



## **Cork Collective**

885 2nd Avenue  
47th Floor  
New York, NY 10017

Dear Friend,

Thank you for joining Cork Collective, a joint initiative between Rockwell Group, Amorim, BlueWell and Southern Glazer's Wine & Spirits, and becoming a vital part of our mission. Your partnership helps us turn humble wine corks into extraordinary new possibilities.

At Cork Collective, we believe in the potential of cork as a 100% natural and renewable resource. (And fun fact: unlike plastic, cork is infinitely recyclable!) By collecting and recycling wine cork stoppers, we aim to unite hospitality and design, transforming these discarded materials into resources that enhance our communities.

We are thrilled to be partnering with restaurants and hospitality networks nationwide to revitalize neighborhood playground surfaces. Together, we are creating vibrant spaces for children to play, all thanks to your support and commitment to sustainability.

Thank you for being a part of this journey. We look forward to achieving great things together. Stay tuned for updates and announcements at [corkcollective.org](http://corkcollective.org).

Cheers to you,

**Cork Collective Founding Partners**

		
David Rockwell	Bill Wachtel	Lee Schrager



corkcollective.org

# COLLECTING CORK, CREATING CHANGE

Did you know that over **13 BILLION** bottles of wine are uncorked each year? Cork is a 100% natural, renewable resource that is infinitely recyclable—if it has the chance. By simply placing your used wine corks into our recycling bins, you can be part of something truly special.

Through Cork Collective, we transform these small cork stoppers into valuable resources, revitalizing neighborhood playgrounds and creating vibrant spaces for children. It's a simple act that makes a big difference.

SCAN HERE





# RECYCLING GUIDE

**KNOW YOUR NATURAL CORK.** Purchasing bottles with natural cork promotes cork harvesting and cork tree conservation.



AGGLOMERATED



TWIN - TOP  
AGGLOMERATED



CHAMPAGNE



ONE-PIECE  
NATURAL



SYNTHETIC



DIAM



PLASTIC BAR TOP



WAXED





# PARTICIPANT GUIDE



## STEP #1 | MAKE IT OFFICIAL

Place our Cork Collective decal on your door or storefront. Share the story of cork's amazing circularity with your staff, patrons, and friends in the hospitality industry to show your dedication to sustainability.

## STEP #2 | WELCOME YOUR BIN

Set aside a designated space to gather used wine corks. We'll ship you a recycling bin to place in your front or back of house—wherever best suits your restaurant's layout.

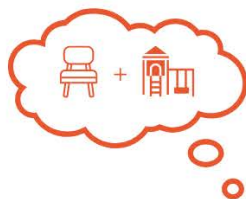


## STEP #3 | UNCORK, DROP, REPEAT

Make it a habit! Place the collected corks in our specially designed Cork Collective bin. Once your bins are full, we'll send you a pre-paid shipping label — all you have to do is schedule a convenient pickup! Email us at [info@corkcollective.org](mailto:info@corkcollective.org) for any additional support.

