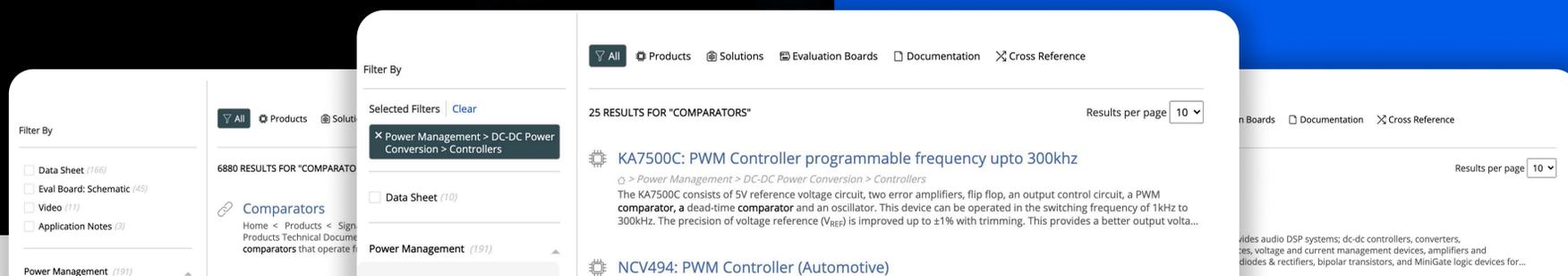


Data Services

Data drives your entire business. Clean data drives engagement. Amidst an industry shift that requires real-time analytics, easy-to-access information, and an optimized buyer journey, EETech offers data services for changing times. By increasing the importance of your data, you will open up awareness, engagement, and acquisition, creating an overall better experience for your customers.

Let EETech streamline your customers' work activities with a single source of data truth, directing them to the places you want them to go. From product development to marketing strategy to product findability, an integrated, single source of data fuels great customer experiences.



Expand Your Resources

EETech has the time, tools, and expertise to guide your data strategy, storage, and maintenance. Let us worry about the data and you do what you do best.



Lead With Innovation

With our years of industry experience, we can help you identify the most innovative solutions, giving you the best chance to leverage your data.

Why Upgrade Data?

- ▬ Data fuels great customer experience
- ▬ Centralized data can be used in more advanced tools
- ▬ Data can be leveraged through multiple platforms and makes use of the full company ecosystem
- ▬ First-party data helps to increase awareness, engagement, and acquisition
- ▬ Modern data optimizes the buyer's journey and corporate investments

Gather Data

- ▬ Product Data: documents, photos, descriptions, specifications
- ▬ Competitive Data: price, inventory, historical change
- ▬ First-party user data

Organize Data

- ▬ Data and product management
- ▬ Database strategy
- ▬ Custom APIs

Normalize Data

- ▬ Product and data categorization
- ▬ Consistent naming conventions
- ▬ Combine multiple data sources into one system

View Data

- ▬ Custom dashboards
- ▬ Business intelligence
- ▬ Actionable reports

Data Management and Capabilities

- ▬ Data coverage evaluation
- ▬ Gap analysis and recommendations
- ▬ Data workflow management
- ▬ Taxonomy and parametric template creation
- ▬ Data harvesting and collection
- ▬ Data normalization
- ▬ PIM set up and seeding
- ▬ Document data extraction
- ▬ Gather data on your competitors
- ▬ CPQ data collection

Getting Started

Ready to get started? Work with our solution managers to solve for asymmetrical design. With a unified platform, actionable intelligence and analytics, integrated E-commerce best practices, and ultimate scalability, EETech will help you respond to the design signals of your customers.

We focus on cohesiveness so that you don't have to. Contact us now at sales@EETech.com, or visit EETech.com to learn how we can help you meet the needs of your customers.