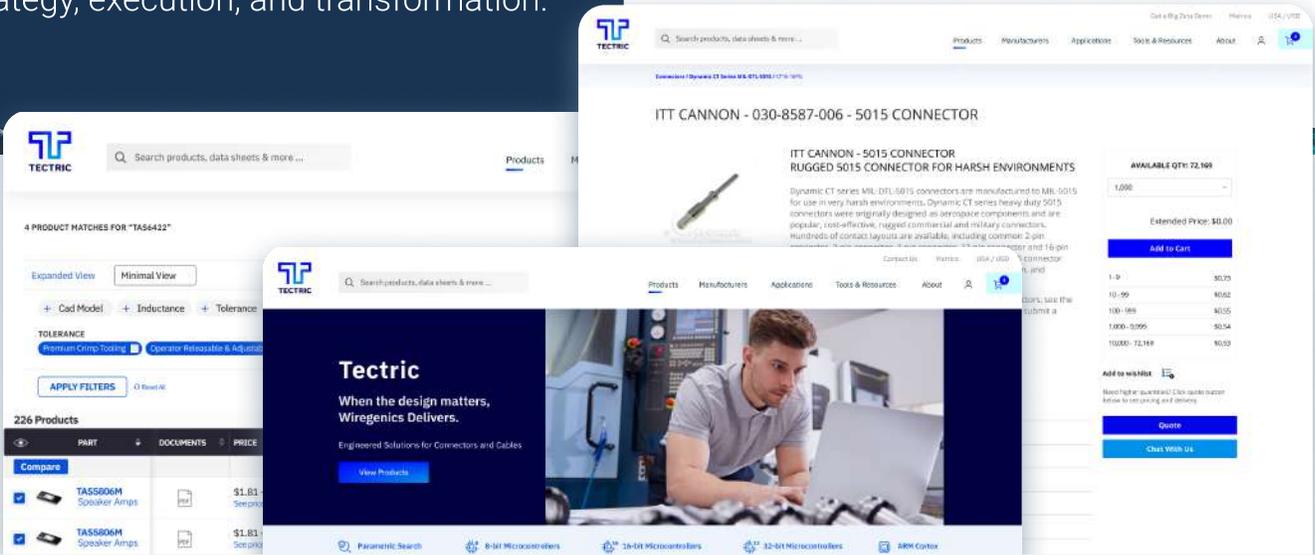


## Digital Presence Professional

In an increasingly digital world, a strong digital presence differentiates the great websites from the mediocre ones. Our team of software developers, designers, and electrical engineers helps suppliers and distributors strengthen their digital presence through results-focused strategy, execution, and transformation.

**Three pillars of our digital presence – support, scalability, and industry expertise – set us apart and propel your site to the next level.**



## The EETech Difference

**We're a specialist, not a generalist.** That means we build a comprehensive, electronics industry-specific digital presence that acquires, engages, and converts buyers. We emphasize digital interaction with a scalable, strategic approach that prioritizes the user experience, analytics, content management, and functional design. Because our design and content teams work primarily in the electronics industry, we deliver the kind of industry-specific solutions that no one else can. By offering service and continued support, we streamline the process of growing your digital presence and meeting your business objectives.

### Convert Customers

Serve and convert customers with a proven B2B website solution.

- Features:**
- Content management and CMS training
  - Keyword and parametric search
  - Marketing campaign integration

### Optimize, Refresh, Revolutionize

Make change at a speed that works for your business.

- Features:**
- Organic search optimized web templates
  - Best practice website navigation
  - Data cleanup

### Crush Complexity

Simple, scalable, and supportable solutions that allow your teams to focus on the products they sell.

- Features:**
- Digital support team
  - Fully managed cloud hosted
  - Simple pricing



## Get Technical

Our solutions support B2B E-commerce with the ability to integrate with existing ERP systems.

### Features:

- Business analytics
- Product data management
- GDPR compliant



## Simplify E-commerce

Our solutions support B2B E-commerce with the ability to integrate with existing ERP systems.

### Features:

- RFQ
- Available inventory
- E-commerce

# Digital Presence Major Services Breakdown

## Site Hosting

- Fully managed and hosted on Azure
- CDN

## Website Features

- Page design and applications
- Navigation, site map
- Major compliance standards

## Product Data

- Product taxonomy
- Part numbers
- Product documents

## Search

- Keyword Search
- Parametric Search

## E-commerce

- RFQ
- Available inventory
- Buy Now
- Shipping
- User accounts
- Payments
- Order history/status

## Analytics

- Basic Google Analytics

## Content Services

- Content gap analysis
- Content migration
- CMS training

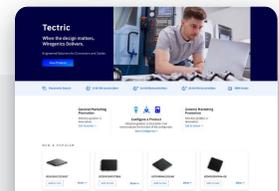
# Customizable CMS That's Easy to Use

- Custom fields and plugins
- Tags and categories
- Customizable front end
- Custom content fields based on your needs

- Ability to localize to target specific languages
- Enabled for sales, coupon codes, and special and dynamic pricing
- Order, user, and asset management
- One-click updating

[Contact Sales](#)

View a [full list of features and functions](#) included with each service level.



## Getting Started

Ready to get started? Work with our solution managers to maximize design flexibility and data presentation with cost-effective, stable, and supportable solutions.

Contact us now at [sales@EETech.com](mailto:sales@EETech.com), or visit [EETech.com](http://EETech.com) to learn how we can help you meet the needs of your customers.