

ADVERTISING RATES & FORMATS

Rates

C4 - Outside back cover	€7,000 excluding VAT
C2 - Inside from cover	€6,500 excluding VAT
C3 - Inside back cover	€5,500 excluding VAT
Full page	€5,000 excluding VAT
1/2 page	€3,375 excluding VAT
1/4 page	€2,000 excluding VAT

Additional charges

Premium position	+ 15%
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Discounts

Loyalty / New Business	- 5%
2/3 appearances	- 5%
4/5 Issues	- 10%
Professional discount	- 15%

Technical specifications

File: high resolution PDF format (300 dpi)

Formats

Bleedsized format – please add + 5 mm extralead border

