Party Known Audience



Hospitality & Technology

The Leading B2B Travel Media, Events, and Information Products Business

# Business Powered by Flywheel Driving Marketer Results



## Operations Optimized to Maximize Client Spend and Enhance Product Offering



### Content

Attract and engage audiences via omnichannel media and live events



### Audience

Data is aggregated in a centralized CDP across multiple content touchpoints



### Advertisers

Help advertisers reach discrete, targeted audiences across brands and channels



### Results

Aggregate campaign success metrics, providing tangible ROAS for advertisers



### Insights

Platform-driven analysis and optimization of content and advertiser data, facilitating ongoing product innovation

# Northstar Meetings Group is Embedded in the Industry

## Advisory Boards

## Special Projects

## Association Membership



Trusted by top brands in travel, hospitality and events for our insight, reach and results.



HYATT®



IHG®  
HOTELS & RESORTS

THE LEADING HOTELS  
OF THE WORLD®



LOS CABOS

MELIÀ  
HOTELS  
INTERNATIONAL



MeetEngland 



IBEROSTAR★  
HOTELS & RESORTS



Northstar Offering	Brand Awareness	Website Traffic	Lead Generation	High Impact	Thought Leadership	Content
Newsletters	●	●				
Events	●		●	●		
Sponsored Content			●		●	●
Account Based Marketing	●	●		●		
Podcasts (Custom & Sponsorships)	●				●	●
Industry Research Sponsorships	●		●	●	●	●
Print Advertising	●					
Webcasts			●	●	●	●
Videos	●			●	●	●
Custom E-mail Blasts		●		●		
Display Advertising	●	●		●		
High Impact Digital Display (Homepage Takeover)	●	●	●	●		
Lead Generation Programs			●		●	●
Downloadable Guides	●		●		●	●
Social	●	●		●		
Industry & Custom Research			●		●	●
Navigator by Northstar (AI Optimized Campaign)	●	●		●		

# Build Recognition. Drive Recall. Influence Decisions.

Northstar Meetings Group's Awareness Solutions are designed to put your brand in front of the right planners—early and often—through premium digital placements, high-performing newsletters, social marketing, and omnichannel campaigns. With a trusted editorial environment and a global audience of qualified decision-makers, we ensure your brand is top-of-mind when planners begin the sourcing journey.

Navigator by Northstar

Targeted Emails

Onsite Display Ads (Run of Network)

Newsletters

Geo-Fencing

Navigator  
BY NORTHSTAR



## Greater Fort Lauderdale: Meetings Under the Sun

SPONSORED BY Visit Lauderdale

Plan your next meeting or event with golden beaches, world-class shopping and dining, and unique experiences on the water all within reach.



**#INSTAGOOD**  
Meet Oscar Cereales, global president of the MCI Group and one of Northstar Meetings Group's influential decision-makers at 2023. When he chose a career in the events industry, his mother cried. She had hoped he would be a lawyer, an engineer or a doctor. But while working at a consulting firm in his hometown of Barcelona, Spain, Cereales was assigned a project that was linked to tourism and business events, and he found his calling. [Learn more.](#)

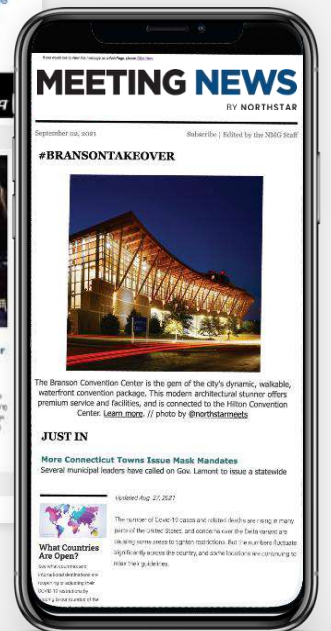
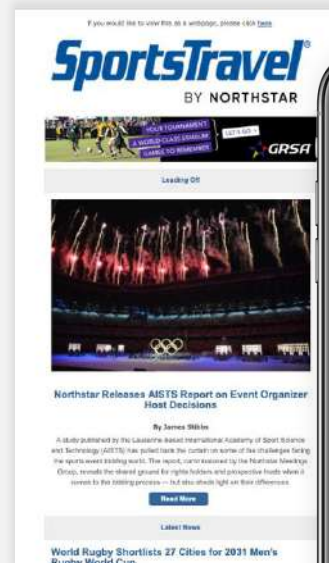
## Need to Know

### FAA Cuts Flights at Most Major U.S. Airports

Northstar Meetings Group (NMG)  
According to the agency, the 10 percent cuts, which begin tomorrow at 40 airports, are necessary to keep the air transit system moving during the shutdown.

### Celebrating Success and Recommitting to Sustainability

Northstar Meetings Group  
Event sustainability expert and IFA founder Annes Abdelsoor says the industry has put the right infrastructure in place — and we must now persevere and scale.



