



THE GLOBAL LEADERSHIP SUMMIT

lead where you are

AUGUST 7-8, 2025

2025 SPONSORSHIP OPPORTUNITIES



Global Leadership Network

TABLE OF CONTENTS

- 3 ABOUT US**
- 4 OUR AUDIENCE**
- 5 PREMIERE PARTNER**
- 6 PLATINUM SPONSORSHIP**
- 7 GOLD SPONSORSHIP**
- 8 SILVER SPONSORSHIP**
- 9 BRONZE SPONSORSHIP**
- 10 À LA CARTE**
- 11 SPONSORSHIP OVERVIEW**
- 12 NEXT STEPS**





ABOUT THE GLOBAL LEADERSHIP NETWORK

The Global Leadership Network inspires and equips leaders to transform their world.



We host the premiere leadership event of the year, the Global Leadership Summit, which **reaches 62,000+** leaders in the United States and **230,000+** around the world.

We believe everyone has influence, so we make leadership development available to under-resourced leaders including:

- More than 1,500 events in 98 countries
- Incarcerated men and women
- Those in transitional housing, re-entry centers and crisis centers
- Trafficking survivors
- Women leaders around the world
- The next generation of leaders



Through your sponsorship, you will not only **reach key decision makers** with your message, along with **gaining brand recognition** and alignment with the respected GLN brand.

You will also empower high-potential leaders in places in deep need of healthy, visionary leadership.

OUR AUDIENCE

60,000+ leaders in
the United States*

1,000s of companies
represented

OUR ATTENDEES INCLUDE KEY DECISION MAKERS:

14% are CEOs, presidents or senior pastors

19% are executive leaders

33% are managers

OUR ATTENDEES INCLUDE LEADERS FROM ALL SECTORS, INCLUDING:



30%

Business



22%

Church



20%

Nonprofit



16%

Education and
Healthcare

LOCATIONS:



Our live Studio Audience of
6,000 in South Barrington, IL



400+ local hosted sites
across the country



Online

"The Summit has been monumental in helping me and our team reach the vision God has placed before us. Every time we are engaged at the Summit, we get re-inspired with a grander vision."

– Josh Dotzler, CEO, Abide

* While the Global Leadership Summit reaches thousands worldwide, our sponsorship opportunities are focused on the United States.

2025 PREMIERE PARTNER

(2 AVAILABLE)



AT THE SUMMIT

You will be promoted as the full-day sponsor.

- 1-minute video played live during Summit
- Remarks acknowledging this partner from the Summit host
- 2-page ad in Sponsor Handout (including print for live audience and digital for online audience)
- 2-page ad in Summit Notebook
- Booth in Studio Audience lobby

DIGITAL

- 4 social media posts (1 pre, 2 during, 1 post Summit)
- 1 email to full list, exclusively about your organization
- Inclusion in pre- and post-Summit emails thanking all sponsors going to 60,000+ Summit registrants
- Inclusion on our year-round Sponsor webpage, which is linked to in our Summit Notebooks accessed by attendees
- Largest presence in our online Virtual Expo

AT PASTOR'S CONFERENCE

Promotion at Base Camp, our exclusive pastor's conference in February or March with high-level church leaders, including a booth and on-stage acknowledgment.

BONUS!

2 Executive Track tickets, our premiere Summit experience

COST: \$125,000



2025 PLATINUM SPONSORSHIP



(5 AVAILABLE)

AT THE SUMMIT

- 45-second pre-session video
- 2-page ad in Sponsor Handout
- 2-page ad in Summit Notebook
- Booth in Studio Audience lobby



DIGITAL

- 4 social media posts (1 pre, 2 during, 1 post Summit)
- Inclusion in pre- and post-Summit emails thanking all sponsors going to 60,000+ Summit registrants
- Inclusion on our year-round Sponsor webpage, which is linked to in our Summit Notebooks accessed by attendees
- Presence in our online Virtual Expo



BONUS!

2 Executive Track tickets, our premiere Summit experience

COST: \$60,000 (TOTAL VALUE \$82,500)



2025 GOLD SPONSORSHIP

(5 AVAILABLE)



AT THE SUMMIT

- 2-page ad in Sponsor Handout
- 2-page ad in Summit Notebook
- Booth in Studio Audience lobby

DIGITAL

- 2 social media posts during the Summit
- Inclusion in pre- and post-Summit emails thanking all sponsors going to 60,000+ Summit registrants
- Inclusion on our year-round Sponsor webpage, which is linked to in our Summit Notebooks accessed by attendees
- Presence in our online Virtual Expo

BONUS!

