

A detailed image of an astronaut in a white space suit with a clear helmet, floating in space. The astronaut's right arm is extended, pointing towards a bright, multi-colored starburst or nebula in the background. The background is a deep blue and purple space scene with some dust or gas clouds.

EETech
group

EETech Commerce Solutions

EETech Website Template

These pages are pre-built and ready to use **out of the box**. Each can be **enabled, disabled, and rebranded** to match your company's identity.

Included Page Templates:

- Footer
- Products
- News
- Career
- Cart & Checkout Screens
- Cookie Policy
- Data Policy
- Terms & Conditions
- Categories
- Header
- Applications
- About
- Contact Us
- Registered Customer Account
- Privacy Policy
- Shipping Policy
- Parametric Search
- Brands

EETech Commerce Solution Tiers

EETech CMS (Marketing Website)

Ideal for clients seeking a lightweight, cost-effective CMS to manage content, announcements, and brand pages without e-commerce complexity.

EETech CMS + E-Commerce

Built for clients who want a CMS with integrated product data and commerce functionality. Offers flexibility to operate as an RFQ-only site or enable full online transactions.

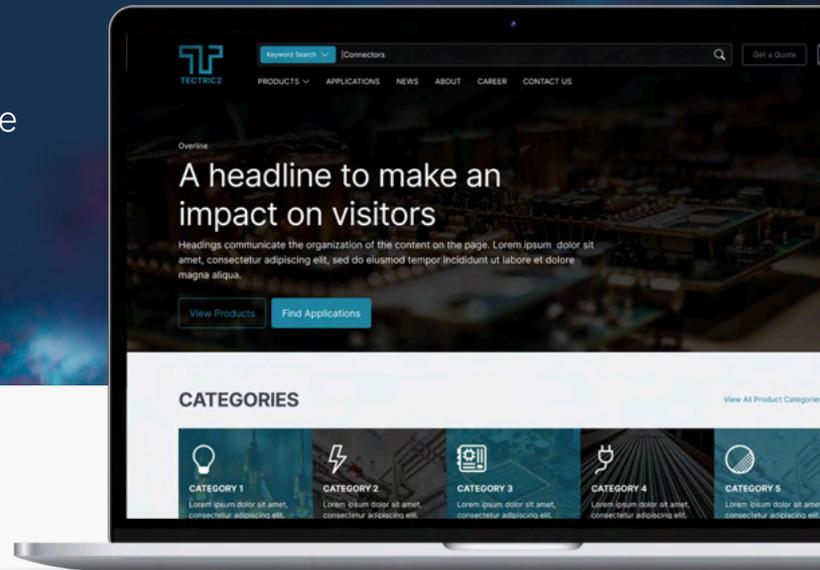
EETech Commerce + Marketplace

For clients ready to expand into a multi-vendor marketplace, enabling them to host other sellers' products alongside their own.

EE Tech CMS

(Marketing Website)

A modern content management system that makes it easy to publish, organize, and update website content, announcements, and brand pages quickly and reliably.



Key Features

Multi-Site Management

Centrally manage regional or brand-specific sites from one CMS to improve efficiency and maintain cohesive messaging.

Pages and New Posts

Create and manage Pages and News Posts through an intuitive, modern CMS interface.

Categories, Tags, and Search Results Pages

Organize site structure with Categories, Tags, and Search Results pages for better navigation and SEO.

Media Library

Media Library for managing images, videos, and downloadable files.

Policy and Legal Pages

Built-in policy and legal pages (Privacy Policy, Cookie Policy, Data Policy, etc.).

Newsletter Subscriber

Newsletter subscriber and form submission management options.

Header & Footer Management

Manage header, footer, and other shared content areas for consistent sitewide messaging.

Multi-Site Management

Centrally manage regional or brand-specific sites from one CMS to improve efficiency and maintain cohesive messaging.

API integration

With preferred language translation services (e.g., DeepL or equivalent).

Templatized Design System

Modern, templatized design system for easy rebranding, fast deployment, and consistent visual structure.



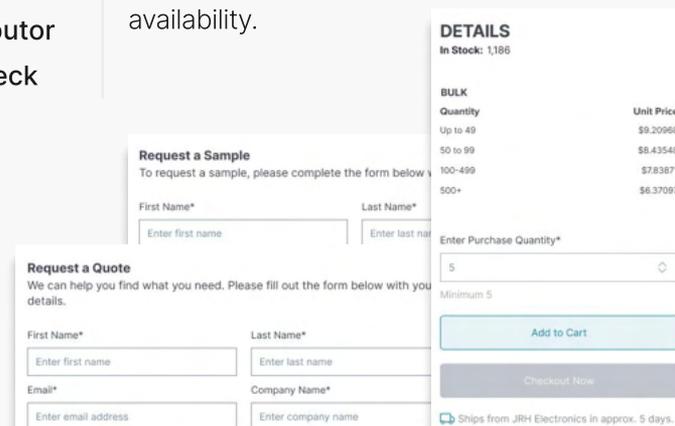
EETech CMS + E-Commerce

Built for clients who want a **CMS with integrated product data and commerce functionality**. Offers flexibility to operate as an **RFQ-only site** or enable **full online transactions**.

