



SAMPLE

[Site Name]
[City], [St]

Dear [name],

We are thrilled that you will be bringing the Global Leadership Summit to your community! Our prayer is that this experience will help you build a healthy leadership development culture so that more people would come to know and love Jesus.

A great working relationship starts with a shared vision and clear expectations. Attached are the *GLS27 Site Commitments*, which describe how the Global Leadership Network will support your team and the responsibilities you are agreeing to. When you sign this letter, you agree to those commitments as well. We will let you know if any of these expectations change before the Summit.

Having the right team is critical to hosting an excellent Summit. Please identify these key Summit roles as soon as possible:

- **Summit Point Leader:** leads the Summit initiative at your organization.
- **Promotional Strategist:** responsible for promoting the Summit.
- **Event Manager:** delivers a world-class guest experience with your volunteer team.
- **Technical Director:** runs the technical setup and the broadcast.
- **Producer:** runs the program and the room.

You and your team agree to use your best efforts to achieve [GOAL] paid registrations for the Summit. If your site has fewer than 50 paid registrations as of July 17, 2027, we reserve the right to transition you to a different site type in order to protect the integrity of the in-person experience.

If your site reaches 50 qualified registrations, we will pay you a revenue share of \$10 for each qualified registration. At 100 or more, that grows to \$20 for each qualified registration. The details are in the Commitments.

And if you sign within 3 weeks of sending, your staff can register for 90 days after signing at \$119, which is \$80 off the public rate. (These reduced rate staff tickets will not qualify for revenue share payments after the Summit).

We are so glad to be in this with you, and we look forward to helping you use the Summit to build a healthy leadership development culture in your community.

In Christ,

A handwritten signature in black ink that reads "Dave Thornton".

Dave Thornton

Senior Vice President of Church and Market Engagement

Reviewed and agreed:

[Site Name], [Site #]

Name: _____
Title: _____
Date: _____

P.S. We sometimes use words like "partner" and "partnership" to describe how we work together. That language describes shared mission and mutual commitment. Our lawyers asked that we make it clear that this does not create a legal partnership, joint venture, agency, or employment relationship between us, and neither of us can bind or obligate the other.

GLS27 SITE COMMITMENTS

Revised August 2026

This document describes the commitments between the Global Leadership Network ("GLN," "us," or "our") and the church or organization ("you" or "your") hosting the Global Leadership Summit on August 5-6, 2027 (the "Summit").

What GLN will provide

1. A secure, high-definition web stream of the Summit on **August 5-6, 2027**. We will use reasonable efforts to deliver a reliable stream. If it is interrupted, we will provide video on demand access to the affected content.
2. Training and support, including online tools, for your Summit team.
3. National marketing campaign, and digital marketing collateral to support your local promotion.
4. Summit notebooks, name badges, and lanyards for each registered guest.
5. Management of the Summit registration process, including ticket issuing and reporting.
6. Thirty-day VOD access for approved onsite event volunteers submitted through Summit Central.
7. Complimentary registrations. [See attached addendum for details based on the size of your host site.]
8. Discounted registration pricing as follows:

Pricing includes \$6 processing fee	Your Discounted Pricing	Public Pricing*
Through June 17, 2027	\$149	\$199
Through July 16, 2027	\$169	\$229
After July 16, 2027	\$189	\$249

These discounted rates are only for individuals directly affiliated with your organization. They will not be honored if provided to the public or to other organizations.

9. A revenue share, paid within 60 days after the Summit, for all qualified registrations:
 - Fewer than 50 qualified registrations: no revenue share is earned.
 - 50 or more but fewer than 100: \$10 for each qualified registration.
 - 100 or more: \$20 for each qualified registration.
 A qualified registration is one purchased at your site at \$149 or above, counted as of August 7, 2027. It excludes complimentary registrations, registrations below \$149, and any registration later refunded.

What you will provide

1. Your personal commitment to cast a vision and strategy for impacting your organization and community through the Summit.
2. Your five Summit team roles identified as soon as possible: Summit Point Leader, Promotional Strategist, Event Manager, Technical Director, and Producer, and the Summit team commitment to achieve your registration target.
3. A hard-wired internet connection with at least 20 Mbps sustained download speed (wireless is not sufficient), two dedicated computers, a screen and projector or equivalent display, and the cables, converters, and video switcher your setup requires, all in place before the first broadcast test.
4. Participation in the broadcast tests (dates published in May 2027) and in the training sessions relevant to your team's roles (calendar in Summit Central). If your site does not complete testing, we may not be able to resolve issues during the Summit.
5. An additional computer and TV screen with closed captioning for any guest who requests it. We will provide the captioned feed and setup instructions.
6. A Certificate of Liability Insurance for your Summit location, delivered to GLN by July 1, 2027, with Commercial General Liability of at least \$1,000,000 per occurrence and \$2,000,000 general aggregate, GLN named as an additional insured for the Summit dates, and a Waiver of Subrogation in favor of GLN.
7. Adherence to GLN pricing and registration policies, allowing only registered guests to attend during the Summit.
8. Protection of GLN and faculty content. Do not record, edit, reproduce, stream, or retransmit the Summit feed outside your Summit location. Overflow rooms within your building are permitted. Your license to display the content covers August 5-6, 2027 only.
9. Care for guest information. Use the registration information we share with you to communicate with those guests about the Summit and your own follow-up, in keeping with applicable law. Do not sell it or transfer it to anyone else.
10. You are responsible for your own people, property, and operations. You are responsible for the safety and operation of your Summit location.

Please indicate your average adult weekly attendance _____

Addendum: Complimentary Registrations

First Year Partner Sites Based on Registration Goal	GLS27 Comps	
	Standard Comps	If signed within 3 weeks of send date
50-99	3	5
100-149	6	8
150-199	8	10
200-249	10	12
250-299	12	14
300+	15	17

- Complimentary registrations are provided to Partner Host Sites to be used strategically for promotional purposes at your site. Due to unique circumstances, not all sites will receive complimentary registrations.
- ***Complimentary registrations are not intended for staff or congregants. Instead, they should be used to extend the reach and impact of the Summit.***