## STEP #4 | SEE THE IMPACT

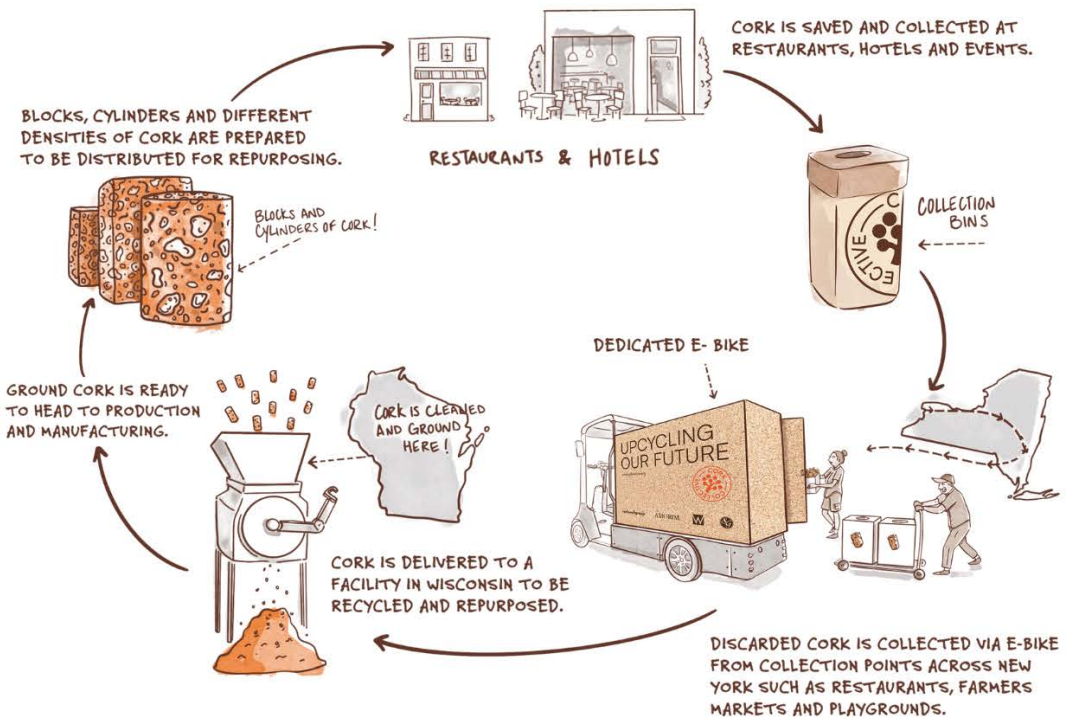
Witness the transformation from cork to community. Your collected corks will be repurposed to restore vibrant playgrounds and other community projects, showcasing the powerful impact of your commitment.







# NYC E-QUAD PICK-UPS



Launched in summer 2024, Cork Collective's pilot program with hospitality businesses continues today—collecting and recycling used wine corks across New York City. By saving these small stoppers from the landfill, we transform them into valuable materials for vibrant community projects. Through ongoing local pickups and partnerships, this initiative turns everyday actions into lasting environmental impact.



# PARTICIPANT NETWORK

OUR COLLECTIVE IMPACT.  
TOGETHER WE'RE MAKING A DIFFERENCE.

**Marriott**  
HOTELS · RESORTS · SUITES

**CARBONE**

**GH**

**NOBU**

**melba's**

**Metropolis**

**NUBELUZ**

**lure**  
FISHBAR

**COTE**

**CONOBBO**

**MF**  
G  
MAJOR FOOD GROUP

**HANCOCK<sup>ST</sup>**

THE  
NEW YORK  
**EDITION**

**THE BAZAAR**  
BY JOSÉ ANDRÉS

**BMC<sup>o</sup>**

**NeueHouse**

**ZAYTINYA**

30 YEARS  
UNION SQUARE CAFE  
EST. 1985

30 YEARS  
GRAMERCY TAVERN

**UNION SQUARE  
HOSPITALITY GROUP**

**SMYTH**  
TAVERN

**OCEANS**

**DINER**

**carlootto**  
CUCINA ITALIANA

**MSH**  
MERCER STREET  
HOSPITALITY

**Marlow**  
COLLECTIVE

**HAWKSMOOR**

**STRANGER  
WINES**

**José Andrés Group**

**TULIX**  
N Y C

**FREVO**



# CONNECT WITH US

**WE WOULD LOVE TO HEAR YOUR FEEDBACK ON THE CORK COLLECTION PROCESS. YOUR INSIGHTS HELP US IMPROVE AND MAKE A POSITIVE IMPACT.**

## **QUESTIONS + PICK-UPS**

If you have questions or need to schedule pick-ups beyond your dedicated collection day, please reach out to us at **info@corkcollective.org**. We're here to help and provide any details you need.

## **REFER A PARTNER**

Have a contact interested in becoming a partner or sponsor? Cork Collective will partner with diverse hospitality businesses. Introduce us at **info@corkcollective.org**.

Follow us on social media for updates, news, and to see the impact of your contributions:



@corkcollective



info@corkcollective.org



corkcollective.org