# Unmissable Visibility. Undeniable Results.

**Premium Placement That Demands Attention...** From homepage takeovers and sliding billboards to sponsorship of our high-intent "Find a Venue" planner portal, these visually commanding placements ensure your message stands out in the most visited and decision-focused environments across our media network. Northstar Meetings Group's high-impact display solutions are designed to deliver maximum visibility, engagement, and brand recall. From sliding billboards and homepage takeovers to sponsorships of our high-intent Find a Venue portal, these premium placements put your message in front of planners when and where they're making decisions. With 100% share-of-voice opportunities, striking creative formats, and advanced targeting, our high-impact display delivers more than impressions—it delivers influence.

Homepage Takeover

Outstream Video

Wallpapers

Eclipse Video Takeover

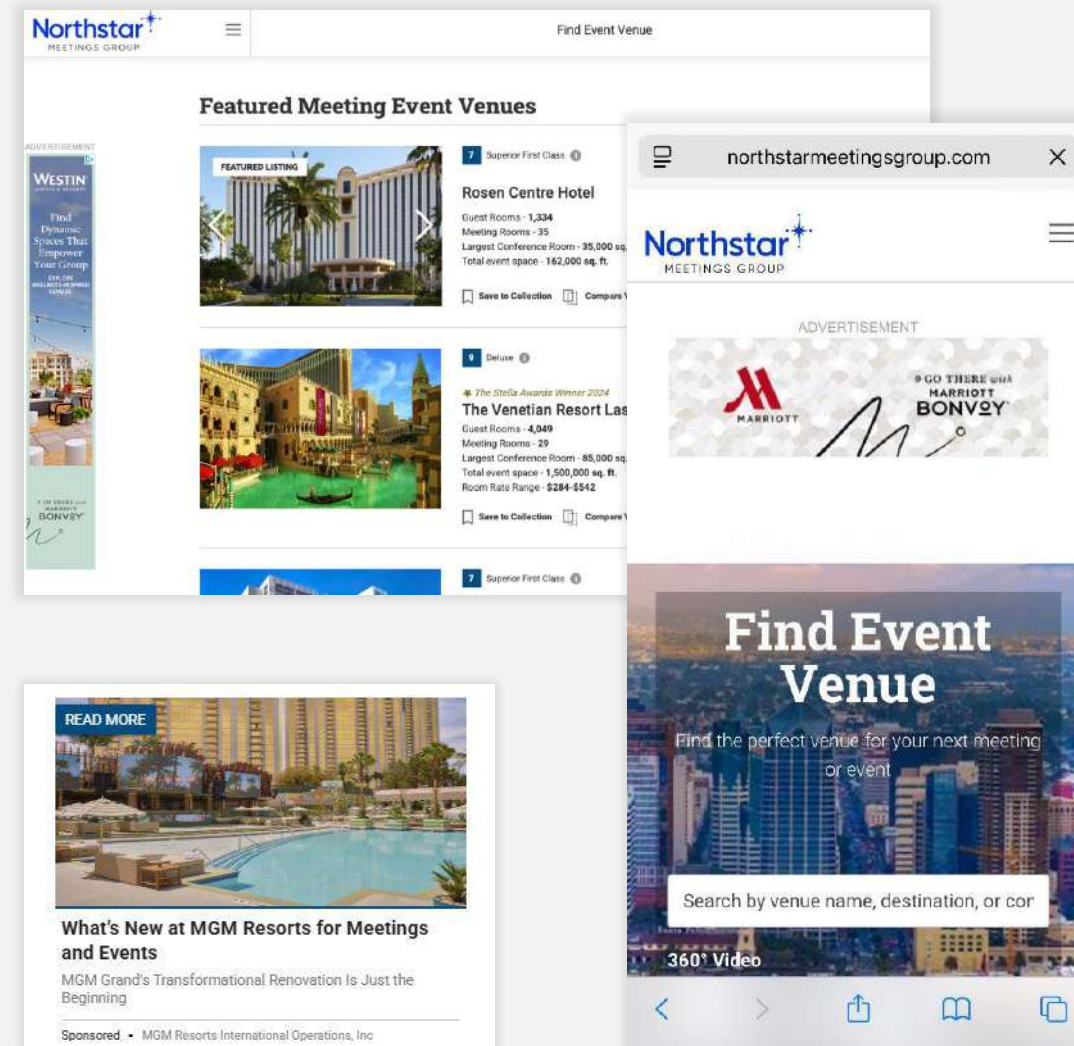
360e

Featured Property

Find Event Venue Tool Sponsorship

Video Billboard

Pushdown + Video Pushdown



# Bring Your Brand to Life With the Power of Video

Video is the most engaging format in digital media—and Northstar Meetings Group delivers it where planners are most attentive. From Outstream and Video Billboards to immersive Video Spotlights, our solutions capture attention, showcase your destination or product, and inspire planners to take the next step. With premium placements, social amplification, and full reporting, your story plays in the right place, at the right time, to the right audience.

Spotlight

Vision

Connected TV

Production &amp; Distribution

Planner Influencer

Fam

Custom Interactive Update



# Your Brand. Their Feed. Real Engagement.

## Engage Planners Where They Scroll, Share, and Decide.

Northstar Meetings Group's Social Marketing Solutions extend your reach across the platforms meeting and incentive planners use daily. From sponsored posts and precision targeting to authentic influencer campaigns, our programs place your brand directly into the feeds of verified decision-makers—delivering measurable engagement, quality traffic, and brand lift in the channels where planners are most active.

