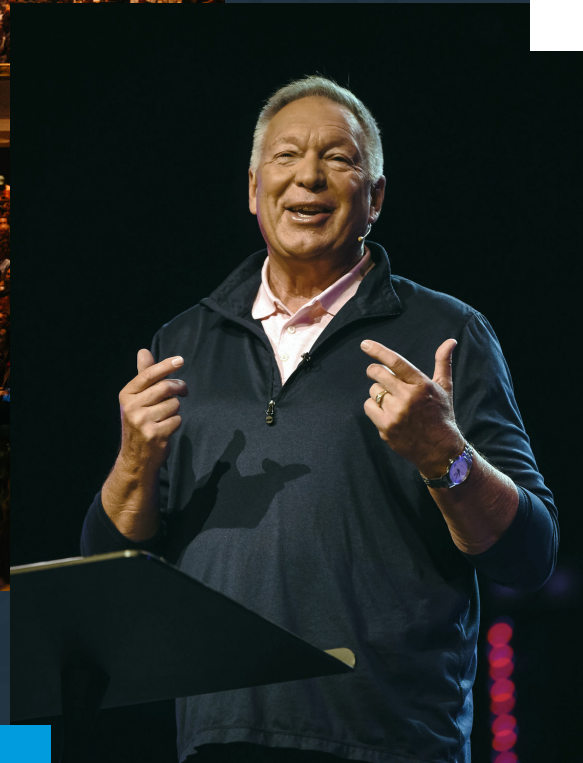




Global  
Leadership  
Network



# 2024 IMPACT REPORT

*Everyone Has Influence*

# 2024 WAS A TURNAROUND YEAR FOR THE GLOBAL LEADERSHIP NETWORK – *equipping hundreds of thousands of leaders while achieving missional clarity and financial stability.*

More than 365,000 leaders were equipped across 100 countries — including in churches, businesses, prisons and communities hungry for transformation — through the Global Leadership Summit and year-round initiatives. The Summit sold out at its broadcast location, and hundreds of churches and other organizations hosted Summits to raise up local leaders. We also launched Base Camp, a new event designed to pour into pastors whose churches host the Summit, helping them lead stronger, healthier communities of faith.

We're not just growing in reach; we're also returning to our roots. In 2024, we took meaningful steps to re-center on our original calling: to equip leaders to point people to Jesus. We renewed our focus on strengthening churches, investing in pastors and elevating leaders who carry the message of hope into every sphere of society.

Of course, we also faced serious challenges. In recent years, we've operated at a loss of millions of dollars per year. But thanks to the generosity of our donors and intentional expense reductions, we've closed that financial gap. By God's grace, we ended the year just 1.5% away from breaking even — a significant turnaround and an encouraging sign of long-term sustainability.

What's most exciting? We're no longer focused on just surviving. Our team is now asking: How do we build on this momentum? How can we multiply impact and deepen transformation in the lives of leaders around the world?

Thank you for being part of this story. Together, we are planting seeds of change — seeds that will grow and bear fruit in ways we may not fully see for years to come.

With gratitude,



A handwritten signature in black ink, appearing to read 'David Ashcraft'.

**DAVID ASHCRAFT**

President & CEO  
Global Leadership Network

# 2024 AT A GLANCE

## LEADERSHIP THAT PLANTS SEEDS OF IMPACT

### **365,000+ LEADERS REACHED GLOBALLY**

through the Global  
Leadership Summit

### **100+ COUNTRIES PARTICIPATED IN GLS INTERNATIONAL**

**EVENTS**, inspiring Kingdom-  
oriented leaders to transform their  
culture and communities

### **68,000+ YOUNG LEADERS**

activated through  
GLS Next Gen

### **3,695 WOMEN**

equipped through the  
Women Leaders Network  
cohorts to lead with faith  
and purpose

### **477 U.S. HOST SITES**

— showing renewed  
engagement by  
churches

### **OUR SUMMIT BROADCAST**

**LOCATION SOLD OUT**  
for the first time in years

### **20,000 PRISON RESIDENTS**

engaged at Summits hosted by  
**200 FACILITIES**

### **NEW INITIATIVES LAUNCHED**

to invest directly in pastors and local churches,  
including Base Camp and targeted pastor cohorts

TO OUR DONORS AND  
PARTNERS — THANK YOU.