- Product Detail Pages (PDPs) with configurable options: Request for Quote (RFQ), Request a Sample and Add to Cart
- Cart Management & Checkout Process: Optional, with integrations available for: Tax calculation, Shipping rate calculation and Payment processing

Key Features

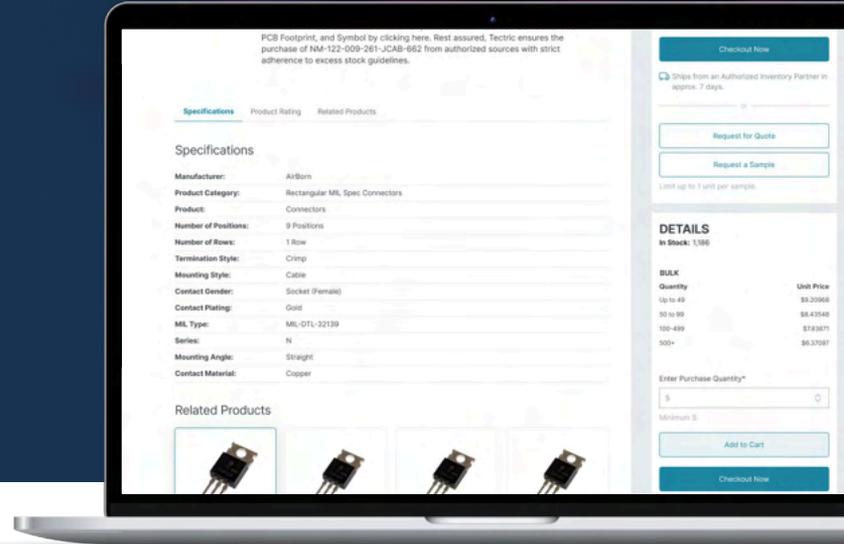
Product Information Management (PIM)	Product Information Management (PIM) built directly into EETech Commerce.	Analytics Integration	Compatible with analytics tools like Google Analytics and GA4 for traffic tracking, conversion insights, and performance reporting.
Taxonomy & Attribute Management	Create and manage your taxonomy and product attributes directly in the platform.	Search Functionality	Includes keyword and basic parametric search.
Product Catalog Creation	Create and manage full product catalogs.	Cart Management & Checkout Process	Optional, with integrations available for: <ul style="list-style-type: none"> - Tax calculation - Shipping rate calculation - Payment processing
Product Detail Pages (PDPs)	With configurable options: <ul style="list-style-type: none"> - Request for Quote (RFQ) - Request a Sample - Add to Cart 	Customer Registration	Allows users to create accounts, view orders, and track activity.
Document Generator	Customers can generate product-specific documentation, such as compliance certificates or material data sheets.	API Integration for Distributor Stock Check	Display real-time product availability.



EETech Commerce + Marketplace

For clients ready to expand into a **multi-vendor marketplace**, enabling them to host other sellers' products alongside their own.

Product page with multi-vendor marketplace.



Key Features

Sell Third-party Products	Sell third-party products directly on your site.
Multi-seller Product Pages	Multi-seller product pages display all available offers per item, increasing customer selection and competitiveness.
Access to EETech's Vendor Network	Access to EETech's Vendor Network with over 15+ million SKUs available for listing.

Product, Order, and Seller Management	Unified dashboard for product, order, and seller management.
Regional or Global Marketplaces	Scalable architecture ready for regional or global marketplaces.



Our Marketplace Partner



Why MarketPush?

MarketPush offers the only marketplace platform built for the B2B wholesale and distribution markets. Leverage our SaaS expertise to make the right choice for your business: seamlessly integrate a marketplace into your ecommerce platform or create a brand-new proprietary platform. Working with you from ideation to development to launch, our ecommerce marketing experts, developers, and UI/UX designers will help you realize your digital vision and create new revenue opportunities.

Expand Your Offerings

Continue to sell your own products on your site while quickly adding new products and brands from other suppliers, filling gaps in your product line.

Minimize Risk While Testing the Waters

Test products in new or adjacent verticals without stocking additional inventory.

Outsource Product Management

Because the burden of stocking and shipping largely falls to the seller, you reap the benefits of higher sales without the overhead.

Increase Average Order Value

Become a one-stop shop by offering a variety of products to enhance customer choice and capture additional sales per customer.

Unleash Long-Tail Strategy

Increase profits by selling low volumes of hard-to-find items via your marketplace, and free up cash flow associated with carrying slow-moving inventory.

EETech
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Connect with our team to discuss tailored solutions to meet your needs

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Editorial editorial@eetech.com