Social Run of Network

Eclipse Video Takeover

Find Event Venue Tool Sponsorship

Featured Property

Video Billboard

Instagram Takeover



# Educate, Inspire, and Influence with Content Planners Trust

Through custom content, expert interviews, research sponsorships, and educational formats, we position your voice at the intersection of insight and influence—reaching planners at the exact moment they're looking for guidance and inspiration.

3 Days In

Stay Another Day

Partner Spotlight

Thought Leadership Article

Sponsored Article

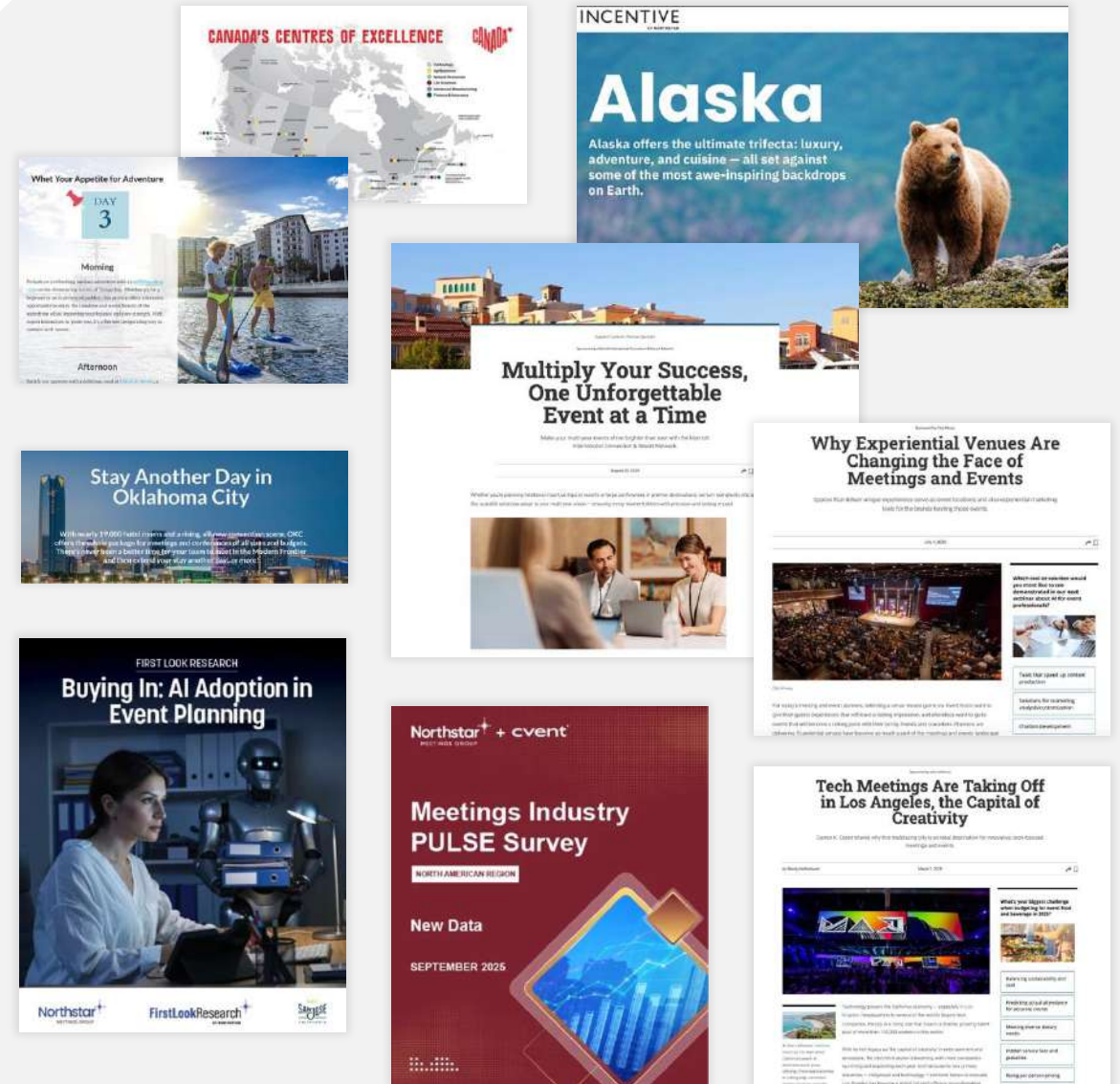
Incentive Spotlight

Branded Content Native Ads

Guides (Hotel &amp; Destination)

Sponsored Social

The Meeting Room Podcast



# Turn Planner Interest Into Measurable Business Results.

Northstar Meetings Group's Lead Generation programs connect your brand with qualified meeting and incentive professionals actively sourcing destinations, venues, and services. Through gated content, targeted eBlasts, interactive experiences, and intent-driven campaigns, we deliver high-quality, opted-in leads that matter—providing both immediate engagement and long-term pipeline growth.

