



COMPARING WAVELYTICS™ OFFERINGS: UNLOCK THE POWER OF YOUR DATA

Choosing the right analytics solution is crucial for your business success. Our Wavelytics™ product suite offers powerful, targeted solutions to help you manage, analyze and leverage your business data effectively. This chart compares our two solutions—Data Factory and Decision Intelligence to help you find the best fit for your business goals.

OUR CORE SOLUTIONS

DATA FACTORY	DECISION INTELLIGENCE
The Single Source of Truth for Your Business Data	From Data to Decisions, Instantly
Description	Description
A packaged and curated data warehouse that provides a ready-to-use, highly organized and scalable data platform—without technical complexity. It’s designed to integrate with your existing tools, break down data silos and bring all your data sources together	A complete, turnkey solution that delivers actionable Key Performance Indicators (KPIs) with pre-built visualizations designed for your field. It enhances decision-making and drives revenue growth right within your WorkWave software*
Best for those who:	Best for those who:
Have a preferred BI tool (like PowerBI or Domo) and want to feed it with clean, reliable data Need to combine WorkWave software data with other crucial datasets Have in-house or contracted data expertise	Requires a low-maintenance, turnkey data solution that doesn’t require in-house data experts Want to immediately leverage industry best practices and pre-configured KPIs Need embedded analytics integrated into core software
What You Need	What You Need
In-house/contracted SQL expertise Your own BI software license	Your WorkWave software

WHICH WAVELYTICS SOLUTION IS RIGHT FOR YOU?

- ✔ Choose **Data Factory** if you need a robust, scalable data foundation and have the technical team to build custom views in your own BI tools.
- ✔ Choose **Decision Intelligence** if you want immediate, actionable insights through pre-built, industry-standard dashboards embedded directly into your applications.

Many customers find value in combining these solutions to create a comprehensive data strategy.

READY TO GET STARTED? CONTACT YOUR SALES REPRESENTATIVE TO DISCUSS YOUR UNIQUE REQUIREMENTS AND EXPLORE HOW OUR PRODUCT SUITE CAN EMPOWER YOUR BUSINESS.

*For TEAM users only (WinTeam Web platform access required)