

**Cork Collective**

885 2nd Avenue
47th Floor
New York, NY 10017

Dear Friend,

Thank you for joining Cork Collective, a joint initiative between Rockwell Group, Amorim, BlueWell and Southern Glazer's Wine & Spirits, and becoming a vital part of our mission. Your partnership helps us turn humble wine corks into extraordinary new possibilities.

At Cork Collective, we believe in the potential of cork as a 100% natural and renewable resource. (And fun fact: unlike plastic, cork is infinitely recyclable!) By collecting and recycling wine cork stoppers, we aim to unite hospitality and design, transforming these discarded materials into resources that enhance our communities.

We are thrilled to be partnering with restaurants and hospitality networks nationwide to revitalize neighborhood playground surfaces. Together, we are creating vibrant spaces for children to play, all thanks to your support and commitment to sustainability.

Thank you for being a part of this journey. We look forward to achieving great things together. Stay tuned for updates and announcements at corkcollective.org.

Cheers to you,

Cork Collective Founding Partners

		
David Rockwell	Bill Wachtel	Lee Schrager



corkcollective.org

COLLECTING CORK, CREATING CHANGE

Did you know that over **13 BILLION** bottles of wine are uncorked each year? Cork is a 100% natural, renewable resource that is infinitely recyclable—if it has the chance. By simply placing your used wine corks into our recycling bins, you can be part of something truly special.

Through Cork Collective, we transform these small cork stoppers into valuable resources, revitalizing neighborhood playgrounds and creating vibrant spaces for children. It's a simple act that makes a big difference.

SCAN HERE





RECYCLING GUIDE

KNOW YOUR NATURAL CORK. Purchasing bottles with natural cork promotes cork harvesting and cork tree conservation.



AGGLOMERATED



TWIN - TOP
AGGLOMERATED



CHAMPAGNE



ONE-PIECE
NATURAL



SYNTHETIC



DIAM



PLASTIC BAR TOP



WAXED





PARTICIPANT GUIDE



STEP #1 | MAKE IT OFFICIAL

Place our Cork Collective decal on your door or storefront. Share the story of cork's amazing circularity with your staff, patrons, and friends in the hospitality industry to show your dedication to sustainability.

STEP #2 | WELCOME YOUR BIN

Set aside a designated space to gather used wine corks. We'll ship you a recycling bin to place in your front or back of house—wherever best suits your restaurant's layout.



STEP #3 | UNCORK, DROP, REPEAT

Make it a habit! Place the collected corks in our specially designed Cork Collective bin.

STEP #4 | SEE THE IMPACT

Witness the transformation from cork to community. Your collected corks will be repurposed to restore vibrant playgrounds and other community projects, showcasing the powerful impact of your commitment.





HOW TO SCHEDULE A PICK-UP

STEP #1 | LOG INTO YOUR BRANDSTASH PORTAL

Visit the same site you used to place your bin order:
<https://portal.mypropago.com/login/CorkCollective>.
Once logged in, navigate to the 'Request a Pick-Up'
toggle.

STEP #2 | COMPLETE THE REQUEST A PICK-UP FORM

Simply fill in your contact information, pickup location, and preferred pickup date. You'll receive a shipping label by email, stick it right on the bin, and FedEx will handle the pickup and delivery to our recycling facility. It's as simple as that!