Webcast

Downloadable Guides

First Look Research

Northstar Learning Academy

Perception Study

Learning Academy Express Education Session

Desk Reference

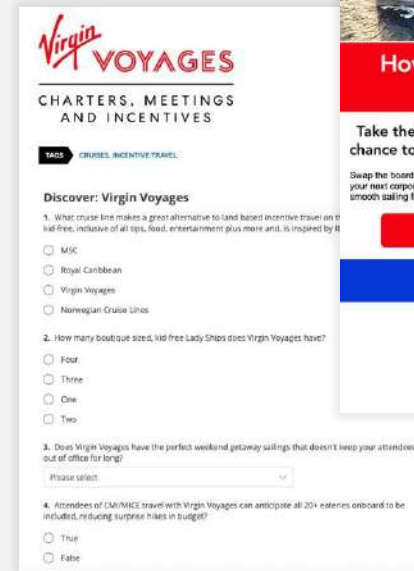
Custom Research

Fam Recruitment &amp; Lead Gen

Content Syndication

Discover Quiz

Intelligence Lift



**Virgin VOYAGES**  
CHARTERS, MEETINGS AND INCENTIVES

**How Well Do You Know Virgin Voyages?**

Take the Discover Virgin Voyages Quiz for a chance to win a complimentary 7-night cruise!

Swap the boardroom for our four award-winning, yacht-inspired ships. Host your next corporate event or incentive trip with Virgin Voyages and enjoy smooth sailing from start to finish.

**TAKE THE QUIZ**

Sponsored by  
**Virgin VOYAGES**  
CHARTERS, MEETINGS AND INCENTIVES



**NORTHSTAR Learning Academy** 

Expert-led certification courses into key industry topics, earning 1.5 CMP credits

**AI for Event Planners**

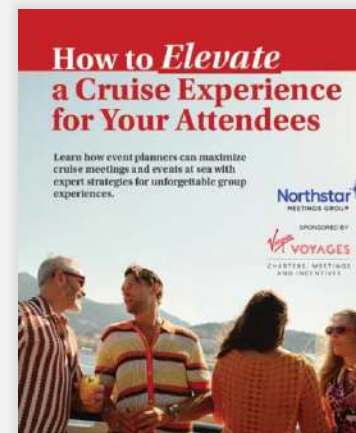


**Chapter 4**  
Driving your attendance and your marketing value



**Reimagining Exhibitions & Large Conferences**






**How to Elevate a Cruise Experience for Your Attendees**

Learn how event planners can maximize cruise meetings and events at sea with expert strategies for unforgettable group experiences.

Sponsored by  
**Virgin VOYAGES**  
CHARTERS, MEETINGS AND INCENTIVES





**Crowd Sourcing**  
Top Insider Tips to Increase Event Attendance Year After Year

Low attendance can be a painful event nightmare. And as a recent Northstar Learning Group webinar revealed, planners across the world are finding creative ways to boost their numbers, and with more registration coming later, it's tough to forecast accurate figures.

Sparking attendance requires a multi-pronged approach to give an audience, inside or right, base and help encourage to participate. The more attendees that show up for the event, the more the ROI, the more the event's success, and the more the event's success, the more the event's success.

**Stand out from the crowd.**

Find a unique selling proposition that makes your event stand out from the crowd. The more attendees that show up for the event, the more the ROI, the more the event's success, and the more the event's success.

**MONTEREY MEETINGS**

## Guides

The Complete Guide to Event Cybersecurity

Site Sourcing Essentials

Small and Boutique Meeting Buyers' Guide

Ask the Attorney: Your Most Pressing Legal Concerns, Answered

Money Matters for International Events (VAT, exchange rates and more)

Menu Planning Essentials for Meetings and Events

A Guide to Budgeting for Meetings and Events

Business Essentials for Independent Meeting Professionals

Event Safety Basics

Guide to Nontraditional Meeting Venues

Incentive Gift Guide

Maximizing Value at All-Inclusive Resorts

## Checklists

Managing AV Costs

What to Ask the Chef

Site Visit Essentials

Risk Management Basics

Selling Transportation Sponsorships

Working With Union Labor

Site Selection Basics

Making Your Meeting More Sustainable

Guide to Accessible Meetings

Selecting Meaningful Swag

Harassing Attendee Data

Essential Contract Clauses

## Research

What's Next in Strategic Event Design?

Smart Budgeting in an Uncertain Economy

Effectively Marketing Your Event

Evolving Criteria in Venue Selection

Enhancing Event Accessibility and Inclusivity

AI's Impact on Events

Evolving Progress of Sustainability in Events

Social Media Strategies for Event Success

Personalization in Event Experiences

What's Key in Event Venue Tech?

What's Next for Event F&B?