*Your faithful support made this impact  
possible, and together, we're planting seeds  
that will bear fruit for generations.*



# ROOTED IN PURPOSE. READY FOR UNCERTAINTY.

*Leadership Insights from Global Leadership Network*

**AMBER VAN SCHOONEVELD**

Senior Copywriter | Global Leadership Network



At the Global Leadership Network, we've had the privilege of walking alongside leaders navigating real challenges — from church leaders guiding their congregations through change to executives leading organizations in uncertain times. While every situation is unique, one truth remains: resilient leadership matters. We've seen leaders rise with courage, leaning into timeless essentials like communication, trust, empathy and purpose. These aren't just ideas — they're anchors that help leaders stay grounded and move forward with hope.

### **CLARITY STARTS WITH OPEN COMMUNICATION.**

In moments of uncertainty, people don't need perfect answers — they need honesty to help them understand what's happening and why it matters. When leaders communicate with openness and honesty, teams move faster, make better decisions and take ownership with confidence.

### **TRUST EMPOWERS TEAMS TO ADAPT.**

Rigid systems break under pressure, but teams thrive when leaders release bottlenecks and give them room to innovate. And it starts with trust: when people are trusted, they lead boldly and that's where growth begins.

### **PURPOSE GIVES DIRECTION IN THE CHAOS.**

Uncertainty is draining. But when people understand the “why” behind their work, they're empowered to stay focused, motivated and grounded, even in the messiest seasons.

### **EMPATHY BUILDS RESILIENT CULTURE.**

Strategy matters, but sustained success is built on connection. In high-stakes seasons,

people remember the leaders who listened, cared and showed up — not just with a plan, but with presence.

### **FOCUS ON WHAT'S IN YOUR HANDS.**

Strong leaders accept that they can't control everything. Instead, they choose to filter out the noise, act on what they know and keep teams moving forward with steady momentum.

These are the kinds of truths that rise to the surface again and again through the Global Leadership Summit. And as they take root in leaders around the world, they begin to shape something bigger: churches that thrive, communities that flourish and movements that last.

BECAUSE WHEN THE  
RIGHT SEEDS ARE  
PLANTED, LASTING  
GROWTH ALWAYS  
FOLLOWS.





# THE GLOBAL LEADERSHIP SUMMIT 2024

In August 2024, the Global Leadership Summit brought together 86,500 leaders across the U.S. — both in person and online — for two days of fresh teaching, meaningful connection and spiritual renewal. It marked a powerful return to our roots, with renewed energy in churches hosting GLS events and a sold-out broadcast venue.

## FEATURED VOICES

We were privileged to host a lineup of influential speakers spanning ministry, business, nonprofit, education and entertainment. Each brought practical insights rooted in faith and servant leadership, encouraging attendees to lead with courage, clarity and compassion.



## BY THE NUMBERS

**100+ COUNTRIES** represented across Summit sites


**700+ SITES INTERNATIONALLY** watched GLS International

Content delivered in **40+ LANGUAGES**, amplifying our global reach

**365,000+ LEADERS** impacted around the world







*“GLS has been a repeated source of inspiration and motivation for The Pour Over's leadership team. Teachings from the GLS stage have shaped everything from how The Pour Over runs internal meetings to how we prioritize new projects. Even more foundationally, seeing GLS produce Christ-first content so excellent that it attracts non-believers has challenged us to raise the bar and see a grander vision for Christians' role in the workplace.”*

— JASON WOODRUFF, THE POUR OVER

*“My husband Mike and I have grown to love the ritual and the yearly break of the Summit where we take time at the end of summer to pause and think about our leadership. It's a ritual, a pause, a chance to just breathe. Every time we show up, we feel inspired, we feel excited, we feel energized for the next year.”*

— MEGAN TAMTE, CHIEF BRAND OFFICER/CO-FOUNDER/CO-CEO OF EVEREVE

## WHY IT MATTERS

The Summit is more than an event — it's a catalyst for transformation. Leaders return to their communities renewed, equipped with vision, faith and practical tools. With churches more engaged than ever and our core message of Jesus-infused leadership resonating strongly, GLS 2024 set the stage for a bold future — one where seeds planted this year will blossom into enduring impact.







# GLS 2024: REAL IMPACT ON REAL LEADERS

*Safe House Project Co-Founders  
Kristi Wells, CEO & Brittany Dunn, COO*





# GLS24 EMPOWERS INNOVATIVE LEADERS FIGHTING HUMAN TRAFFICKING

The anti-trafficking world is full of passion — but it's also full of pressure. Staff burnout, high turnover and emotional fatigue are common. But according to Kristi Wells, CEO of Safe House Project, the root issue isn't burnout. It's leadership.