2 Executive Track tickets, our premiere Summit experience

COST: \$32,500 (TOTAL VALUE \$38,000)

"The Summit has always been a red-circle day on my calendar."

- Mike Hulvey, President and CEO, RAB



2025 SILVER SPONSORSHIP

(20 AVAILABLE)



AT THE SUMMIT

- 1-page ad in Sponsor Handout
- 1-page ad in Summit Notebook

DIGITAL

- 2 social media posts during the Summit
- Inclusion in pre- and post-Summit emails thanking all sponsors going to 60,000+ Summit registrants
- Inclusion on our year-round Sponsor webpage, which is linked to in our Summit Notebooks accessed by attendees
- Presence in our online Virtual Expo

COST: \$16,000 (TOTAL VALUE \$18,500)



"It's the best conference blend of business and Christ-centered leadership in the world."

– 2024 Global Leadership Summit Attendee



2025 BRONZE SPONSORSHIP

(25 AVAILABLE)



AT THE SUMMIT

- 1-page ad in Sponsor Handout
- 1-page ad in Summit Notebook

DIGITAL

- Inclusion in pre- and post-Summit emails thanking all sponsors going to 60,000+ Summit registrants
- Inclusion on our year-round Sponsor webpage, which is linked to in our Summit Notebooks accessed by attendees
- Presence in our online Virtual Expo

COST: \$8,000 (TOTAL VALUE \$9,000)

"The Summit is singlehandedly the most impactful and inspiring leadership event that I've experienced. It provides me the tools I need to succeed as a physician leader in a large, complex healthcare system."

– **Oliver Kim, Physician, Healthcare Leader**



À LA CARTE SPONSORSHIP OPTIONS

Premium booth in Studio Audience lobby (<i>Only 4 available!</i>)	\$15,000
Booth in Studio Audience lobby (<i>Only 10 available!</i>)	\$10,000
1-page ad in Summit Notebook	\$6,000
2-page ad in Summit Notebook	\$10,000
1-page ad in Sponsorship Handout	\$6,500
2-page ad in Sponsorship Handout	\$12,000
Spotlight email (<i>Only 4 available!</i>)	\$7,500
1 social media post on X	\$3,000
1 social media post on Facebook or 1 story on Instagram	\$6,000
Promotion on Global Leadership Podcast intro and outro	\$1,600



SPONSORSHIP OVERVIEW



**PREMIERE
PARTNER
\$125,000**

2 available



**PLATINUM
SPONSORSHIP
\$60,000**

5 available



**GOLD
SPONSORSHIP
\$32,500**

5 available



**SILVER
SPONSORSHIP
\$16,000**

20 available



**BRONZE
SPONSORSHIP
\$8,000**

25 available

AT THE SUMMIT

1-minute video played live during Summit, with host remarks

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30-second video played during pre-session

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2-page ad in Sponsor Handout

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1-page ad in Sponsor Handout

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2-page ad in Summit Notebook

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1-page ad in Summit Notebook

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Booth in Studio Audience lobby

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DIGITAL

4 social media posts

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2 social media posts

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1 email to full list, exclusively about your organization

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Inclusion in pre- and post-Summit emails thanking sponsors going to 60,000+

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Inclusion on our year-round Sponsor webpage, which is linked to in our Summit Notebooks accessed by attendees

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Presence in our online Virtual Expo

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AT PASTOR'S CONFERENCE

Promotion at Base Camp, our exclusive pastor's conference in February with high-level church leaders, including a booth and on-stage acknowledgment.

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BONUS!

2 Executive Track tickets, our premiere Summit experience

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NEXT STEPS

We only have limited opportunities to reach our large and influential audience. We can also create a custom package to fit your needs.

Contact **Dave Thornton** at dave.thornton@globalleadership.org to select your ideal package and expand your influence.

"The Global Leadership Summit is a masterfully executed conference with world-class speakers. And the impact lasts long beyond an incredible two day."

**- Jason Woodruff,
Founder, The Pour Over**



**Global
Leadership
Network**