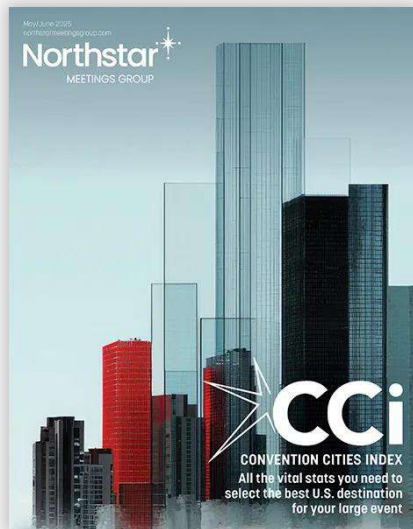
Evolving Event Security Measures

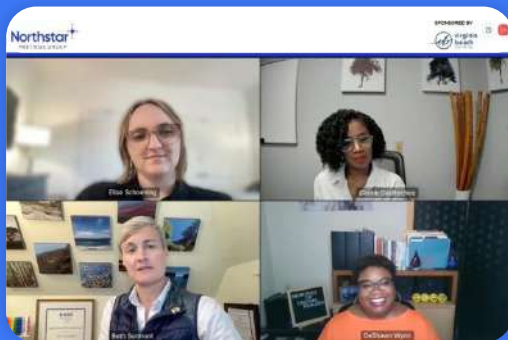
The Role of DMOs in a Changing Event Landscape

Navigating Cultural Considerations in Global Events

Making Attendees Feel Welcome: How Are You Addressing Topics of Diversity, Equity and Inclusion?

INCENTIVES: New Trends in Incentive Program Design





**NORTHSTAR Webinars**

Northstar Meetings Group offers a host of meetings industry webinars covering a variety of topics essential to today's event professionals. From the latest meeting management strategies and trending event technology to critical event planning problems and the latest of travel industry insight, in an engaging format, we'll talk about the agenda items that will impact your next event. Register now to attend Northstar Meetings Group's webinars live or access our webinars on-demand and start earning CME credit for your CPE today.

Live Events | Webinars

**Upcoming Northstar Meetings Group Webinars**



**New Trends in Financial and Insurance Events**  
Sponsored by Equinox Scottsdale



**Ask the Attorney: Ancillary Contracts**  
Sponsored by Matt Saw Jose  
Wed, Dec 17, 2024, 2:00 PM ET

## Live

Designing a Health-Focused Meeting Experience

Impressive F&B on a Budget

Navigating Data Privacy Laws

A Deep Dive into Attrition and Cancellation

Best Practices for Accessible Meetings

New Trends in Financial & Insurance Meetings

AI Essentials for Meeting Professionals

Best Practices for Site Inspections

Planners' Common Mistakes and How to Avoid Them

Boosting Attendee Engagement: Strategies That Work

Innovations in Medical Meetings

Transforming Sponsorships into Strategic Partnerships

Hotel Negotiations: The Hoteliers' Perspective

How to Build Social Media Buzz for Your Event

Avoiding Court: Effective Dispute Resolution

Best Practices for Event Budgeting

Partnering With A/V Providers

The 365-Day Conference

New Negotiating Strategies for Planners & Suppliers

Ask the Attorney

Leveraging Attendee Feedback for Event Success

Crafting the Perfect Hotel RFP

Event Data: How to Get It, How to Use it

Solid Contracts, Fewer Clauses

## On-Demand

What's New, What's Next in Meetings Technology

Attendee Safety: A Comprehensive Approach

Risk Management Strategies Every Planner Should Know

How to Structure a Sales Incentive Program

New Ideas for CSR

How to Use Northstar's Convention Cities Index

Using Tech for Venue Sourcing

Collaborating With International Hotels

Appealing to Multigenerational Meeting-Goers

Understanding Music Licensing

The Sustainable Incentive

Delivering a Luxury Experience

Smart Strategies for Smoother Citywides

Innovative Icebreakers

Enhancing the Convention Center Experience

Updating Your Crisis Management Plan

Creative Cost-Saving Solutions for Events

Demystifying VAT for Event Planners

## On-Demand Series

**Series: Business Strategies for Independent Planners**

1. Growing Your Independent Planning Business
2. Lessons in Personal Branding
3. Harnessing the Power of Social Media
4. Pricing Strategies for Independent Planners
5. Legal Considerations for Business Owners
6. Accounting Advice for Independent Planners

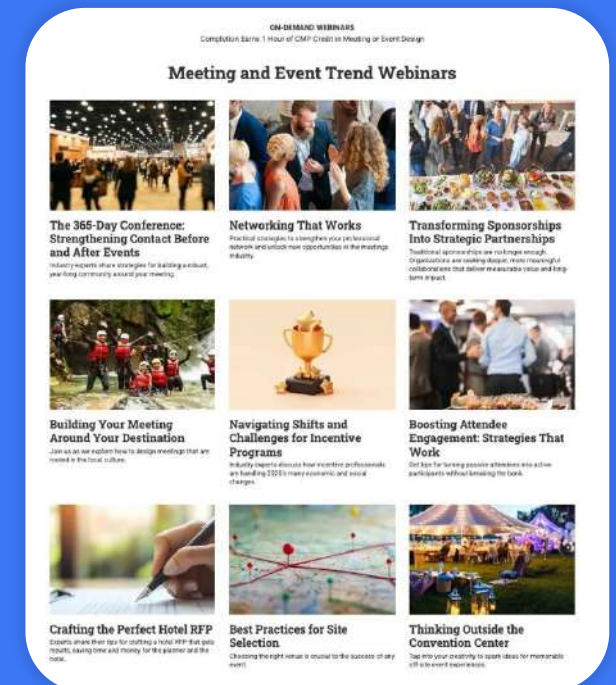
**Series: What Planners Want**

This webinar series serves as a live focus group. High-level planners and supplier partners will discuss their expectations and needs, while suppliers reveal capabilities clients might not realize exist.