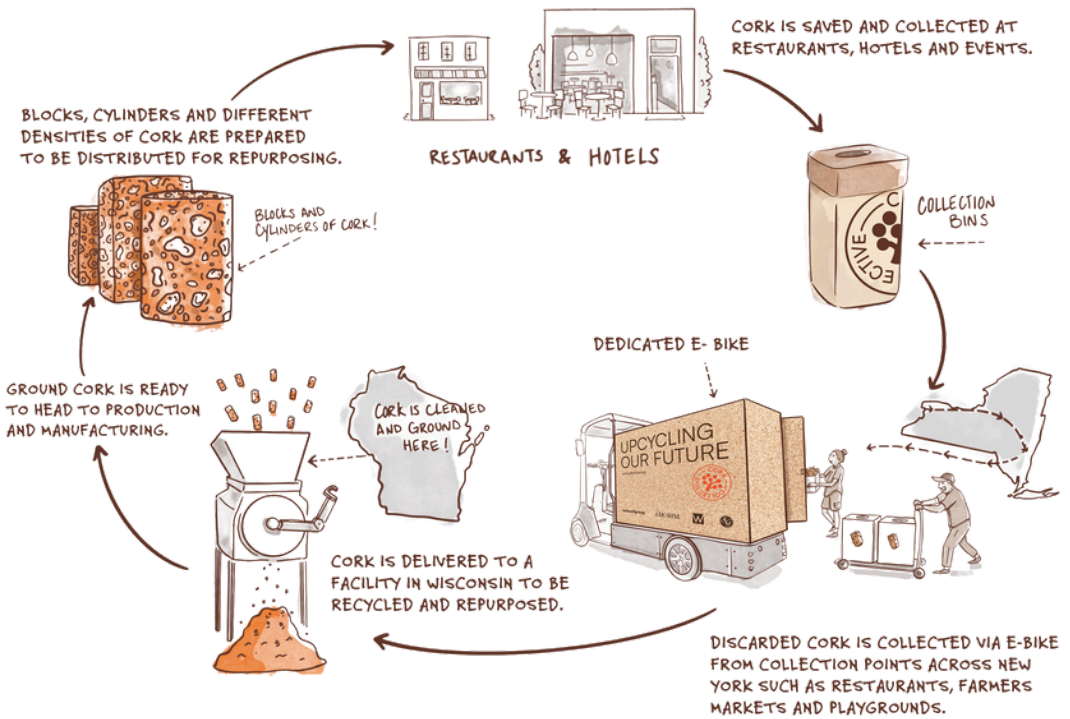
STEP #3 | PREP YOUR BIN & AWAIT PICK-UP

Before shipping your bin, ensure that no corks can slip through the two handles or the small hole at the top. You can either place the corks in a big plastic bag/liner (line the bin before filling) or tape the handles and top hole shut. From there, FedEx will take care of the rest!





NYC E-QUAD PICK-UPS



Launched in summer 2024, Cork Collective's pilot program with hospitality businesses continues today—collecting and recycling used wine corks across New York City. By saving these small stoppers from the landfill, we transform them into valuable materials for vibrant community projects. Through ongoing local pickups and partnerships, this initiative turns everyday actions into lasting environmental impact.



PARTICIPANT NETWORK

OUR COLLECTIVE IMPACT.
TOGETHER WE'RE MAKING A DIFFERENCE.



CARBONE



NOBU

melba's

ΛΛetropolis



lure
FISHBAR

COTE



HANCOCKST

THE NEW YORK
EDITION

THE BAZAAR[®]
BY JOSÉ ANDRÉS

BMC^o


NeueHouse

ZAYTINYA



UNION SQUARE
HOSPITALITY GROUP

SMYTH
TAVERN

OCEANS



carlo^{to}
CUCINA ITALIANA



HAWKSMOOR



José Andrés Group

B A R
T U L I X
N Y C

FREVO



CONNECT WITH US

WE WOULD LOVE TO HEAR YOUR FEEDBACK ON THE CORK COLLECTION PROCESS. YOUR INSIGHTS HELP US IMPROVE AND MAKE A POSITIVE IMPACT.

QUESTIONS + PICK-UPS

If you have questions, please reach out to us at **info@corkcollective.org**. We're here to help and provide any details you need.

REFER A PARTNER

Have a contact interested in becoming a partner or sponsor? Cork Collective will partner with diverse hospitality businesses. Introduce us at **info@corkcollective.org**.

Follow us on social media for updates, news, and to see the impact of your contributions:



@corkcollective



info@corkcollective.org



corkcollective.org