

INTERNATIONAL LAUNCH

MADAME FIGARO

Expands its international presence

WITH THE LAUNCH OF

MÉXICO

Paris • September 2026

A new chapter for Madame Figaro in Latin America

Mexico becomes Madame Figaro's newest Latin American destination

A new edition created for Mexican women — contemporary, curious and discerning.



MADAME FIGARO MÉXICO

Exclusive licensing agreement

Société Le Figaro × Estel Media S.L.

The new digital edition strengthens Madame Figaro's presence in Latin America while opening a distinctly Mexican editorial destination.

FASHION BEAUTY WELLNESS CULTURE ART DE VIVRE

madamefigaro.mx



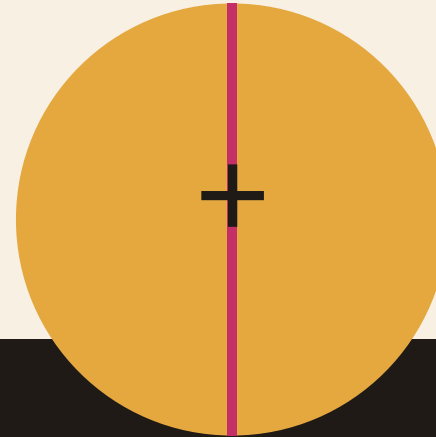
A local editorial lens meets Madame Figaro's international reach

LOCAL

Mexico's trends, personalities and creative voices

INTERNATIONAL

Editorial expertise and global brand reach



FASHION

BEAUTY

WELLNESS

TRAVEL

CULTURE

NEWS

One editorial universe, shaped for a contemporary Mexican audience.

EDITORIAL LEADERSHIP

A dedicated team anchors the edition in Mexican culture

CAROLINA SOTO

EDITOR-IN-CHIEF

Journalist and digital strategist specialising in fashion, contemporary culture and royalty.



MERCEDES URREA

MANAGING DIRECTOR

A focus on culture, art and the creative talent shaping Mexico's contemporary identity.



Local expertise gives the global brand an authentic Mexican voice.

NOW LIVE

Madame Figaro México is now live

A new editorial destination bringing together French heritage, international expertise and Mexico's vibrant creative culture.

@madamefigaromx



MADAME FIGARO × MÉXICO

LE FIGARO • SEPTEMBER 2026

Fashion • Beauty • Wellness • Travel • Culture • News

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