1. What Planners Want From DMOs
2. What Planners Want From Hotels
3. What Planners Want From Convention Centers

**Series: Meet Your Suppliers**

1. What Airlines Can Do for Your Meeting
2. What CVBs/DMOs Can Do for Your Meeting
3. What Hotels Can Do for Your Meeting
4. What Convention Centers Can Do for Your Meeting
5. What DMCs Can Do for Your Meeting



# Northstar's Hosted-Buyer Events = Qualified Leads + Meaningful Relationships

Northstar Meetings Group connects pre-qualified, high-value planners with the suppliers they need to deliver exceptional meetings, incentives and sports programs. We fully host all qualified planners ensuring maximum participation and engagement. Each event combines targeted one-on-one appointments, expert-led education, and immersive destination experiences that spark connections and drive business.

## 72%

Of planners had business to book within the next 12 months

## 86%

Supplied at least one RFP within 6 months after the event

## 41%

Supplied at least one RFP during the event

## 58%

Were not members of any industry association



# Where Meetings Business Gets Done

<b>Feb. 4–6</b>	<b>Independent Planner Education Conference (IPEC)</b>	Gila River Resort & Casino – Wild Horse Pass • Chandler, AZ	<b>Aug. 5–7</b>	<b>Small &amp; Boutique Meetings</b>	The Grand Hotel Point Clear, AL
<b>March 1–3</b>	<b>Luxury &amp; Wellness Meetings</b>	Appellation Healdsburg Healdsburg, CA	<b>Aug. 9–11</b>	<b>Destination Southeast</b>	Omni Fort Lauderdale Hotel Fort Lauderdale, FL
<b>March 9–11</b>	<b>SMU International</b>	New York Marriott Marquis New York City, NY	<b>Aug. 30–Sept. 1</b>	<b>Destination California</b>	Hyatt Regency San Francisco Airport San Francisco, CA
<b>March 17–19</b>	<b>TEAMS Europe</b>	The Belfry Hotel & Resort England	<b>Sept. 22–24</b>	<b>Destination Midwest</b>	JW Marriott Grand Rapids, OH
<b>April 14–15</b>	<b>The Meetings Show Asia Pacific</b>	Marina Bay Sands • Singapore	<b>Oct. 26–28</b>	<b>Small &amp; Boutique Meetings</b>	The Monarch • San Antonio, TX
<b>April 19–21</b>	<b>Destination West</b>	Limelight Boulder Hotel Boulder, CO	<b>Oct. 26–29</b>	<b>TEAMS '26 Conference + Expo</b>	Birmingham Jefferson Convention Complex • Birmingham, AL
<b>May 28–30</b>	<b>Small &amp; Boutique Meetings</b>	Marriott Anchorage Downtown Anchorage, AK	<b>Nov. 2026</b>	<b>Global Incentive Summit</b>	VP Hotels Madrid, Spain
<b>May 31–June 2</b>	<b>Incentive Live</b>	The Boca Raton Boca Raton, FL	<b>Dec. 6–8</b>	<b>Destination Southwest</b>	Hotel Paso Del Norte El Paso, TX
<b>June 23–25</b>	<b>EsportsTravel Summit</b>	Cincy Region, KY	<b>NEW! Dec. 1–4</b>	<b>International Meetings &amp; Incentive Summit</b>	Cartagena, Colombia
<b>June 24–25</b>	<b>The Meetings Show</b>	Excel London	<b>Dec. 13–16</b>	<b>Meetings + Sports Leadership Forum</b>	Inn at Spanish Bay • Pebble Beach, CA
<b>July 29–31</b>	<b>Destination East</b>	Windrose on Hudson Ossining, NY	<b>NEW!</b>	<b>NMG Live Event Series</b>	Philadelphia, Chicago, Washington, D.C., Atlanta, Minneapolis, Dallas, Phoenix, Bay Area, New York City, Raleigh/Durham, Denver, Los Angeles
<b>Aug. 2–5</b>	<b>Destination Caribbean &amp; Islands</b>	Zemi Miches Punta Cana Resort Dominican Republic			