*"This industry is full of founders who feel called to do this work," says Kristi. "But sometimes they forget that God also brings other people along. We don't have to have all the answers."*

Safe House Project, a survivor care nonprofit co-founded by Kristi Wells and Brittany Dunn, has built leadership into its DNA. Both women bring deep leadership experience to their roles — Kristi grew up surrounded by Fortune 500 CEOs; Brittany holds an MBA from Thunderbird School of Global Management. Together, they've cultivated a culture built on empowerment, candor and shared leadership.

*"We push for extreme outcomes," Kristi says, "because everybody in their respective roles has extreme ownership."*

And it's working. In 2023, they served 534 survivors. But in 2024, they set an audacious goal: nearly triple that number. *"For that to happen, every part of the organization had to be working at full speed,"* Kristi shares. By the end of New Year's Eve, they had served 1,529 survivors.

That kind of growth doesn't happen by accident. In 2024, Kristi and Brittany are intentional about developing themselves and their team. In 2024, they attended the Global Leadership Summit in South Barrington, IL, seeking clarity for a daunting next step.

They had long seen the need for a better way to report human trafficking. Existing platforms were outdated and too many people in danger weren't getting help. The solution they envisioned — an innovative, secure reporting app — felt overwhelming.

*"We were standing on the cusp of doing something really insane and innovative," Kristi recalls. "We were scared, thinking, if we do this, there's no turning back."*

But a message at the Summit gave them the clarity and conviction they needed. Hearing Craig Groeschel speak about giving yourself "permission to obsess" helped them step fully into their WHALE — Whole-Hearted All-encompassing Life Endeavor.

*"Sometimes to change the world, you have to do the hard things,"* Kristi says. *"Greatness isn't found in the middle; it's born in the extremes."*

This fall, Safe House Project will launch **Simply Report** — a first-of-its-kind app designed to empower safe, discreet reporting of human trafficking.

And they're not going it alone. In 2025, Kristi and Brittany are bringing their full team to the Summit.

*"The Summit was unbelievable,"* Kristi says. *"It's the place you go to get your leadership love tank filled up."*

Their story is a powerful reminder: The world doesn't just need good intentions. It needs equipped, inspired leaders willing to take bold, faithful steps toward lasting change. That's exactly why the Summit exists — to inspire and equip leaders to rise to this challenge and make a meaningful difference in their communities and beyond.

# INVESTING IN LEADERS WHERE IT MATTERS MOST

*At Global Leadership Network, we equip emerging and underserved leaders whose influence is changing the world from the inside out.*

## GLS NEXT GEN

GLS Next Gen is a transformational leadership experience designed to awaken purpose and possibility in the next generation. Through dynamic, affordable events hosted in schools, churches, and communities, young people are discovering their leadership potential and calling.

### 2024 IMPACT:

- Nearly 70,000 students attended events
- 616 experiences across 57 countries

*“GLS Next Gen opened my mind, taught me to lead myself before leading others and showed me the power of having a clear vision and unwavering confidence to overcome challenges and focus on my goals.”*

— NDIZEYE ROKI, BURUNDI

## WOMEN LEADERS NETWORK (WLN)

WLN identifies, equips and empowers women of faith around the world to lead boldly and serve faithfully. Through local cohorts, women are connecting, encouraging one another and growing in both confidence and skill.

### 2024 IMPACT:

- 123 cohorts launched across 34 countries
- 86 additional cohorts forming

*“There was a clear need for a community of women of similar faith, values and leadership to gather in a safe and supportive space. I had to take action.”*

— TOLULOPE, WLN LEADER, PORTUGAL







## GLS IN PRISONS

GLS in Prisons brings world-class leadership training to men and women behind bars — offering dignity, hope and the tools needed to lead positive change both during and after incarceration.

### 2024 IMPACT:

- 190+ correctional facilities streamed the GLS
- 20,000 inmates reached
- Partnerships with 30 states to bring the GLS to inmates
- Launched the Global Leadership Academy, a peer-led cohort experience bringing practical, faith-based tools to incarcerated men and women

*“If it weren’t for the Global Leadership Summit inspiring me the way it did, I probably would’ve never believed in myself enough... Me, a lowly criminal, a LEADER. I am worthy of a life better than the one I lived. I am fighting for redemption and I am leading others like me to their redemption as well.”*

— RAYVEN, ROCKVILLE FACILITY

## INTERNATIONAL EXPANSION

Global Leadership Network continues to grow its reach through strategic partnerships and grassroots leadership movements in communities around the world. In regions facing conflict, scarcity, or spiritual hunger, local leaders are stepping up — and the Summit is helping them lead well.