Schedule	Feature Stories	Destination Guides	Special Sections	Exclusive Positions
<b>March/April</b>  Sales Close: March 4	<ul style="list-style-type: none"> <li>Nature-Inspired Wellness</li> <li>Next-Level Productivity</li> <li>Working With Hotels</li> <li>Challenges in Contracting</li> <li><b>Incentive:</b> New Incentive Hotels &amp; Resorts</li> </ul>	<ul style="list-style-type: none"> <li>Arizona</li> <li>Texas</li> <li>Las Vegas</li> <li>California</li> <li>Midwest</li> <li>Pacific Northwest</li> <li>Colorado</li> <li><b>International:</b> Abu Dhabi/Dubai</li> </ul>	<ul style="list-style-type: none"> <li>Southeast Meetings w/Matching</li> <li>Passport (International)</li> <li>Convention Centers w/Matching</li> </ul>	<ul style="list-style-type: none"> <li>Destinations: Stay Another Day</li> <li>Renovations w/Matching (Limit 3)</li> <li>3 Days In</li> </ul>
<b>May/June</b>  Sales Close: April 29	<ul style="list-style-type: none"> <li>Battling Burnout</li> <li>Convention Cities Index</li> <li>What's New in Gaming</li> <li>Sessions for Different Learning Styles</li> <li><b>Incentive:</b> Trends Roundtable</li> </ul>	<ul style="list-style-type: none"> <li>Arizona</li> <li>Atlantic City</li> <li>Carolinas</li> <li>Texas</li> <li>Orlando</li> <li>California</li> <li><b>International:</b> Korea</li> </ul>	<ul style="list-style-type: none"> <li>Nevada</li> <li>New York (NYC and State) w/Matching</li> <li>Midwest w/Matching</li> <li>Florida w/Matching</li> <li>Luxury &amp; Wellness w/Matching</li> </ul>	<ul style="list-style-type: none"> <li>Destinations: Stay Another Day</li> <li>Renovations w/Matching (Limit 3)</li> <li>3 Days In</li> </ul>
<b>September/October</b>  Sales Close: August 27	<ul style="list-style-type: none"> <li>Influential #Eventprofs</li> <li>Salary Survey</li> <li>Affordable &amp; Sustainable F&amp;B Ideas</li> <li>Unique event themes</li> <li>Planner Horror Stories</li> <li><b>Incentive:</b> Ultimate Gift Guide</li> </ul>	<ul style="list-style-type: none"> <li>Arizona</li> <li>Las Vegas</li> <li>California</li> <li>Pacific Northwest</li> <li>Texas/Dallas</li> <li>Colorado</li> <li><b>International:</b> Singapore/Malaysia</li> </ul>	<ul style="list-style-type: none"> <li>Hawaii</li> <li>Southeast Guide w/Matching</li> <li>Canada w/Matching</li> <li>All-Inclusive w/Matching</li> <li>IMEX America Show Report</li> </ul>	<ul style="list-style-type: none"> <li>Destinations: Stay Another Day</li> <li>Renovations w/Matching (Limit 3)</li> <li>3 Days In</li> </ul>
<b>November/December</b>  Sales Close: October 1	<ul style="list-style-type: none"> <li>Forecast 2027</li> <li>Grand Openings/Renovations for the Coming Year</li> <li>Networking that Works</li> <li><b>Incentive:</b> The Newest Cruise Ships</li> </ul>	<ul style="list-style-type: none"> <li>Arizona</li> <li>Texas</li> <li>Phoenix/Scottsdale</li> <li>California</li> <li><b>International:</b> UK</li> </ul>	<ul style="list-style-type: none"> <li>Stella Awards</li> <li>Las Vegas (CAC)</li> <li>Northeast w/Matching</li> <li>Caribbean/Mexico w/Matching</li> </ul>	<ul style="list-style-type: none"> <li>Destinations: Stay Another Day</li> <li>Renovations w/Matching (Limit 3)</li> <li>3 Days In</li> </ul>

## Digital Features & Downloads

- Weekly *SportsTravel* E-Newsletter
- *SportsTravel* Podcast Series
- Latest News about Sports Organizations, Destinations and Suppliers
- *SportsTravel* Bid Bowl: Sports Events Up for Bid
- Winners & Losers Column
- On Assignment: Reports from New and Innovative Events
- Sideline Chat
- Custom Curated Content
- Email and Social Media Lead Generation
- TEAMS Program  
(Sales Close: September 1)

# SportsTravel®



**SportsTravel** BY NORTHSTAR

**LIVE WEBINAR**  
Trends in Youth Sports: What You Need to Know  
Tuesday, August 19  
2 p.m. ET / 11 a.m. PT  
[REGISTER NOW!](#)

**NEW EPISODE!**  
**SportsTravel PODCAST**  
BY NORTHSTAR

**Dan Hunt**  
President  
FC Dallas

**FAMILY LEGACY, FC DALLAS AND THE 2026 FIFA WORLD CUP**

**Featured Speakers**

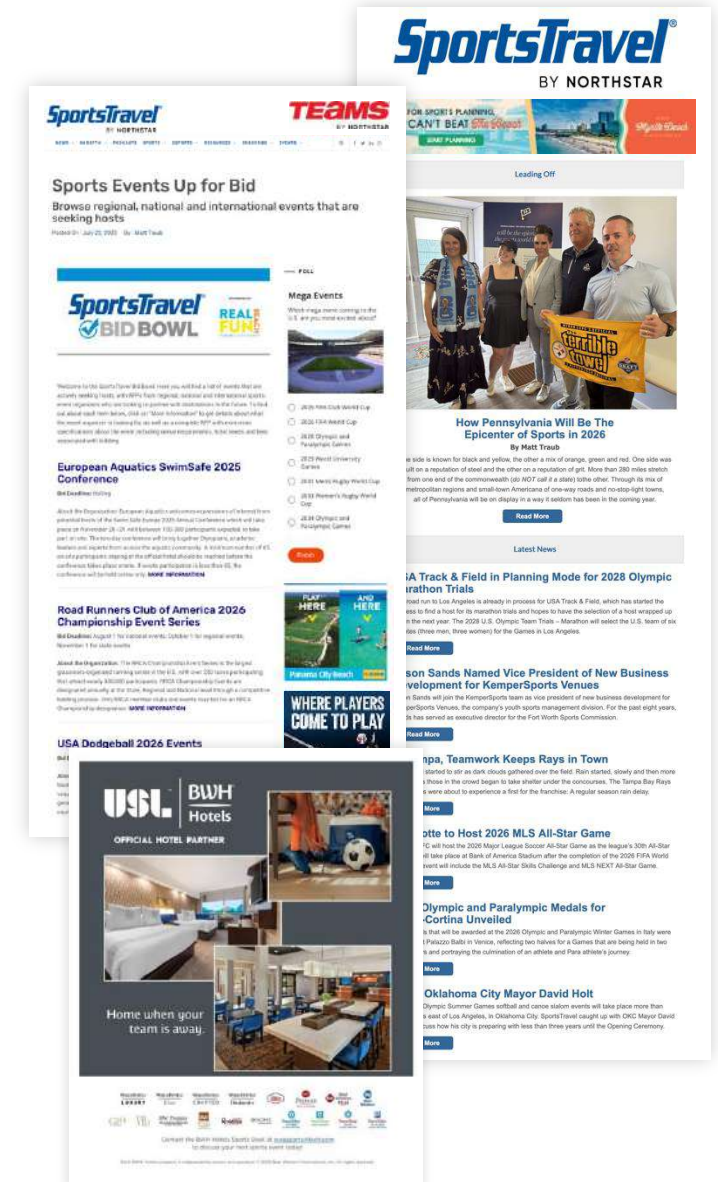
**Hosted by: Matt Trout**  
Sports Travel

**Joe Mena**  
Executive Director  
North Carolina Soccer Federation

**Wigan Shawson**  
Business Development  
North Carolina Soccer Federation

**SPONSORED BY: Frisco**

Northstar  
MEETINGS GROUP

**SportsTravel**  
BY NORTHSTAR

**SPORTS EVENTS UP FOR BID**  
Browse regional, national and international events that are seeking hosts  
Published: July 21, 2023 By: Matt Trout

**SportsTravel REAL FUN!**  
**BID BOWL**

**European Aquatics SwimSafe 2025 Conference**  
About the Event: European Aquatics SwimSafe 2025 Conference will be held in...  
[MORE INFORMATION](#)

**Road Runners Club of America 2026 Championship Event Series**  
About the Event: The Road Runners Club of America 2026 Championship Event Series...  
[MORE INFORMATION](#)

**USA Dodgeball 2026 Events**

**TEAMS**  
BY NORTHSTAR

**FOR SPORTS PLANNING, CAN'T BEAT THE SPORTS**  
SPORTS PLANNING  
SPORTS TRAVEL

**Leading Off**

**How Pennsylvania Will Be The Epicenter of Sports in 2026**  
By Matt Trout

**IA Track & Field in Planning Mode for 2028 Olympic Marathon Trials**

**son Sands Named Vice President of New Business Development for KemperSports Venues**

**mpa, Teamwork Keeps Rays in Town**

**otte to Host 2026 MLS All-Star Game**

**Olympic and Paralympic Medals for Cortina Unveiled**

**Oklahoma City Mayor David Holt**

**USL | BWI Hotels**  
OFFICIAL HOTEL PARTNER

Home when your team is away.

CONTACT THE BIRTH VENUE SALES TEAM AT [SALES@SPORTSTRAVEL.COM](mailto:SALES@SPORTSTRAVEL.COM) TO DISCUSS YOUR NEXT SPORTS EVENT TODAY!

Honoring Excellence in the Meetings Industry



## DEADLINES

Nominations Open: November 12, 2025

---

Early Bird Nomination: February 13, 2026

---

Final Nomination: March 13, 2026

---

Planner Voting Begins: April 1, 2026

---

Planner Voting Closes: May 1, 2026

---

Special Section Ad Sales Close: October 2026

---

Winners Announced: October 7, 2026

# The #1 Awards Program in the Meetings Industry

The annual Stella Awards recognize excellence in the meetings industry, highlighting top hotels, venues, destination marketing organizations, airlines, cruise lines, and more. Each year, the Stella Awards celebrate organizations worldwide for consistently providing outstanding service and innovation to meeting and event professionals.

## 2026 Stella Awards Special Section

Nominate your organization and align your brand with the industry's best by participating in the 2026 Stella Awards special section. Don't miss this exclusive annual advertising opportunity, reaching top-level buyers in the November/December issue of *Meetings & Conventions*.

[VIEW 2025 WINNERS](#)