### 2024 IMPACT:

- GLS events in 100 countries
- Translated into 44 languages
- 700+ global partner sites

*“The Summit helped unify leaders in our region. It brought together pastors, educators and business leaders to dream about what could be — and to start building it together.”*

— REGIONAL HOST, SOUTH ASIA



## LEADERS RISING AROUND THE WORLD

*All around the world, the Global Leadership Summit is equipping local leaders to meet their communities' greatest needs with vision, wisdom and courage — leaders like Rev. Gabriel Makan from Nigeria and Ronny Alfaro from Costa Rica. Their stories represent just a glimpse of the global movement fueled by GLS.*



## REV. GABRIEL MAKAN — NIGERIA

After eight years in public office, Rev. Gabriel Makan was praying about how to serve his community in a deeper way when he was invited to attend and help host the Global Leadership Summit in his city. In a region marked by violent conflict and displacement, Gabriel brought GLS to children living in orphanages — many of whom had lost one or both parents to war. Through stories of resilience, leadership and healing, these young people began to rediscover their sense of identity, purpose and worth.

*“Being able to restore hope and self-worth and dignity in the lives of these children who have been so traumatized by violence... it’s been very, very gladdening to me.”*



WATCH STORY

## RONNY ALFARO — COSTA RICA

As a youth pastor in Costa Rica, Ronny Alfaro was passionate about reaching the next generation, but he felt overwhelmed and uncertain about how to scale his impact. At the Summit, something shifted. He encountered fresh inspiration and practical leadership principles that re-energized his mission. Since then, Ronny has expanded his work into schools and underserved neighborhoods, using GLS content to equip young leaders and spark lasting change in their communities.

*“My life and leadership have changed completely. It has changed my empathy towards people, it changed how I lead and my way of empowering people.”*



WATCH STORY

# 2024 FINANCIAL REPORT

## SOURCE OF FUNDS:

Conferences & Sponsorship	\$8.7 million
Contributions	\$6.1 million
Other Income	\$0.3 million
Resources & Membership	\$0.6 million
<b>Total</b>	<b>\$15.6 million</b>

## USE OF FUNDS\*:

Programs (79%)	\$12.7 million
Leadership Development	\$5.4 million
Global Partner Development	\$3.4 million
US Partner Development	\$3.9 million
Donor Development (12%)	\$1.9 million
Management & General (9%)	\$1.4 million
<b>Total</b>	<b>\$16.0 million</b>

\*Includes depreciation expense of \$142,176.  
Unaudited results; 2024 audit in progress.

## Board of Directors

JOHN VENHUIZEN, CHAIR  
DAVID ASHCRAFT  
BOB BOUWER  
SHERRI MILLER  
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MEGAN TAMTE  
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The Global Leadership Network's (GLN) 2024 financial performance was a testament to a disciplined and focused determination to turnaround significant deficits of prior years. We ended the year with a modest pre-depreciation operating loss of \$236,000. We thank God for the financial reserves built over many years that sustained us—and for the generous donors and partners who stood with us.

For 2024, revenue from the Global Leadership Summit and donor contributions increased by \$2.0 million (+15%) over the prior year. Concurrently, expenses were reduced by \$3.2 million (17%) through increased collaboration and creativity. The entire GLN team contributed to the amazing 2024 financial result.

The GLN continues to receive clean audit opinions from CapinCrouse LLP, full accreditation with the ECFA and strong oversight and guidance from the Finance Committee of the Board. We remain committed to the faithful stewardship of every gift entrusted to us.



**ARLIS WHALUM**  
CFO, Global Leadership Network



# GLS REGISTRATION IS OPEN



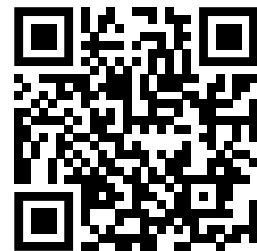
GLS 2026

The Global Leadership Summit exists to ignite influence everywhere leadership happens — work, home, church, community. We believe when leaders grow, everyone wins.

**SCAN TO  
REGISTER TODAY**

*"Why go to the Summit? Go to the Summit to get leadership skills that you can bring back to your organizations and be a stronger, better leader. Every single year there are nuggets you can take and better lead with."*

**-TIM O'BRIEN, FOUNDER, THE HEALTHY PLACE**



TOGETHER,  
WE'RE PLANTING  
SEEDS OF  
PURPOSE THAT  
WILL SHAPE THE  
FUTURE.



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